

ASIAN AMERICAN RESOURCE CENTER

Austin, Texas

Updated Master Plan



Briefing to City Council
March 11, 2010

The Asian American Resource Center (AARC) is Asian Pride, Austin Proud, Texas Star

MISSION

To provide a place where Austin's Asian American community can proudly express their cultural backgrounds and house their economic and educational interests, while reinforcing the City's reputation for ethnic diversity.

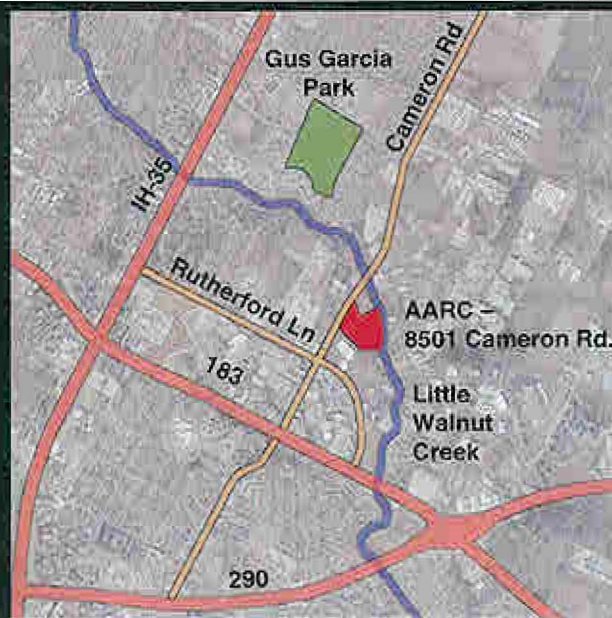
VISION

To build a resource center that will increase commerce and showcase the best of Asian culture to educate, congregate, and celebrate the heritage.

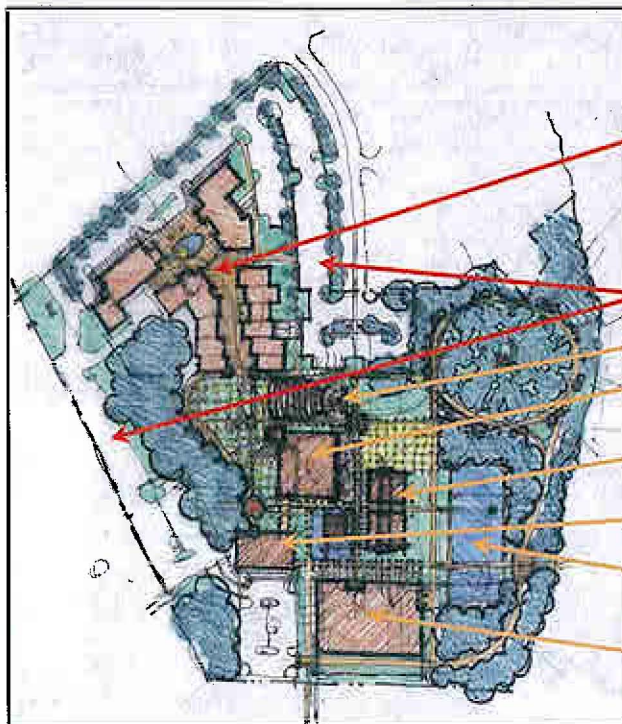
Asian American Resource Center — Historical Context

- 2001 — Community Vision for an Asian American Resource Center (AARC)
- 2003 — City Council approved the creation of the Asian American Resource Center Advisory Board (AARCAB)
- 2005 — NAAO applied for and received a \$100K grant from U.S. Department of Commerce, Economic Development Administration (EDA) to develop a Master Plan
- 2006 — Austin voters approved a \$5M Bond for the AARC
2006 — AARC 501(c)3 is formed
- 2007 — Council approved the purchase of a 15-acre site located in North Austin for \$2M for the future home of the AARC
2007 — AARC Master Plan completed by Broadus & Assoc. with community input
- 2008 — AARC 501(c)3 Board developed a fundraising strategy
2008 — AARC Leadership Council is established

Asian American Resource Center — Site Location



Asian American Resource Center — Aerial View



AARC Master Plan

7,000 gsf per floor x 4
buildings
(Asian Main Street – Retail &
Art Learning)

Parking for 350 cars

Amphitheater

Reception Center with
Event Hall

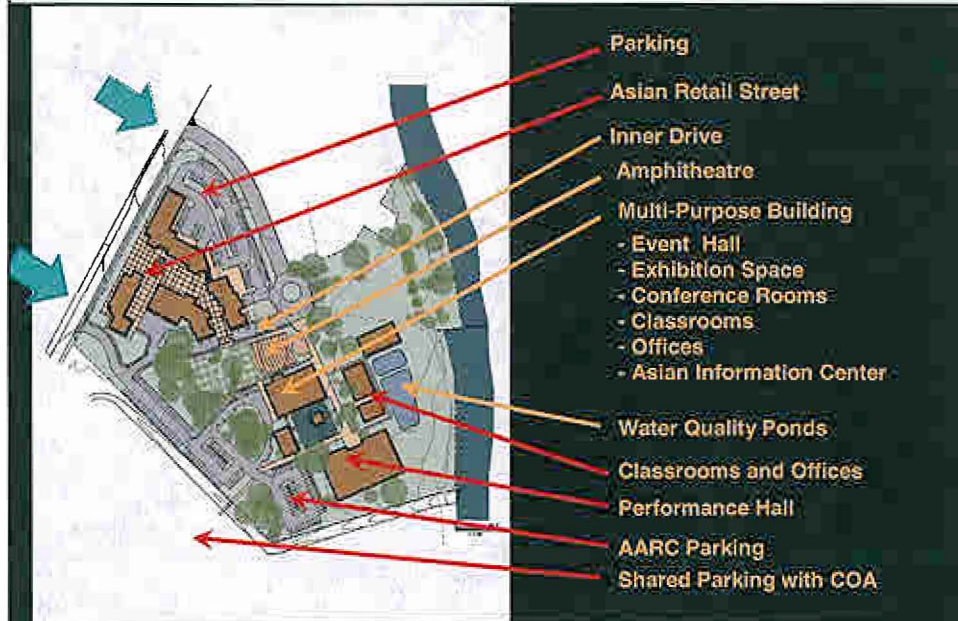
Meeting Rooms / Offices

Classrooms

SWM Pond

Performance Hall

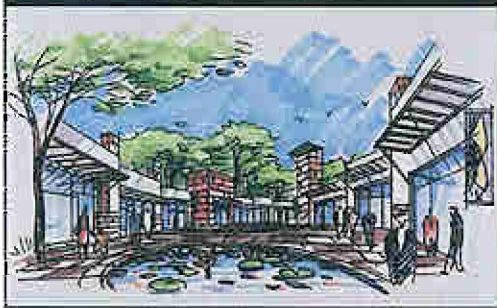
AARC Revised Long Term Plan



Cultural Center Vignettes — ENTRY PLAZA



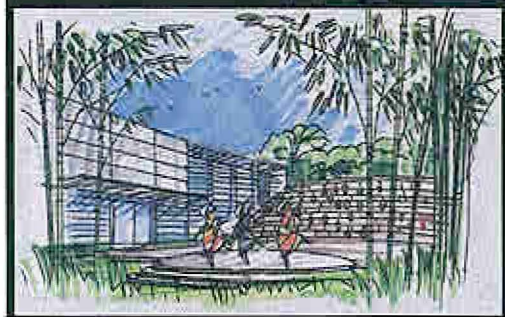
Cultural Center Vignettes — MAIN STREET



Cultural Center Vignettes — PARK



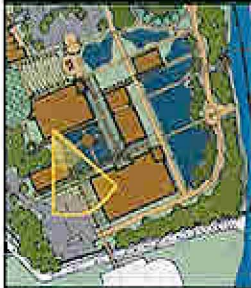
Cultural Center Vignettes — AMPHITHEATER



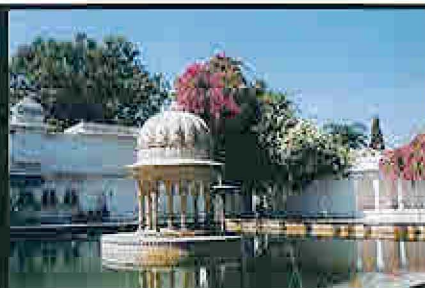
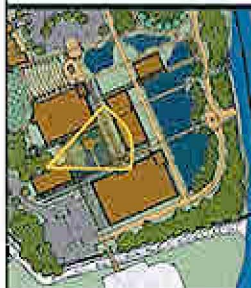
Cultural Center Vignettes — PARKING LOTS



Cultural Center Vignettes — COURTYARD WALK



Cultural Center Vignettes — CENTRAL POND



Asian American Resource Center - Update

- 2009 — Redefined Phase I Scope of Master Plan to match current funding of \$5M Bond
- 2009 — AARC Nonprofit and Advisory Boards recommended the use of Design-Build for construction of AARC to maximize dollars; alternative project delivery method accepted by the City
- 2009 — AARC Nonprofit and Advisory Boards hosted Kick-off Event for Pro-bono Service Providers developing the Design Criteria Manual (DCM) for Design-Build (included architectural, civil, structural, mechanical, electrical, plumbing, PM and survey work)
- 2009 — DCM delivered to the City for review

Asian American Resource Center — Redefined Phase I



AARC — Phase 1 Scope and Concepts

- Multi-Function Assembly Hall for up to 600 people
- Community Organization Offices (8) — 4 fixed and 4 shared spaces
- Conference Rooms (2) — larger (30 people) and smaller (20 people)
- Classrooms (4)
- Library and Asia Information Center
- Exhibition Space
- Miscellaneous (Lobby, Restrooms, Kitchen, Storage, etc.)
- Green Building Goal -- LEED Silver Level Certified
- ADA/ TAS Compliance
- Energy / Water Conservation
- Renewable Energy On-Site -- Solar Energy, etc.
- Xeriscape -- Dry Landscape
- Rainwater Harvesting
- Easy/Economic Maintenance & Operation with Community Support and Volunteers.

Asian American Resource Center — Looking Ahead

- Today — Council to approve the use of Design-Build selection criteria
- Next week — City to issue solicitation for project
- Summer 2010 — Complete Design-Build firm selection for Council approval
- Fall 2010 — City to execute Design-Build agreement with selected firm and begin design development phase
- Summer 2011 — Design-Build firm to start construction
- Summer 2012 — Phase 1 construction completed
- Goal is to hold a Grand Opening in May 2012 in celebration of Asian American Heritage Month
- In the meantime, AARC Nonprofit Board will apply for additional funding from EDA for Phase 1 enhancements or for future phases

Asian American Resource Center - Stakeholders

AARC Nonprofit Board Members:

- Shanker Reddy (Chair)
- Phil Hoang
- Ahsan Chowdhury
- Cameron Graber
- George Chang
- Ashwin Ghatalia
- Schiller Liao (President)

Leadership Council Members:

- Alex Tan (Developer of Austin China Town Center)
- Sichan Siv (Former U.S. Ambassador to the United Nations)
- Martha Pattillo Siv (Former World Bank Executive)
- Geoffrey Connor (Former Secretary of State, State of Texas)
- Jennifer Kim (Former Austin City Council Member)

City of Austin AARC Advisory Board:

- Ahsan Chowdhury (Chair)
- Cameron Graber (Vice-chair)
- Imad Ahmed
- Chiawen Hsu
- Mohan Kharbanda
- Veronica Lee
- Schiller Liao

Asian American Resource Center - Community Involvement

Asian American Community

AID - Austin
 Asian American Advisory Board
 Asian American Employee Network
 Austin Chinese School
 Asian Construction Trades Association
 Austin Asian American Chamber of Commerce
 Austin Filipino American Association
 Austin Hindu Temple & Community Center
 Austin Kannada Sangha
 Austin Marathi Mandal
 Austin Taiwanese Association
 Austin Taiwanese Chamber of Commerce
 Bangladesh Community of Austin
 Barsana Dham
 BAPS Swaminarayan Sanstha
 Bengali
 Cambodian Foundation
 Chinmaya Mission
 Chinese Society of Austin
 Gujarati Samaj of Austin
 Indian American Coalition of Texas
 Indian Classical Music Circle of Austin
 India Community Center
 India Fine Arts, Inc.
 Jain Community

Korean Community of Austin
 Korean American Association of Austin
 Korean American Coalition of Central Texas
 Korean American Senior Association
 Korean Chamber of Commerce
 Network of Asian American Organizations
 Om Kara
 Pakistani American Association of Greater Austin
 Pratham, Austin
 SAHELI for Asian Families
 Singh Sabha Gurudwara
 Sri Lankan Community of Austin
 Tamil Cultural Association at UT
 Tanyore Performing Arts
 Telugu Cultural Association, Austin
 Vietnamese American Community of Austin
 Vietnamese American Heritage Foundation
 Vietnamese Senior Associate
 Vietnamese Veterans Association
 Vietnamese Chamber of Commerce



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Questions & Answers

