



**EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER
ADVISORY BOARD MINUTES**

**REGULAR MEETING
Tuesday, Dec. 21, 2010**

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Member Juan Oyervides, Chair called the Board Meeting to order at 6:17 p.m.

Board Members in Attendance:

Juan Oyervides, Chair
Sylvia Orozco, Member
Marisa Limon, Member
Robert Mezquiti, Member

Board Members Absent: 0

Isidoro Lopez, Member
Emilio Zamora, Member
Rossana Barrios, Member

Staff in Attendance:

Laura Esparza, Cultural Affairs Division Manager
Herlinda Zamora, MACC Manager

- 1. CITIZEN COMMUNICATION:** No Citizen Communication.
- 2. APPROVAL OF MINUTES:**
 - a. Regular Meeting 12/21/2010 – A motion was made to approve the minutes by Member Orozco with a second by Member Mezquiti. The motion was passed (4.0).
- 3. PRESENTATIONS:** None were made.
- 4. STAFF BRIEFINGS**
 - a. **Laura Esparza:** Reported on her discussion with Ricardo Soliz.
 - b. **Herlinda Zamora:** Introduced new hire Tiffany Moreno; education donation in the amount of \$1,280; and reported on the “Award of Excellence” competition.
- 5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION**
 - a. Discussion and action on recommendation to the Department Director regarding upcoming Bonds issues. (Sponsored by Oyervides and Zamora)
 - i. Laura suggested to the Board that they move forward with a recommendation for MACC Phase II, which includes classrooms, gallery, parking garage, and a 300 seated theater.
 - ii. Laura suggested inviting Casabella Architects to discuss the next Phase.
 - iii. A motion was made by Member Mezquiti to approve a small theater, parking garage and the completion of the crescent. Member Orozco seconded. The motion was passed (4.0).
 - b. Discussion of MACC parking issues. (Sponsored by Oyervides and Zamora)
 - i. Laura reported that transportation bonds do not include parking.
 - ii. Laura will invite Ricardo Soliz to discuss parking issues and Oyervides will contact Rainey Street Association.

- c. Discussion and action on a community proposal to name the Visual Arts Studio at the MACC for Carlos Pineda. (Sponsored by staff.)
 - i. Herlinda will contact family to schedule a presentation for January, February or March.
- d. Discussion of the Board's vision for formally celebrating the renaming of the MACC for Emma S. Barrientos. (Sponsored by Oyervides and Zamora)
 - i. No discussion.
- e. Discussion and action of Board Work Plan. (Sponsored by Oyervides and Lopez)
 - i. Page 3, second Goal should read: Exploring and facilitating relationships with...
 - ii. Page 4, New Goal should read: Work toward...
 - iii. Laura is working on a marketing and outreach plan to reach East Austin, which should be an additional item for the work plan.
 - iv. A motion was made by Member Limon to approve the corrections and additions to the work plan. Member Mezquiti seconded. The motion was passed (4.0).

6. FUTURE AGENDA/ACTION ITEMS

Presentations by:

- Texas Hill Country Wine & Food Festival - rental approval
- Ricardo Soliz - parking issues (PARD Planning)
- Jaime Palomo and Jaime Beaman (CasaBella Architects)

Agenda Items:

1. Changes in by-laws
2. Report from Juan regarding Rainey Street Association
3. Discussion on a formal reception for Emma Barrientos in April
4. Adopt meeting calendar
5. Report on Carlos Pineda's family presentation

Oyervides adjourned the meeting at 7:34 pm with a motion from Member Limon and a second from Member Orozco without objection.