

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council - Commissioner's Court Meeting	Item ID:	34782	Agenda Number	64.
Meeting Date:	August 28, 2014			
Department:	Purchasing			
Subject				
<p>Authorize award, negotiation, and execution of a 12-month professional services contract with BRIGHTIDEA, INC., to provide end to end innovation management services and system software for the City's Innovation Office in an amount not to exceed \$180,500, with one 12-month option in an amount not to exceed \$152,500, for a total contract amount not to exceed \$333,000.</p>				
Amount and Source of Funding				
<p>Funding in the amount of \$80,500 is available in the Fiscal Year 2013-2014 Operating Budget of the Innovation Department and funding in the amount of \$100,000 is available from the 2013-2014 Operating Budget of the Law Department. Funding for the remaining 11 months of the original contract period and extension options is contingent upon available funding in future budgets.</p>				
Fiscal Note				
<p>There is no anticipated fiscal impact. A fiscal note is not required.</p>				
Purchasing Language:	Professional Service			
Prior Council Action:				
For More Information:	Shawn Willett, Corporate Contract Compliance Manager, 512-974-2274			
Boards and Commission Action:				
Related Items:				
MBE / WBE:	<p>This Professional Services contract is exempt from the MBE/WBE ordinance. This exemption is in compliance with City Code Chapter 2-9C (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this contract.</p>			
Additional Backup Information				

This professional services contract with Brightidea, Inc., San Francisco, California, is to provide innovative management and consulting services to the City's Innovation Office. In March 2014, the City of Austin launched a new civic Innovation Office led by the new Chief Innovation Officer. One of the major roles of this new office is to serve as a connector and facilitator between citizens, businesses, universities and City employees to generate ideas for developing new solutions to civic challenges. The Chief Innovation Officer intends accomplish this using the assistance of these professional services that will help mobilize energy, create momentum, and drive toward viable ideas and projects that will further the City's goal of being the Best Managed and Most Livable City.

The contract with Brightidea will include the following:

- Basic training and consulting on how to develop the City's Open Innovation Program to support the City's Open Government Initiative.
- Support the design and build 3-4 challenges that build expertise, so that we mature our capability to conduct open public challenges by the second year.
- Ability to leverage the Bright Idea platform to conduct success story campaigns, as required in the City's Open Government Directive.

In the open innovation service provider marketplace, there are a number of different innovation methods and each method has a different tool. Many companies can provide a tool to support what is called "the front end of innovation" - idea collection, commenting, sorting, and voting. However, they do not support idea refinement through collaborative drafting, or project management for follow-up. Of the companies that support this complete cycle of innovation management, Brightidea has the longest history and offers the most advanced service and support package to help large organizations develop innovation as a shared service to break down silos and connect with customers.

Brightidea's intellectual property rights pertaining to their software platform and over 14 years of experience in this very specialized field including engagements with some of the largest companies and government agencies makes them uniquely qualified to perform this work.