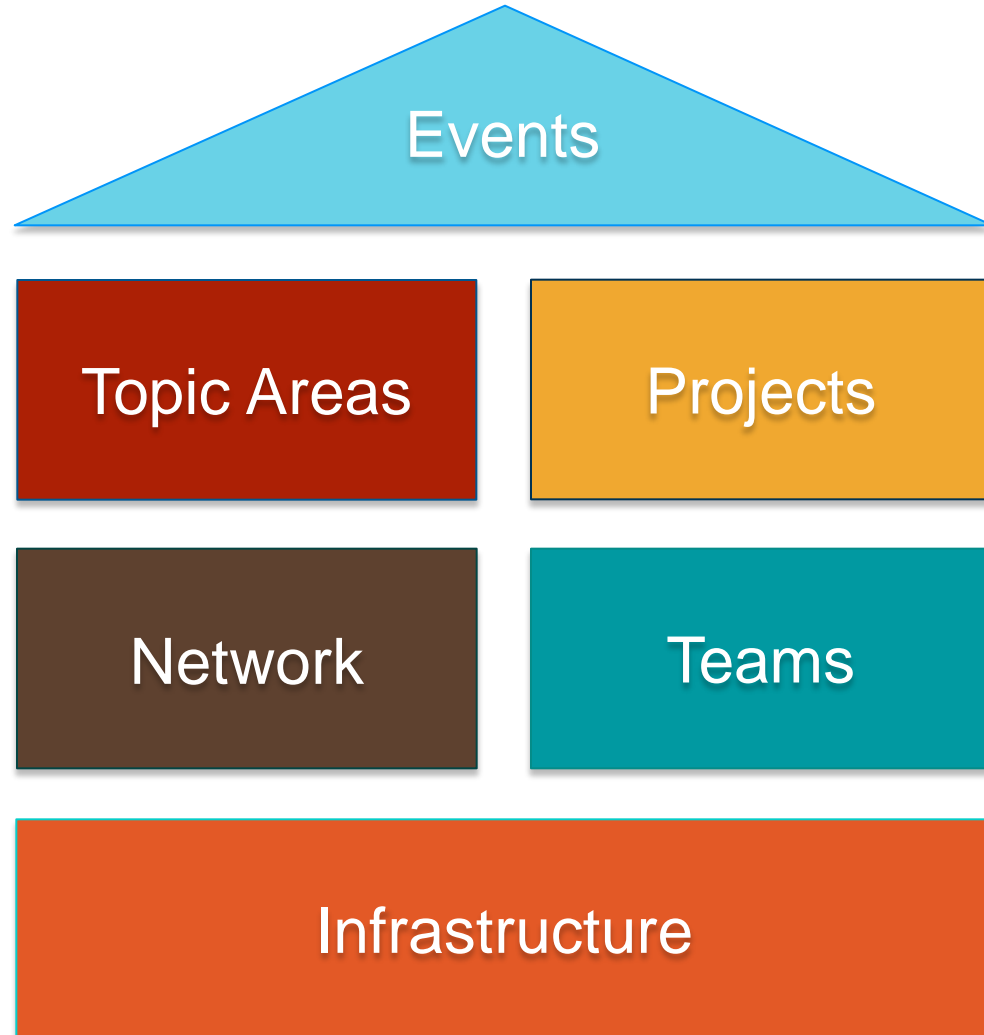


Innovation:

Any project that is new to you and has an uncertain outcome.

Innovation Infrastructure

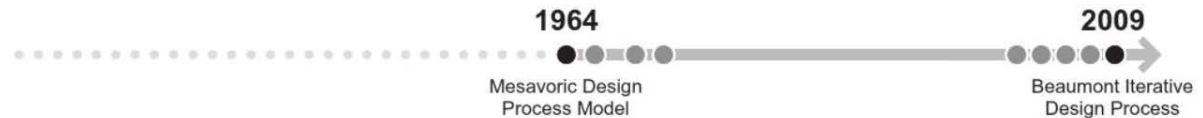


INNOVATION METHODS TIMELINE

GROUP 1:
CREATIVE PROBLEM SOLVING (CPS)
PROCESS MODELS



GROUP 2:
DESIGN
PROCESS MODELS



GROUP 3:
PRODUCT DESIGN
PROCESS MODELS



GROUP 4:
SERVICE DESIGN
PROCESS MODELS



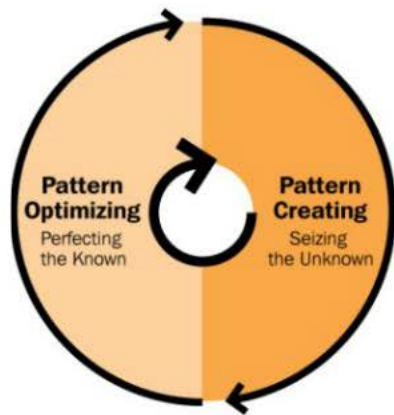
GROUP 5:
ORGANIZATIONAL INNOVATION
PROCESS MODELS



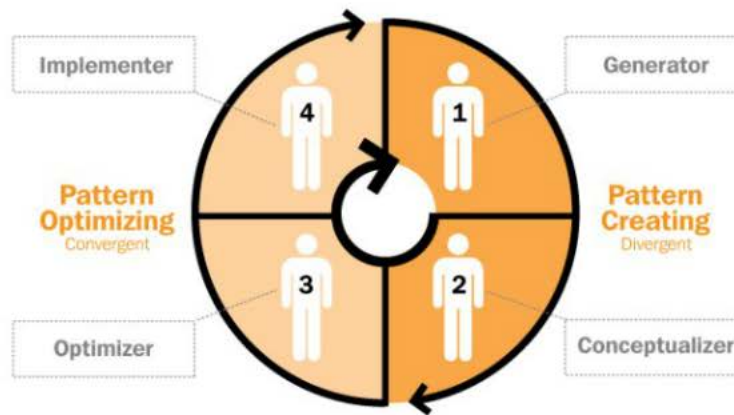
GROUP 6:
SOCIAL INNOVATION
PROCESS MODELS



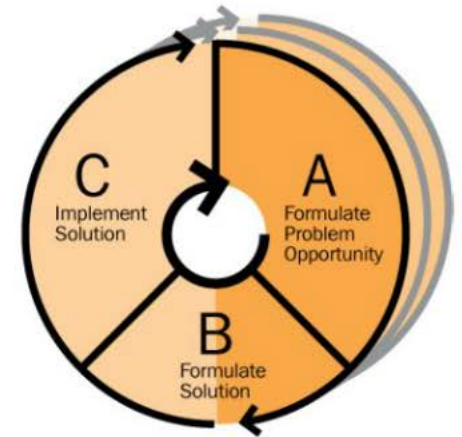
Integrative Innovation
Model



Integrative Innovation
Teams



Integrative Innovation
Processes
(Open Innovation View)

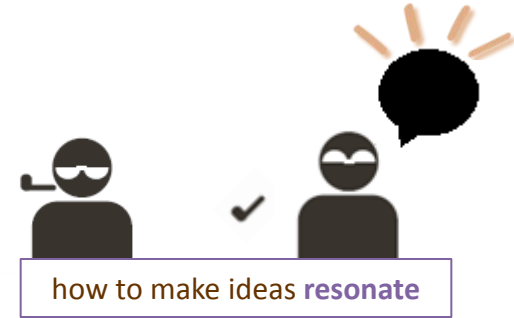


CPS Profile Instrument by Dr. M. Basadur

Innovation Framework by Humantific

<http://issuu.com/humantific/docs/humantificthinkingmadevisible>

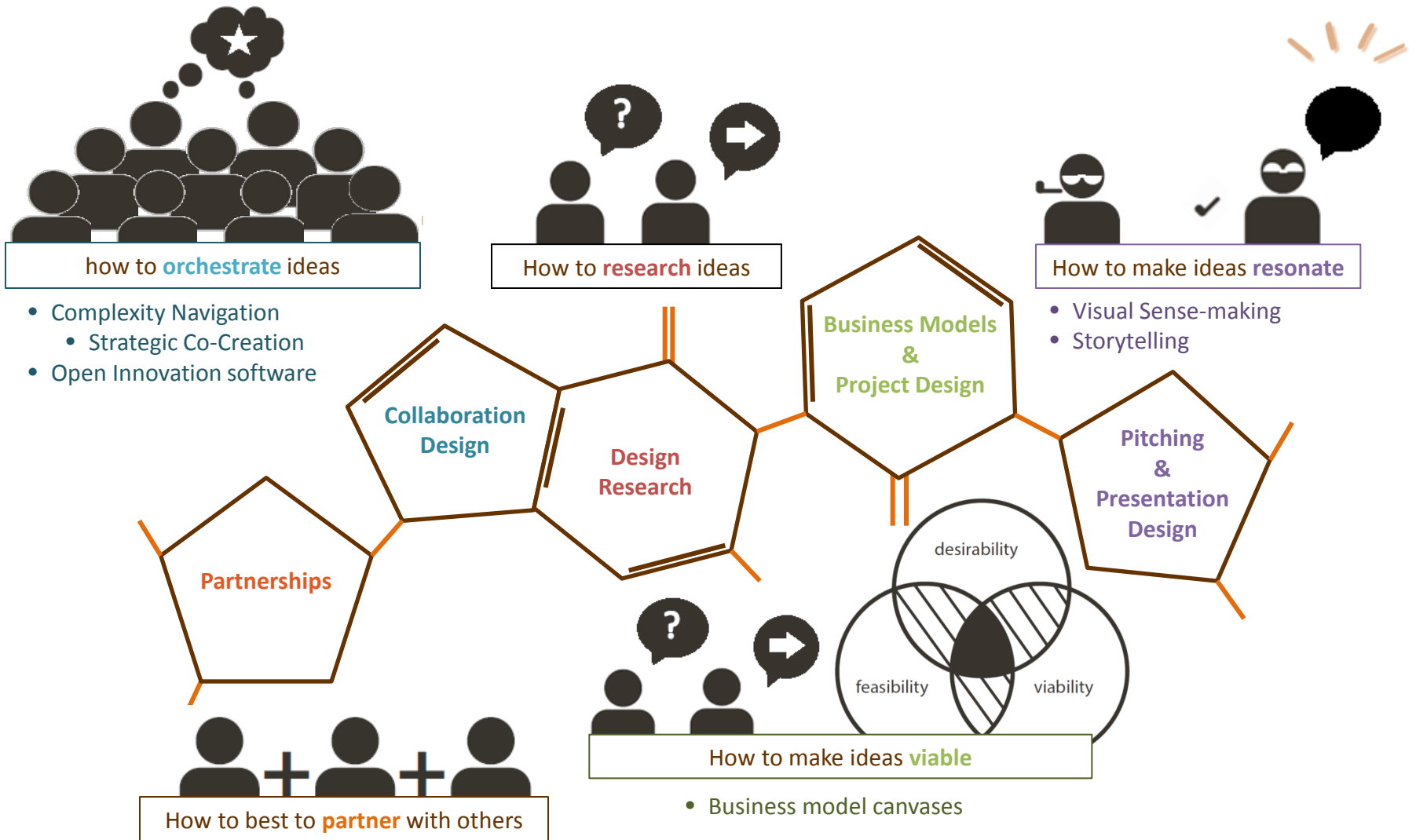
Focus on Building Innovation Core Competencies



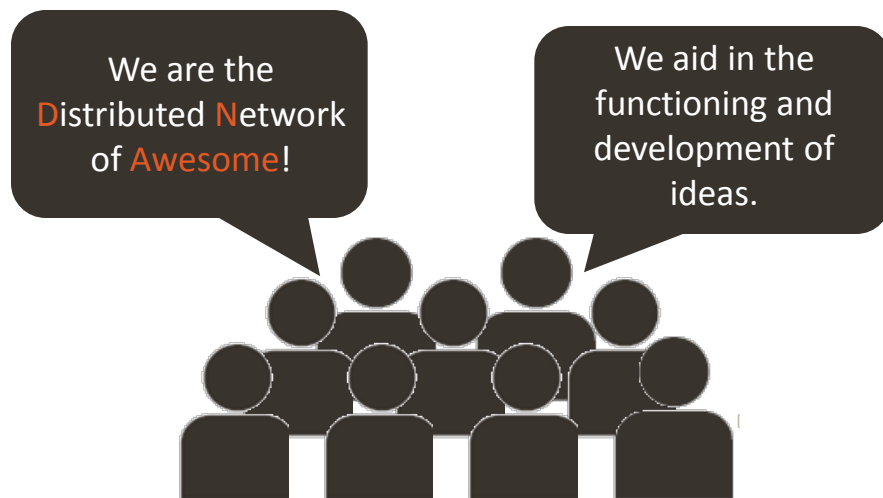
A New How



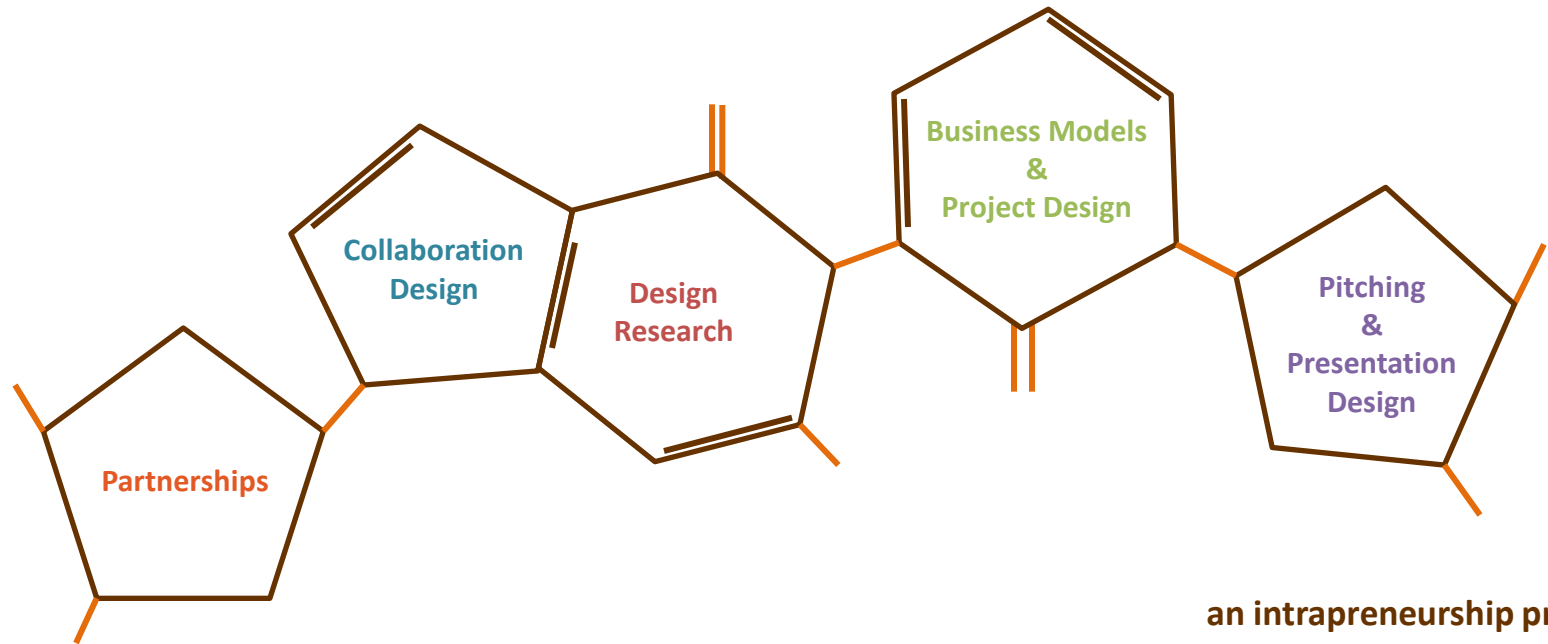
The Innovation Office will offer training to a distributed network of employees trained in the building blocks of innovation.



This **distributed network** will be a resource for City colleagues and the citizens of Austin.



Together, we will build communities of practice, and break down silos.



Distributed Network of Awesome

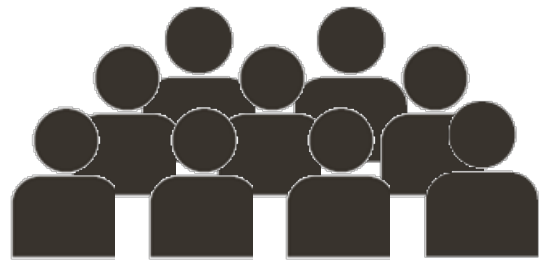
making innovation part of the City of Austin's **DNA**

We are the Distributed Network of **Awesome!**

We aid in the functioning and development of *your* ideas.



How the Innovation Team fits together



Project Designer/Portfolio Manager

Chief Innovation Officer



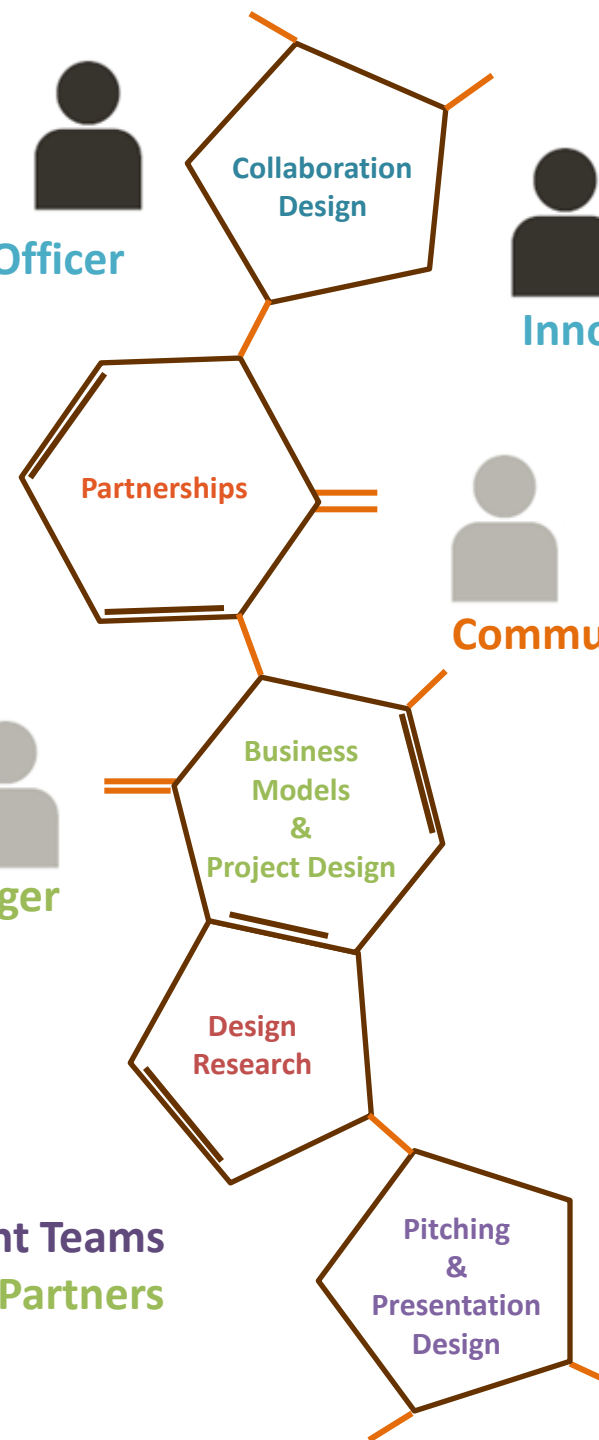
Innovation Catalyst



Community Manager



Department Teams
& Outside Partners



But wait! What about these?

how decisions get made how performance gets measured



Managing

innovation

projects that are **new to you**

and

have an **uncertain outcome**

**When a project is
new to you with an uncertain outcome,**

**what is predictable;
what is unpredictable?**

Action A → outcome B → outcome C

If a precedent exists,
hold teams accountable
for *results*.



If precedent is weak or
unreliable, hold teams
accountable for following a
*rigorous action plan and
learning process*.

Innovation Infrastructure

