



**ASIAN AMERICAN QUALITY OF LIFE COMMUNITY ASSESSMENT COMMITTEE
REGULAR MEETING MINUTES OF MONDAY, NOVEMBER 10, 2014**

The Asian American Quality of Life Community Assessment Committee convened in a regular meeting on Monday, November 10, 2014 at One Texas Center, Texas.

Chair Richard Yuen called the Committee Meeting to order at 06:10 p.m.

Committee Members in Attendance:

Vince Cobalis, Miyong Kim (late arrival), Sonia Kotecha, Shubhada Saxena, Richard Yuen

Staff in Attendance: Rey Arellano, Sarah Chen, Robin Otto, Marion Sanchez

1. APPROVAL OF MINUTES

There was no change/correction to the October 13, 2014 committee meeting draft minutes. Recommendation to approve the October 13, 2014 committee meeting minutes as presented in draft form was approved on Commissioner Sonia Kotecha motion, Commissioner Shubhada Saxena second on a 4-0 vote (Commissioner Kim arrived after the vote).

2. CITIZEN COMMUNICATIONS

There was no citizen signed up to speak at this meeting.

3. OLD BUSINESS

- a. Discussion of current status of Asian American Quality of Life Initiative
Commissioner Richard Yuen shared update from the City Manager's Office.

4. NEW BUSINESS

- a. Discussion and possible action on Scope of Work for the Asian American Quality of Life Initiative

Executive Liaison Rey Arellano introduced Dr. Yuri Jang, an Associate Professor at the School of Social Work, University of Texas at Austin. Dr. Jang presented a draft Scope of Work for the Asian American Quality of Life Initiative. The draft proposal includes a comprehensive quality of life survey in the top five Asian languages spoken in Austin (Chinese, Vietnamese, Hindi, Korean and Tagalog) as well as in English, and coordinating with multiple community groups and organizations to assist with the outreach to conduct the survey.

Committee Members were receptive of the proposal and provided suggestions as to survey methodology, population and age selection, additional quality of life related factors were discussed for potential study, research models and statistical analyses to be utilized, while staying mindful of the mission, budget and scope of the Asian American Quality of Life Initiative.

Executive Liaison summarized the major points of consideration raised by the Committee Members regarding the draft proposal as follows:

- **Age Specificity** – Considering Resolution perspective, expand age groups to 26+, and expand population size for each sub group to 300 participants.
- **Budget Consciousness** – Consider using modules, blocks in the project and being mindful of the balance between qualitative and scientific studies, and ensure funds are utilized for the official scope; another consideration is the internal cost from the Communication and Public Information Office (CPIO) while conducting community outreach, such as advertising and print media cost.
- **Community Engagement** – Working with Dr. Jang on community engagement, and interested in presentation of quick feedback.

Committee Members also discussed maximizing utilization of the budget by employing City funds for the Core Project (the survey) and providing research opportunities to Asian American scholars to conduct special projects on issues of interest such as LGBT, other stigma, sexual health and drug abuse.

Committee Members asked Both Dr. Jang and Marion Sanchez to present a realistic budget for them to assess and negotiate. Mario Sanchez reported that a media database containing over 40 Asian journalists was created, and that CPIO Director authorized the purchase of software to create groups and subgroups. Committee Members asked about data use and publication. Executive Liaison Rey Arellano replied City data is public and can be released for use in other publications after presentation of the final report to the City Council.

Next Steps: Dr. Jang will take Committee Members' input and incorporate into the plan, with a specific component related to the City's Resolution. Executive Liaison Rey Arellano will provide an update at the regular Committee Meeting on December 8, 2014. Chair Richard Yuen stated the Committee will make a report to the Commission during the December 9, 2014 regular meeting.

5 . Future Agenda Items

Committee Members discussed agenda items for the December 8, 2014 meeting. Two items have been tentatively placed on the agenda:

- 1) **Old Business:** Update on Scope of Work for the Asian American Quality of Life Initiative
- 2) **New Business:** Discussion and possible action on potential special projects for the community

6. STAFF BRIEFINGS

There were no staff briefings at this meeting.

7. ADJOURN

Recommendation adjourning the meeting was approved on Commissioner Miyong Kim motion, Commissioner Sonia Kotecha second on a 4-0 vote (Commissioner Cobalis left meeting early). Chair Richard Yuen adjourned the meeting at 7:36 p.m.