Thursday, July 29, 2010

Purchasing Office RECOMMENDATION FOR COUNCIL ACTION

Item No. 62

Subject: Authorize award, negotiation, and execution of a contract through the State of Texas Department of Information Resources cooperative purchasing program with DELL MARKETING LP, Round Rock, TX, for Dell Automated Deployment software engineering services in an estimated amount not to exceed \$132,750.

Amount and Source of Funding: Funding is available in the Fiscal Year 2009-2010 Operating Budget of the Financial and Administrative Services Department, Communications and Technology Management.

Fiscal Note: There is no inanticipated fiscal impact. A fiscal note is not required.

For More Information: Mick Osborne, Specialist Sr. Buyer/974-2995

MBE/WBE: This Cooperative Contract is exempt from the MBE/WBE Ordinance. This exemption is in compliance with Chapter 2-9C of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this contract.

An RCA for a Microsoft Enterprise License Agreement (MSELA) and PC purchases on a lifecycle schedule will be coming to Council in September. This RCA for the Dell Automated Deployment Tool (DAD) is related to the PC lifecycle RCA, but will be executed separately and prior to the PC lifecycle contract. Use of this pre-deployment tool will facilitate a more efficient and effective process for deployment of the new PCs. The goal of placing PCs on a scheduled lifecycle is to purchase new PCs for employees when the PCs are 5 years old. The goal of the MSELA is to put basic office-related software upgrades on a 5 year lifecycle similar to the PC hardware. Both are expected to save time and resources, including the extra work involved when PCs are replaced upon failure. Since preparation time is needed to deploy the PCs, the Dell DAD RCA is being put forth in advance of the other two RCAs. DAD will provide software engineering for personal computer (PC) software image deployment and will facilitate the preparations necessary to deploy new PCs.

The City will complete a site survey to collect information about how each computer is to be set up. This imaging information will be provided to Dell, and the DAD system will then create the images for each individual computer. This pre-deployment engineering includes packaging the software for deployment, standardizing the base image, testing the deployment and a pilot testing phase.

Dell Marketing LP is contracted through the State of Texas Department of Information Resources cooperative purchasing program to provide these services to other public entities. The use of DIR contracts is in intended to save taxpayer money by leveraging the state's volume-buying power to drive down costs on more than 600 technology contracts and deliver business value and maximize buying power through integrated technology supply chain services through a streamlined cooperative purchasing program.