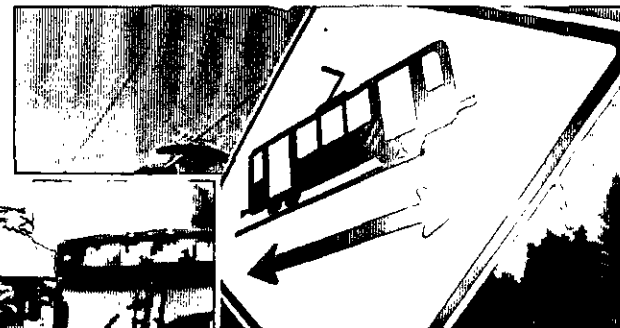
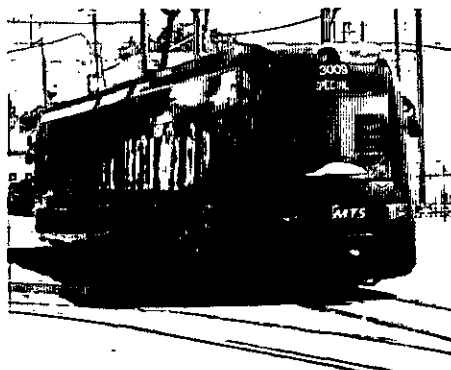
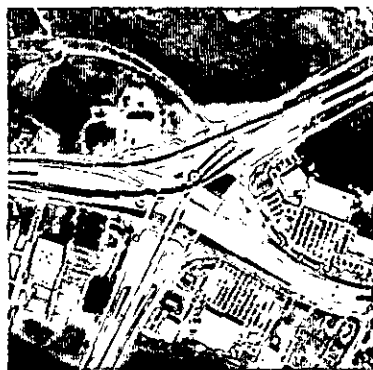


# ***Austin Strategic Mobility Plan***

## Project Prioritization Process And Time Line

Late Backup



Apr 29, 2010

# Council Resolution 20100325-50

- Directs City Manager to:
  - Initiate a Citizen Task Force as an advisory committee to Council (First two meetings completed 4/19 & 4/26)
  - Briefing to Audit and Finance Subcommittee (April 26<sup>th</sup>)
  - **Seek Council approval of project selection criteria (April 29<sup>th</sup> RCA)**
  - **Present time line for Urban Rail (April 29<sup>th</sup>)**
  - Briefing to Comprehensive Planning and Transportation Subcommittee (July 26<sup>th</sup>)
  - City Manager's Recommendation to Council (July 29<sup>th</sup>)



# Strategic Mobility Plan Deliverables

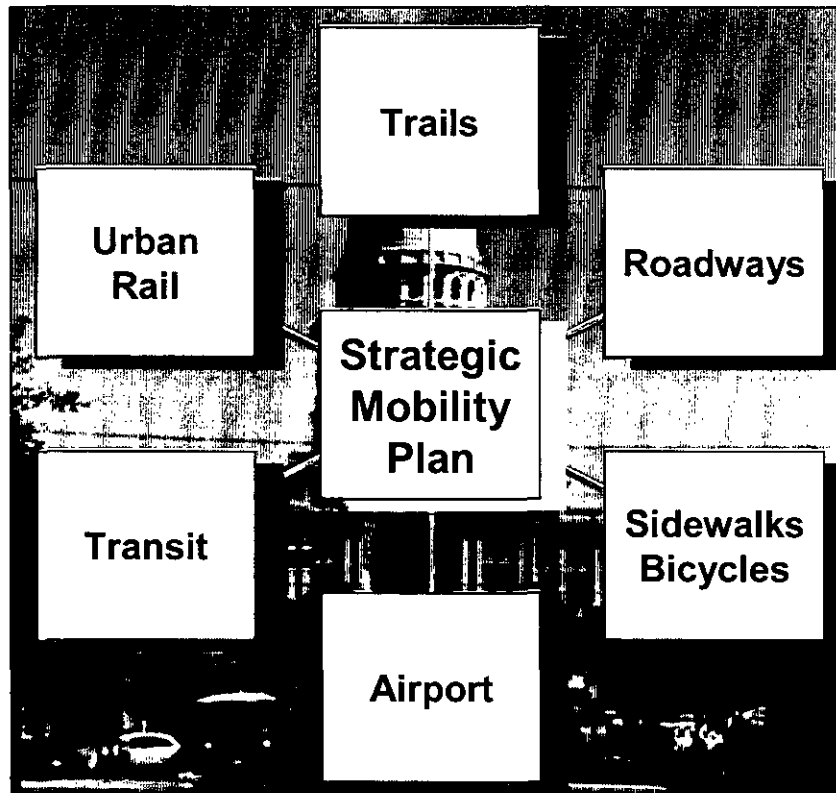
- Project Prioritization Process (Gap Study)
  - Prioritized Project List (A, B, C) for Mobility Investments
  - City Manager's Proposed 2010 Bond Package
  - Strategic Mobility Phase I Report
  - Strategic Mobility Phase II Report (incl. Corridor Studies)
  - City Manager's Proposed 2011 Bond Package

# Austin Mobility Challenges

- Most congested traffic for city our size
- Up to 1 million more people by 2035
- Air quality worsening
- Traditional federal and state financing diminishing



# Strategic Mobility Planning



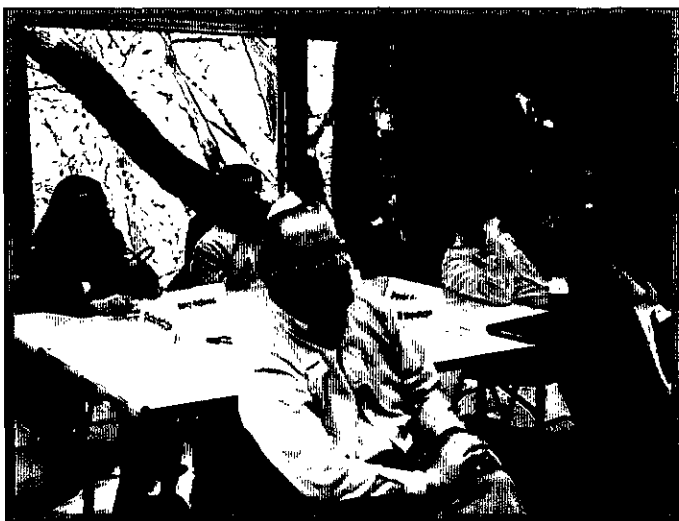
- **Austin has a generational opportunity to invest in our economic vitality & sustainability**
  - Identified problems call for a system response
  - No single solution solves all problems
  - Local investments should reflect local values and regional responsibilities

# Public Involvement (Phase I)



- Community outreach
  - 6 public input sessions (Nov. 2009)
  - 6 public workshops – community values (Feb 2010)
  - Stakeholder, community and business organization meetings (Feb 2010 – ongoing)
  - Web comments on gaps, surveys on community values and mobility priorities
- Identify gaps within network
- Define what success looks like
- On-going coordination with sidewalk, trails, and bicycle plans; neighborhood plans; and Comprehensive Plan
- Outreach and gap collection is a continuous process

# Public Involvement (Ongoing)



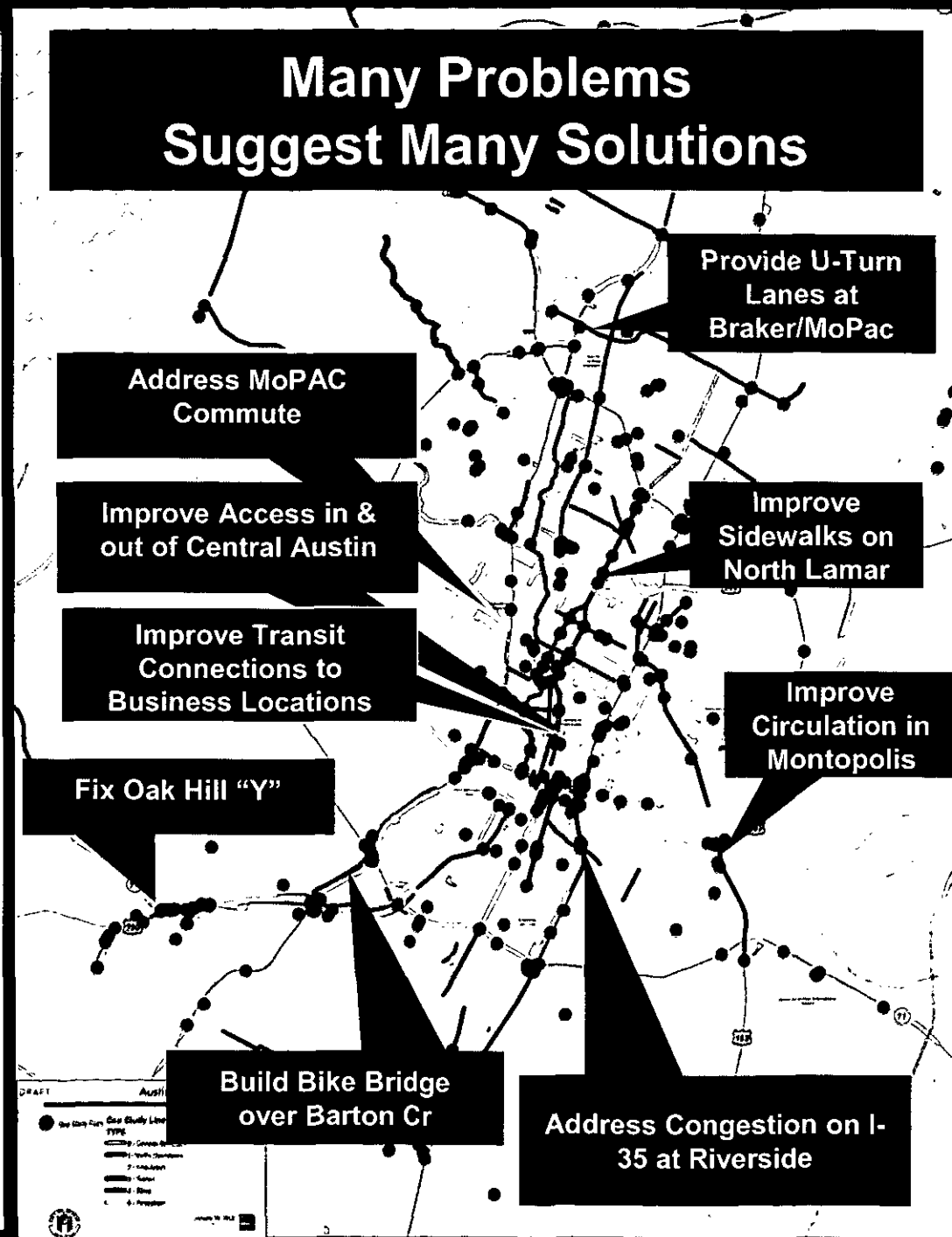
- Community Forums (Apr 27-May 1) coordinated with Comprehensive Plan
- Citizen Task Force meetings televised
  - Also through Video on Demand
- Proactive Stakeholder meetings ongoing
  - Including special communities
- Presentations to Civic, Business and Community meetings ongoing

- [AustinStrategicMobility.com](http://AustinStrategicMobility.com)
  - Posts all documents, presentations,
  - Conducts surveys, collects comments
- Public Forum on Nov. 2010 Bond (June 17)
  - Comments collected for CTF and Council
- Corridor Studies kick off (Aug. 2010)
- Media briefings, press releases
- Mobility bonds information (Aug. – Nov. 2010)



# Austin Identifies Mobility Gaps

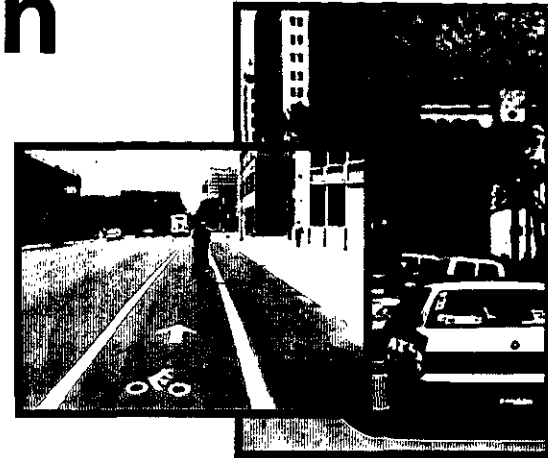
- Informed by citizen comments,
- Public agencies & regional partners,
- City Staff
- Existing city plans
- Over 1,600 gaps identified:
  - Roads and bridges
  - Bicycle facilities
  - Sidewalks
  - Transit facilities
  - Access to key employment centers
  - Transit connectivity





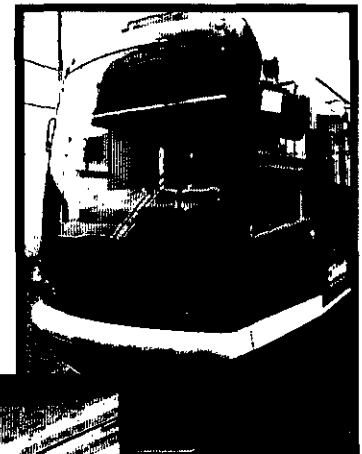
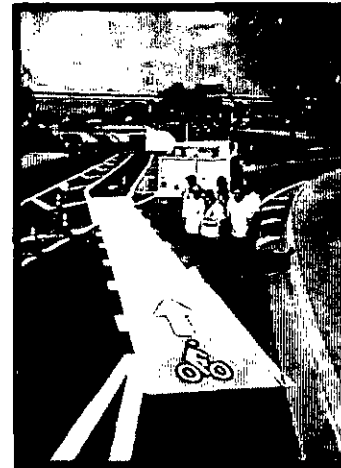
# Vision & Mission

- **Vision:** An integrated mobility network for all of Austin
  - provide safe, efficient and diverse choices for people to travel.
- **Mission:** Prioritize City transportation plans and investments according to key community values to meet the vision; support and inform the Imagine Austin Comprehensive Plan as well as other City planning efforts.



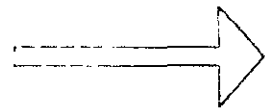
# Strategic Mobility Plan Project Prioritization Process

- The Project Prioritization Process is
  - methodical,
  - transparent, and
  - accountable
- Prioritizes mobility investments
- Addresses multimodal capacity and linkage gaps in our transportation systems
- Based on community's values.

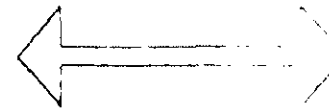


# Prioritization Methodology

Collection &  
Compilation



Prioritization



Validation

Step 1 Initial Gap Prioritization

GAPS

Step 2 Develop Solutions

PROJECTS

Step 3 Prioritize Projects

A,B,C

Step 4 Project Coordination

PRIORITIZED PROJECTS

Step 5 Package for Implementation

COORDINATED PACKAGES

## Validation

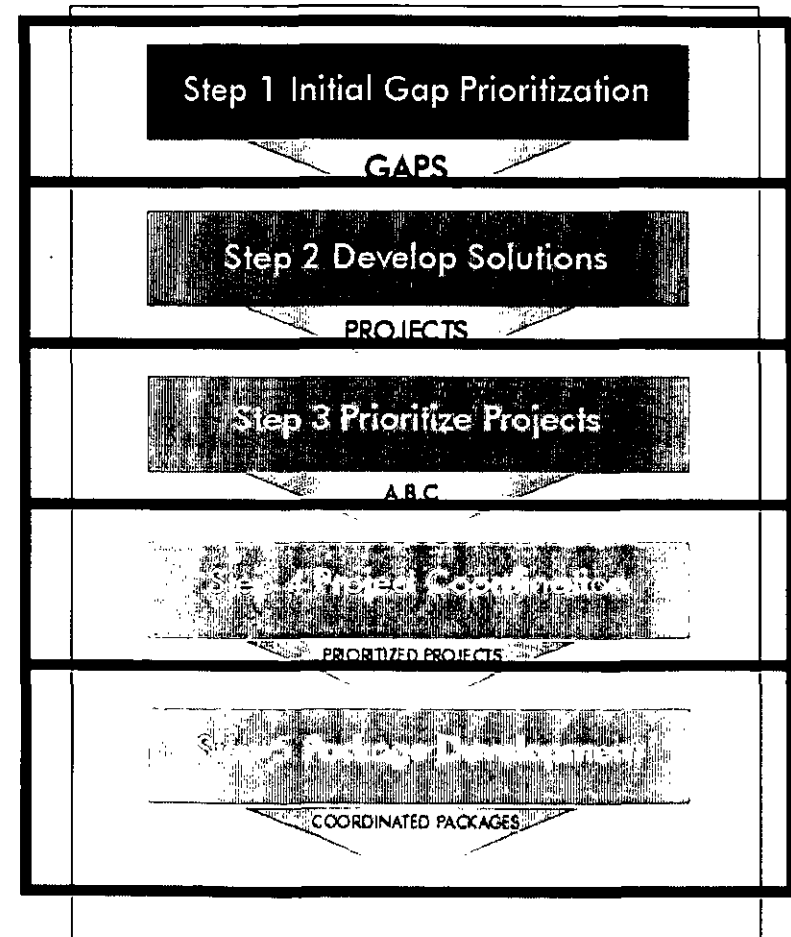
- Is there geographic equity?
- Are there any catalytic projects?
- Do they enhance access to transit developments?
- Are we creating a diversity of modes?
- Can the project be quickly implemented?
- Are we preserving existing infrastructure

## Goals & Visioning Gap Collection & Values Assessment

- Public Input
- City Departments
- Regional Partners

# Prioritization Process

- Determines short or long term consideration and level of need
- Determines range of potential solutions and selects optimal gap solution
- Prioritizes all projects into A,B,C categories; those needing more analysis
- Review for project synergy, complete corridors; leveraging investments
- Packaging based on available funding and implementation capability (Package Validation)



# What We've Heard About Evaluating Projects

## Community Values

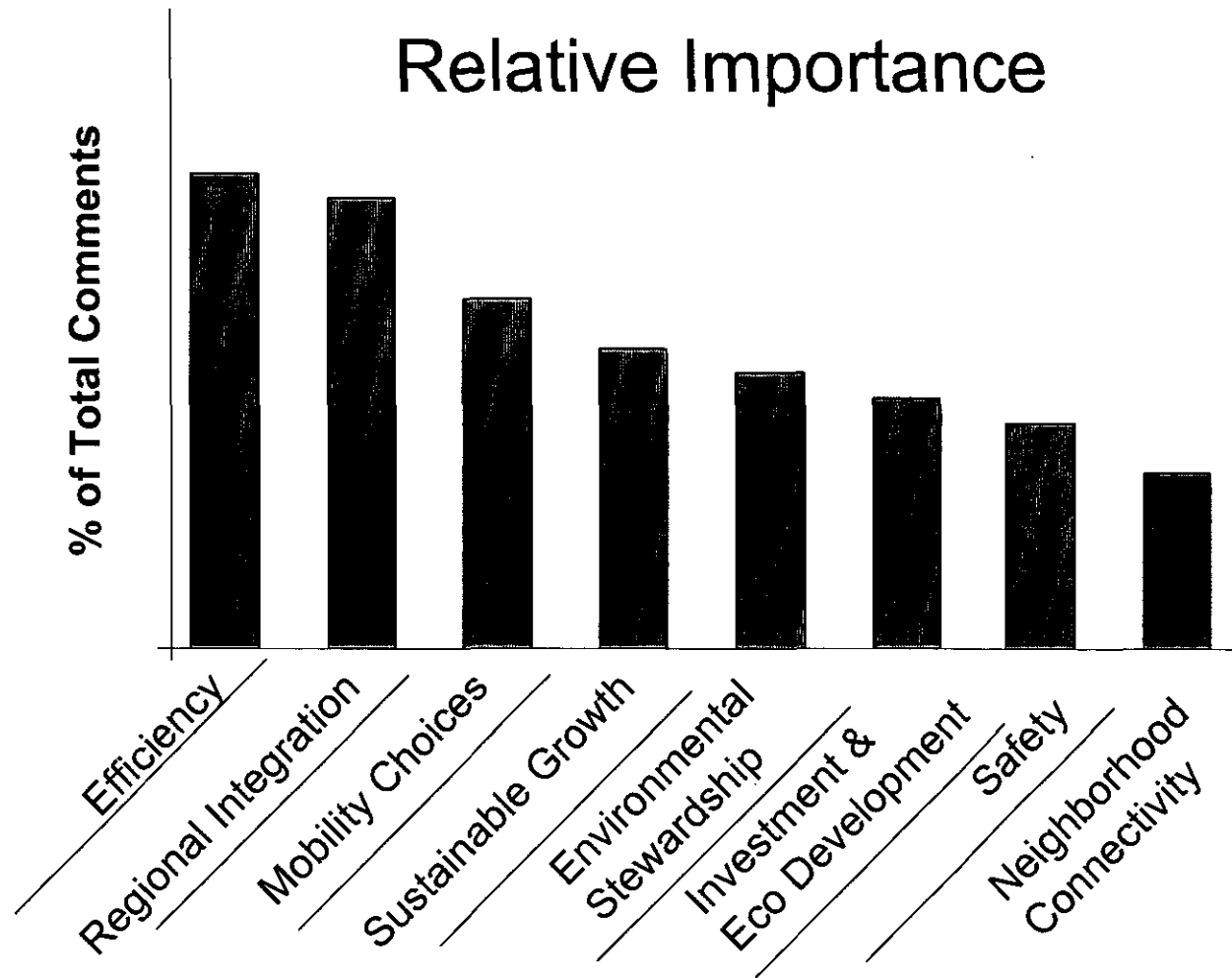
- Solutions should be cost effective
- Think environmentally
- Give us more travel choices
- Address existing needs, protect future options
- Partner with other agencies to assure an integrated system
- Deliver a sustainable transportation system
- Different problems may need different solutions depending on location

## Evaluation Criteria

- Efficiency
- Environmental Stewardship
- Investment & Economic Development
- Mobility Choices
- Neighborhood Coordination & Connectivity
- Regional Integration
- Safety
- Sustainable Growth

# Community Values Input

(from Forums and Online Surveys Feb. – Mar. 2010)

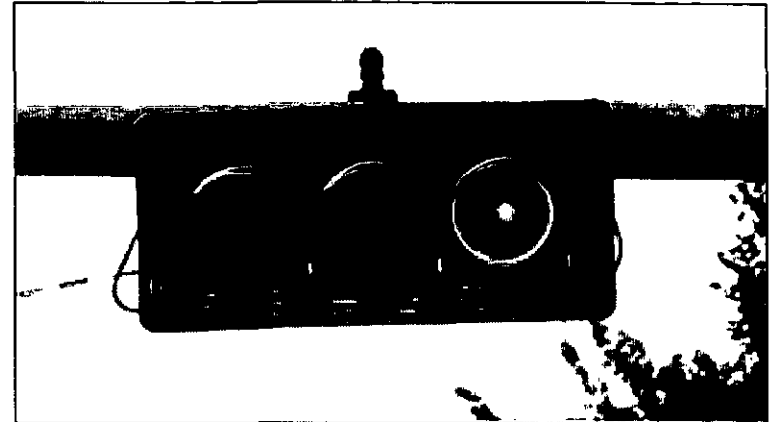


# Measures of Effectiveness (MOEs)

Each value has objective, measurable criteria to score how gap, solution, and project meets the intended goal. Each MOE is assigned a composite score

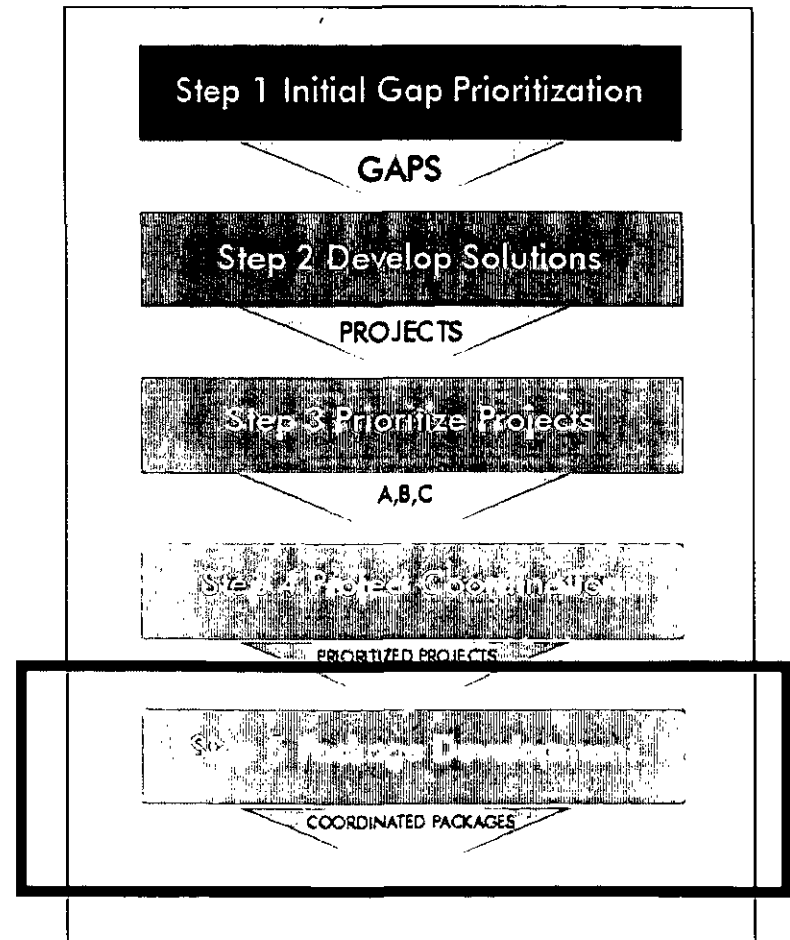
## Example: Sustainable Growth

- Existing population density within 1/2 mile
- Existing employment density within 1/2 mile
- Project is within a CAMPO activity center
- Project is within 1/2 mile of an economically challenged area or targeted redevelopment area.



# Bond Package Validation Process

- Is there Geographic Balance?
- Are there any Catalytic Projects?
- Do projects Enhance Access to Transit Developments?
- Are we Creating a Diversity of Modes?
- Can Projects be Quickly Implemented?
- Are we preserving existing infrastructure?
- Is there any pertinent new information or missed opportunities that need to be addressed?





# Timetable for SMP Phase 1

## Proposed 2010 Mobility Bond Package

- Long-List of Gaps delivered to Citizen Task Force (CTF) (Apr 26)
  - Presentation to Audit and Finance Committee (Apr 27)
  - RCA to Council for Prioritization Methodology (Apr 29)
  - Prioritized A, B, C Projects (May 24)
  - Initial Draft Package Recommendation to CTF (Jun 14)
  - Public Forums (Jun 17)
  - Initial Draft Package Briefing to Council (Jun 24)
  - Presentation of Final Package to CTF for recommendation (Jun 28 & Jul 12)
  - Presentation to Comprehensive Plan & Transportation Committee (Jul 26)
  - Council Briefing (City Manager's Recommendation) (Jul 29)
  - RCA to Council for Approval of Recommendation (Aug 5)
  - Bond 1 Election (Nov 2)
-

# Timetable for SMP Phase 2

## Proposed 2011 Mobility Bond Package

- Bond 1 development Apr-Aug 2010
  - Bond 1 election Nov-2010
- 
- Adopt Locally Preferred Urban Rail System Plan Alternative (LPA), including:
    - Conceptual Engineering report,
    - System Plan
    - Alternatives Analysis reportMay 2010
  - Initiate Mobility Corridor Studies Aug 2010
  - Begin implementing Bond 1 (assuming positive election) Jan 2011

# Timetable for SMP Phase 2

## Proposed 2011 Mobility Bond Package

- Initiate NEPA environmental studies Aug/Sep 2010
  - NEPA scoping meeting Sep 2010
  - Draft Rail Stop Locations & funding plans available for discussion Oct 2010
  - Options for first investment segment including lake crossing Nov 2010
  - Staff recommendation on delivery method / operations concepts Nov 2011
- Council recommends direction of governance issue to CAMPO Jan 2011
- Council deliberation of funding models, including tax increment financing options Jan 2011

# Timetable for SMP Phase 2

## Proposed 2011 Mobility Bond Package

- Council adoption of First Investment Segment (pending NEPA) Feb 2011
  - Preliminary NEPA findings
  - Cost estimates
  - Funding plan
  - Preferred river crossing option
  - Approach to operations and maintenance
- **Bond 2 development process** Feb/Aug 2011
- Publish Urban Rail Draft NEPA findings and public hearing Apr/May 2011
- Publish Urban Rail Final NEPA findings with briefing to Council Aug 2011
- **Bond 2 Election** Nov 2011
- **Begin implementing Bond 2 (assuming positive election)** Jan 2012

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