



IMAGINE AUSTIN

comprehensive plan

Total participation

Totals	
Participation Workshop	70
CFS#1	5,892
CFS#2	4,211
All Imagine Austin	10,173

Participation by opportunity

Opportunity	Total participants
COMMUNITY FORUM SERIES #1	
Meetings	546
Kick-Off Survey	3,828
Angelou Stakeholder Survey	276
Meetings-in-a-Box	1,242
TOTAL COMMUNITY FORUM SERIES #1	5,892
COMMUNITY FORUM SERIES #2	
Meetings	195
Follow-on chip exercise	262
Vision Survey	1,427
Statistically Valid Survey	1,311
Meetings-in-a-Box	143
Speak Week	873
TOTAL COMMUNITY FORUM SERIES #2	4,211

Other outreach touches

Speaker's Bureau: 1,655

Facebook friends: 1,453

Twitter followers: 146

Email list: 2,140



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Demographics

The charts below show the demographic breakdown of Imagine Austin participants through July 8 compared with the overall demographic breakdown of Austin.

Total Participants

- City of Austin (2007)
- Imagine Austin participants

