



IMAGINEAUSTON
Vibrant. Livable. Connected.

Environmental Board
16 November 2011

Meredith Bossin
Planning & Development Review Department

Imagine Austin takes its direction from the public
The Core Principles of the plan
How to participate

Presentation Overview

City Council Direction



Engagement

Sustainability

Implementation

What should the city be like in 30 years?	5,892
How should we grow into the future?	4,211
What do we need to do differently?	4,741

Total Participation 14,844



Community-wide participation

Sustainability

**Five
Core
Principles**

Become a compact, connected city

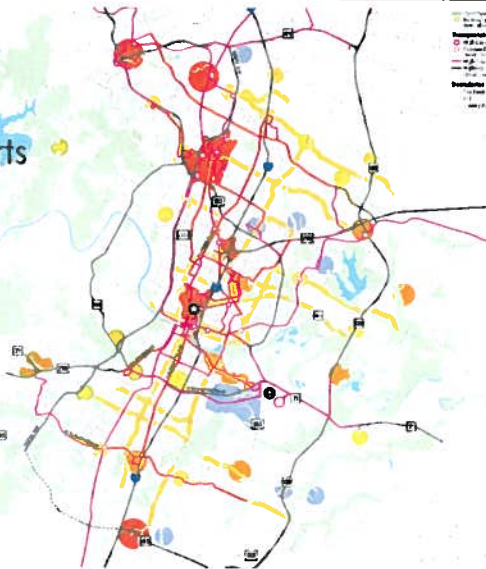
Provide paths to prosperity for all

Embrace the natural world

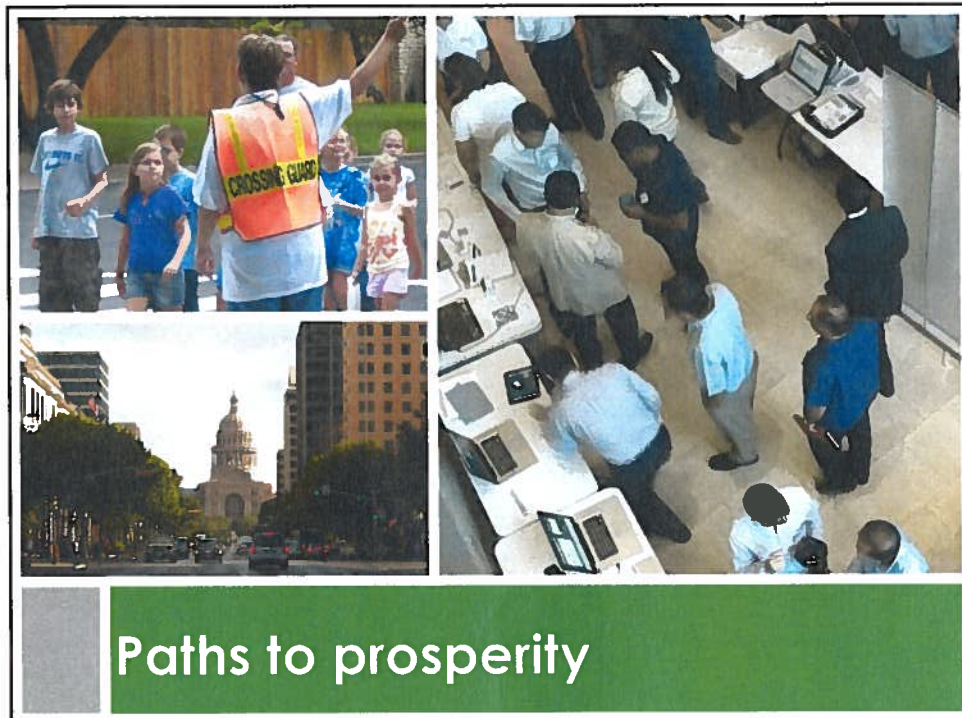
Grow a healthy, affordable city

Live within our resources

- Compact development
- Redevelopment
- Preserving land that supports Edwards Aquifer recharge
- Protecting floodplains
- Preserving neighborhood character
- Mixed over separated uses
- A complete transportation system



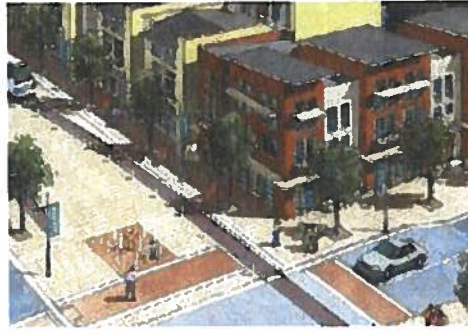
Compact and connected city





Implementation

Budget & spending
Regulation
Partnerships



- Change Austin's development regulations and processes to promote a compact and connected city.
- Invest in transportation and other improvements to create a compact and connected Austin.
- Create a green infrastructure program to protect environmentally sensitive areas and integrate nature into the city.
- Create a program to sustainably manage our water resources.
- Grow and invest in Austin's creative economy.
- Develop and maintain affordable housing throughout Austin.
- Continue to grow Austin's economy by investing in our workforce and education system.
- Create a "Healthy Austin" program.

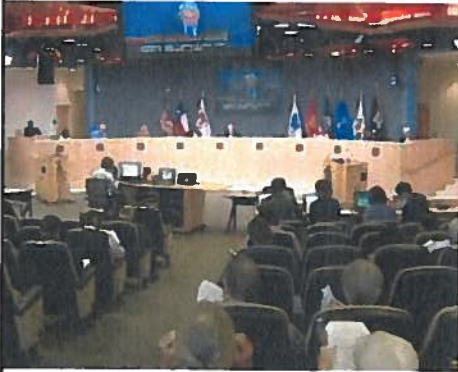
Priority Programs

It's not too late to get involved

Public Review Period

Citizens Advisory Task Force: September to December 2011

Public Comments: September to November 14



Adoption Process

Planning Commission: January 2012

City Council: Spring 2012

Plan Adoption

Tell us what you think

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Go online to:

- Set priorities
- Comment on the draft

