

AGENDA



Thursday, April 22, 2010

**Purchasing Office
RECOMMENDATION FOR COUNCIL ACTION****Item No. 29**

Subject: Authorize award and execution of a 12-month requirements supply contract with ACUSHNET COMPANY, Fairhaven, MA, for the resale of Titleist and Footjoy golf supplies in an estimated amount not to exceed, \$150,000, with four 12-month extension options, in an estimated amount not to exceed \$150,000 per extension option, for a total estimated contract amount not to exceed \$750,000.

Amount and Source of Funding: Funding in the amount of \$62,500 is available in the Fiscal Year 2009-2010 Operating Budget of the Parks and Recreation Department. Funding for the remaining seven months of the original contract period and extension options is contingent upon available funding in future budgets.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Cruz Banda, Buyer II/974-2133

Purchasing Language: Purchase for Retail Sale.

MBE/WBE: This contract will be awarded in compliance with Chapter 2-9D of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

The City of Austin currently owns and operates two public golf courses with Pro Shops which sell various golf equipment to the golf course customers. The City buys Titleist and FootJoy products at various discounts depending on the performance of individual products. Acushnet Company, owner of the Titleist, Pinnacle, FootJoy, and Cobra golf brands sell only to end-user retailers. The City Golf Course pro-shops have been established as a retailer for these products. The retail sale of these products generates revenue for the City's Golf division and is offered as an added service to the golfing public.