

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	38094	Agenda Number	68.
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Meeting Date:	December 11, 2014
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Department:	Purchasing
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Subject

Authorize award and execution of a 12-month professional services contract with UNDERSTANDING LAB DBA HUMANTIFIC to provide innovation training and consulting services for the City's Innovation Office in an amount not to exceed \$146,500, with one 12-month extension option in an amount not to exceed \$153,500, for a total contract amount not to exceed \$300,000.

Amount and Source of Funding

Funding in the amount of \$146,500 is available in the Fiscal Year 2014-2015 Operating Budget of the Innovation Department. Funding for the remaining two months of the original contract period and extension options is contingent upon available funding in future budgets.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	Exempt - Professional, Personal and Planning Services
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Prior Council Action:	
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For More Information:	Jonathan Dalchau, Senior Buyer, 512-974-2938
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Boards and Commission Action:	
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Related Items:	
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MBE / WBE:	This contract will be awarded in compliance with City Code Chapter 2-9C (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
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Additional Backup Information

This contract is to provide consulting and training for the Innovation Office and selected individuals for the Complexity Navigation Program. This program will encompass Strategic CoCreation, Design Research, and Visual SenseMaking. The methods will be utilized to diagnose and categorize issues and techniques to recognize the needs of the end customers.

Humantific will consult directly with the Innovation Office to develop a strategy to shape their civil innovation initiative. Training will then be provided to a select team to transfer their new skillsets to their respective departments that will be used for innovation challenges in our local community.