

## AGENDA



Thursday, July 29, 2010

**Health and Human Services  
RECOMMENDATION FOR COUNCIL ACTION****Item No. 38**

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**Subject:** Authorize negotiation and execution of an Interlocal Agreement with CAPITAL METROPOLITAN TRANSPORTATION AUTHORITY (Capital Metro), Austin, TX to assist the Health and Human Services Department fulfill its Communities Putting Prevention to Work federal grant initiative in reducing tobacco use prevalence and exposure to secondhand tobacco smoke for a one-year term beginning August 1, 2010, in an amount not to exceed \$200,000 with an option to renew for one seven-month renewal term, in an amount not to exceed \$100,000 for a total contract amount not to exceed \$300,000.

**Amount and Source of Funding:** Funding in the amount of \$200,000 is available in the Fiscal Year 2009-2010 Operating Budget Special Revenue Fund for the Health and Human Services Department. The grant period is March 19, 2010 through March 18, 2012. Funding for the renewal option is available in the grant.

**Fiscal Note:** There is no unanticipated fiscal impact. A fiscal note is not required.

**For More Information:** Philip Huang, M.D., M.P.H., Medical Director 972-5408; Wilma Perez, Program Manager, 972-6216; Laura Polio, Interim Agenda Coordinator, 972-5023.

**Boards and Commission Action:** Recommended by the Public Health and Human Services Committee.

**Prior Council Action:** April 22, 2010 - Council approved an Ordinance No. 20100422-017 accepting \$7,473,150 in grant funds.

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The U.S. Department of Health and Human Services (DHHS), Centers for Disease Control and Prevention (CDC) awarded federal funds to the Austin-Travis County Health and Human Services Department (HHSD) for the American Recovery and Reinvestment Act initiative, "Communities Putting Prevention to Work" (CPPW). The funding will promote tobacco prevention and control in school, worksite, healthcare, community, faith-based, and retail settings in the City of Austin and Travis County.

HHSD will utilize the funds to implement the grantor's population-based strategies in five areas described as MAPPS: Media, Access, and Point of purchase/promotion, Pricing, and Social support services. As directed by the grantor, strategies are to be implemented through restrictions on media and advertising consistent with federal law, reduction in access by means of smoke-free and tobacco free policies and sites, increased media and signage to discourage tobacco consumption, and increased cessation services throughout the community.

This interlocal agreement applies to required MAPPS strategies regarding Access and Social support services. The interlocal agreement provides funding to Capital Metro to implement program objectives to (1) develop and implement a tobacco-free policy for all Capital Metro bus stops, transit centers, and rail platforms; (2) purchase and affix proper tobacco-free policy signage at all bus stops, transit centers, and rail platforms; (3) expand current worksite tobacco policy to tobacco free campus policy abolishing designated smoking areas.

Statement Required by Corporate Budget Office: All department grant application requests are reviewed by the Budget Office prior to submission to ensure that the grant minimizes the financial impact to the City.

## PERFORMANCE

Related Department Goal: Promote a healthy community by preventing chronic and communicable diseases and promoting improvements in social/economic/environmental factors that will result in an improved overall health status and a reduction of health disparities.

Because agreement negotiations are not completed, the performance goals described are estimates and may be adjusted as appropriate.

### Deliverables:

Present monthly communication regarding tobacco-free campus policy at staff meetings and leadership meetings.

Create a dedicated informational page on the Capitol Metro employee website to include consumer and employee surveys

By October 1, 2010, conduct consumer surveys to measure opinion regarding proposed tobacco-free policy.

By November 1, 2010, develop and print at least 3,100 signs to post at all Capital Metro locations.

By December 1, 2010, install tobacco-free signage at all rail platforms.

By December 1, 2010, implement a tobacco-free rail platforms policy.

By March 1, 2011, install signage at all tobacco-free park and rides, transfer centers and bus stops.

By March 1, 2011, implement tobacco-free Park and Rides, transfer centers and bus stops.

By October 2011, present to the Capital Metro board a plan to expand a tobacco-free worksite policy to the more comprehensive tobacco-free campus policy that would abolish designated smoking areas. In addition, present return-on-investment data from previous policy change and employee testimonials.

By February 2012, adopt and implement a tobacco-free worksite policy that abolishes designated smoking areas.