

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

June 3 2015

The current Board has worked on many items which have been important to the ESB-MACC, the community and the Board members. As the makeup of the Board shifts from 7 members to 11 on July 1, 2015, the current Board would like to respectfully recommend that the MACC Board provide continuity on the following items.

1. Dedication of 64 and 58 Rainey St and adjacent City owned land to "Parkland" as unanimously recommended by Recommendation 20140903-006 on September 3, 2014.
2. Creation of a Pocket Park at 64 Rainey as unanimously recommended by Recommendation 20140903-006 on June 5, 2013.
3. Update the MACC master plan as unanimously recommended on by Recommendation 20141105-006 on November 5, 2014. The original master plan for the MACC is dated December 2000.
4. Complete construction of the overflow parking area.
5. Expedite the completion of the "Wall of Excellence" project.
6. Establish rules, procedures and guidelines for the Awards of Excellence program which are transparent, inclusive and responsive. These rules shall be established and accepted by the Board prior to their implementation and the next award ceremony.
7. Establish clear, consistent and inclusive rules, procedures and guidelines for the Latinos in Residency Program Awards program prior to the next selection process.
8. Establish clear, consistent and inclusive rules, procedures and guidelines for the Artes del Corazon, youth exhibits program prior to the next event in December 2015.
9. Monitor implementation of and accomplishments to the MACC Strategic Plan that was developed and adopted last year. Staff to provide meaningful, quarterly performance metrics for the strategic plan and all events and programs at the ESB-MACC.
10. Continuance of the Award of Excellence Working Group to act as a liaison with staff on the implementation of the Awards of Excellence candidate nomination and review process including application requirements and form, timing, announcements and public relations and identifying review panel members.
11. Consider utilization of 64 Rainey St. by the developer of the 70 Rainey St. project in exchange for benefits to the ESB-MACC and the community.
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