

AGENDA



Thursday, April 29, 2010

**Health and Human Services
RECOMMENDATION FOR COUNCIL ACTION****Item No. 29**

Subject: Approve an ordinance authorizing acceptance of \$300,000 in grant funds from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES, FAMILY AND COMMUNITY HEALTH SERVICES DIVISION, and amending the Fiscal Year 2009-2010 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20090914-002 to appropriate \$300,000 to implement a program of priority initiatives related to the U.S. Centers for Disease Control Community Evidence-Based Strategies for Obesity, and to add one full-time equivalent position.

Amount and Source of Funding: Funding is available from the Texas Department of State Health services, Family and Community Health Services Division. The grant period is April 15, 2010 through August 31, 2011. A City in-kind match of \$30,000 is required.

Fiscal Note: A fiscal note is attached.

For More Information: Philip Huang M.D., Medical Director, 972-5408;
Wilmia Perez, Program Manager, 972-6216; Linda Terry, Agenda Coordinator, 972-5023.

Prior Council Action: Council Approved Fiscal Year 2010-2011 Operating Budget, Ordinance No. 20090914-002, September 14, 2009.

The Texas Department of State Health Services (DSHS) Family and Community Health Services Division is allocating funds to the City Health and Human Services Department (HHSD) for an "Austin/Travis County Obesity Prevention Initiative." The funding presents an opportunity to facilitate and coordinate the implementation of high-priority initiatives related to the U.S. Centers for Disease Control Community Evidence-Based Strategies for Obesity Prevention Strategies by increasing levels of physical activity and improving nutrition behaviors

Funding will support one full-time equivalent Program Coordinator position that will be responsible for the planning, implementation, and reporting activities of the grant project; for developing policies and procedures for program implementation, and for collecting data for evaluation reports. In addition, this position will develop and conduct any necessary training sessions and workshops pertinent to implementing program strategies. Also, the coordinator will monitor program activities and policy analysis, and foster linkages among community partners. The General Fund will not be required to contribute to the funding of this position. When the grant funds expire, the department's need for the position will be evaluated and the position may be eliminated.

HHSD will utilize the funds to implement a Healthy Austin Comprehensive Plan to coordinate interconnectedness and implement healthy city code improvements through various community contracts and interlocal agreements. The grant will accomplish the following:

- Key stakeholders will be led through a minimum of three planning meetings to develop a comprehensive implementation plan with strategies to promote the availability of affordable healthy food and beverages and support healthy food and beverage choices.
- An Obesity/Nutrition/Physical Activity (ONPA) Workgroup will be developed.
- A literature review will be conducted.

- A Community Asset Mapping and Needs Assessment will be developed.
- Signage for mixed use recreational facilities and worksite physical activity opportunities will be developed.
- Labeling for food/vending offerings will be developed.

The required City match of \$30,000 is satisfied through existing General Fund Public Health Educator and Program Manager positions working in the Chronic Disease Prevention section of HHSD.

PERFORMANCE

HHSD Related Department Goal: Promote a healthy community by preventing chronic and communicable diseases and promoting improvements in social/economic/environmental factors that will result in an improved overall health status and a reduction of health disparities.

Outcomes/Outputs

- At least two focus groups with identified target populations and 20 face-to-face interviews with key informants will be conducted to gain input on the issues.
- At least one Community Forum/Community-Feedback Survey will be conducted to gain opinion and support of planned initiatives.
- At least ten new partnerships will be established to begin implementing activities to promote policy/environmental changes that support healthy nutrition and increase physical activity.
- Eight educational and skill-development services will be facilitated through community partners related to promoting the availability of affordable healthy food and beverages and supporting healthy food and beverage choices.
- Eight educational and skill-development services will be facilitated through community partners relating to creating safe communities that support physical activity and encourage physical activity/limiting sedentary activity among children and youth.
- At least 12 Chronic Disease Coalition meetings will be conducted.
- Four Community Gardens and Farmers' Markets developed and promoted.