

AGENDA



Thursday, June 24, 2010

**Health and Human Services
RECOMMENDATION FOR COUNCIL ACTION****Item No. 23**

Subject: Authorize negotiation and execution of an Interlocal Agreement with THE UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER AT HOUSTON, SCHOOL OF PUBLIC HEALTH AUSTIN REGIONAL CAMPUS, to assist the Health and Human Services Department fulfill its Communities Putting Prevention to Work federal grant initiative to reduce tobacco use and exposure to secondhand tobacco smoke for a one-year term beginning June 1, 2010, in an amount not to exceed \$50,500, with an option to renew for one nine-month renewal term, in an amount not to exceed \$42,080, for a total contract amount not to exceed \$92,580.

Amount and Source of Funding: Funding in the amount of \$50,500 is available in the Fiscal Year 2009-2010 Operating Budget Special Revenue Fund for the Health and Human Services Department. The grant period is March 19, 2010 through March 18, 2012. Funding for the renewal option is available through the grant.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Philip Huang, M.D., M.P.H., Medical Director 972-5408; Wilma Perez, Program Manager, 972-6216; Laura Polio, Interim Agenda Coordinator, 972-5010.

Boards and Commission Action: Recommended by the Public Health and Human Services Committee.

Prior Council Action: April 22, 2010 - Council approved an ordinance accepting \$7,473,150 in grant funds.

BACKGROUND

The U.S. Department of Health and Human Services (DHHS), Centers for Disease Control and Prevention (CDC) has awarded federal funds to the Austin-Travis County Health and Human Services Department (HHSD) for the American Recovery and Reinvestment Act initiative, "Communities Putting Prevention to Work" (CPPW). The funding will promote tobacco prevention and control in school, worksite, healthcare, community, faith-based, and retail settings in the City of Austin and Travis County.

HHSD will utilize the funds to implement the grantor's population-based strategies in five areas described as MAPPS: Media, Access, Point of purchase/promotion, Pricing, and Social support services. As directed by the grantor, strategies are to be implemented through restrictions on media and advertising consistent with federal law, reduction in access by means of smoke-free and tobacco-free policies and sites, increased media and signage to discourage tobacco consumption, and increased cessation services throughout the community.

This interlocal agreement applies to required MAPPS strategies regarding Access and Social support services. The interlocal agreement provides funding to the University of Texas Health Science Center at Houston, School of Public Health Austin Regional Campus to implement two objectives to (1) protect the University of Texas community from exposure to secondhand tobacco smoke and provide information on cessation services to campus tobacco users, and (2) develop and implement a tobacco-free campus policy at the University and at student housing sites.

Statement Required by Corporate Budget Office: All department grant application requests are reviewed by the Budget Office prior to submission to ensure that the grant minimizes the financial impact to the City.

PERFORMANCE

Related Department Goal: Promote a healthy community by preventing chronic and communicable diseases and promoting improvements in social/economic/environmental factors that will result in an improved overall health status and a reduction of health disparities.

Because agreement negotiations are not yet complete, the performance goals described are estimates and may be adjusted as appropriate.

Deliverables

Number of health promotions and education encounters in the area of chronic disease prevention:
20,000 health promotion encounters through campus media outlets such as, The Daily Texan, UT campus radio, posters and other promotional materials to university students, faculty and staff to promote tobacco-free policy.

Conduct online survey with at least 3,000 UT students, faculty and staff responding, a representative sample, to assess attitudes regarding tobacco-free campus policy.

12 meetings per quarter with UT student groups, faculty and staff; campus community members and other constituents and interest groups to develop and implement tobacco-free policy.

Number of community changes in the area of chronic disease prevention:
9 student housing sites will implement a tobacco-free policy.