

## AGENDA



Thursday, October 14, 2010

**Contract and Land Management  
RECOMMENDATION FOR COUNCIL ACTION**

Item No. 12

**Subject:** Authorize negotiation and execution of a professional services agreement with one of the following firms: GATEWAY PLANNING GROUP, INC., Austin, TX (staff recommendation); DESIGN WORKSHOP, INC., Austin, TX (alternate firm); or one of the other qualified responders to RFQ Solicitation No. CLMP060 to provide professional planning services for the Airport Boulevard Form-based Code Initiative in an amount not to exceed \$453,000.

**Amount and Source of Funding:** Funding is available in the Fiscal Year 2010-2011 Operating Budget of the Planning and Development Review Department.

**Fiscal Note:** There is no unanticipated fiscal impact. A fiscal note is not required.

**For More Information:** George Adams, 974-2146; Rosie Truelove, 974-3064; Sarah Terry, 974-7141

**Purchasing Language:** Staff recommendation is the most qualified firm out of 5 firms evaluated through the City's qualification-based selection process.

**MBE/WBE:** This contract will be awarded in compliance with Chapter 2-9B of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program). All firms met or exceeded the goals for this solicitation, with 15.8% MBE and 15.8% WBE subconsultant participation.

**Prior Council Action:** December 10, 2009 – Council approved resolution directing the City Manager to identify funding opportunities and recommend a planning process for developing a Form-based Code; April 29, 2010 – Council approved a resolution establishing an advisory group for development and implementation of a Form-based Code.

The project area includes a stretch of Airport Boulevard that is about 2-1/2 miles in length extending from North Lamar Boulevard in the north to I-35 in the south. This stretch of Airport Boulevard is characterized -- from a development point of view -- by primarily one-story commercial development with the buildings typically separated from the street by surface parking lots of various sizes and configurations. The Airport Boulevard Form-based Code Initiative will produce two key products, which will facilitate the transformation of this underutilized, auto-oriented, commercial roadway corridor in central Austin. Those two key products are:

1. A new Form-based Code for Airport Boulevard
2. Recommendations for a strategic set of public roadway and other infrastructure investments

The project will be developed in two phases, Phase One and Phase Two, and will include the following:

Phase One:

Evaluation and Analysis of Existing Conditions

Phase Two:

Visioning and Charrette

Draft Form-based Code "Master Plan"

Second-Round Public Input

Proposed Final Form-based Code "Master Plan"

Adoption (by City Council) of the Form-based Code "Master Plan"

Integration of the Form-based Code into Existing Regulatory Framework

Adoption (by City Council) of the Form-based Code Ordinance

This authorization provides funding for the planning services of both Phase One and Phase Two.

This request allows for the development of a professional service agreement with Council's selected firm. Should the City be unsuccessful in negotiating a satisfactory agreement with the selected firm, negotiations will cease with that firm. Staff will then return to Council and request authorization to begin negotiations with one of the qualified responders.

RECOMMENDED FIRM: GATEWAY PLANNING GROUP

ALTERNATE FIRM: DESIGN WORKSHOP, INC

As a result of a violation of the Anti-Lobbying and Procurement Ordinance (Chapter 2-7, Article 6), McCann Adams Studio is disqualified from consideration on the Airport Boulevard Form-based Code (FBC) Initiative solicitation and will not be eligible for Council selection.