

Thursday, November 4, 2010

Transportation RECOMMENDATION FOR COUNCIL ACTION

Item No. 20

Subject: Authorize the negotiation and execution of a month to month lease agreement between the City of Austin and CAR2GO, a subsidiary of DAIMLER, for a period of up to 12 months to continue operating a Smart-Car car-sharing program.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Rob Spillar, 974-2488, Karla Villalon, 974-7246, Gilda Powers, 974-7092

Prior Council Action: On April 2, 2009 the City Council approved the negotiation and execution of a one-year pilot program with CAR2GO.

The Car2Go pilot program has been in place for one year. It has offered the opportunity for the City to test a car-sharing model for assessing financial costs and environmental impacts associated with municipal fleet operations. It has also provided an opportunity to test and promote car-sharing more broadly among the community as a strategy for dealing with traffic congestion, air quality and climate protection goals, and affordability. During the pilot program, City staff has reviewed options to create a regulatory structure to encourage car sharing in Austin.

Currently, City staff is developing an RFP for car-sharing services in Austin. As the process to issue and select one or several car-sharing vendors will take up to 6 months, we recommend continuing the current pilot program on a month to month basis, for a period not to exceed 12 months. The current contract will expire November 16, 2010.