



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

ADVISORY BOARD MINUTES

**REGULAR MEETING
Wednesday, August 5, 2015**

The Emma S. Barrientos Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Anna Maciel, Member
Blanca Valencia, Member – Arrived at 6:18pm
Juan Oyervides, Member
Julia Aguilar, Member
Juanita Tijerina, Member – left at 7:30pm
Adriel Meditz, Member
Ruth Powers, Member
Kathy Vale-Castillo, Member

Board Members Absent:

Staff in Attendance:

Laura Esparza, HAND Manager
Herlinda Zamora, ESB-MACC Manager
Socorro Chapa, ESB-MACC Administrative Assistant

A. Call to Order: Laura Esparza called the Board Meeting to order at 6:09 pm.

B. Citizen Communication:

- a. Geneva Sanchez, Vice-President of the Hispanic Genealogy Society of Austin asked the Board to consider letting the Society hold their meetings at the MACC and house their archives.
- b. CM Renteria stated he would like City Council to identify funding to build a big canopy in the plaza and gather their support for a historic home to convert to a Visitor Center and display local community art.

C. Approval of Minutes

- a. Laura Esparza reminded the Board that they were allowed to approve minutes of meetings they did not attend.
- b. Member Oyervides requested to amend the minutes from the June 3rd meeting to add the final recommendation number 20150603-002 on Item 7(f). The recommendation should read, “Member McMahon motioned to recommend recommendation 20150603-002 recommending that the Open Space, Environmental and Sustainability Committee and the Planning Neighborhoods Committee review, discuss and validate the contractual requirements and timeline to implement the outlined recommendations and move to place those recommendations on the City Council Agenda.”
- c. Member Oyervides motioned to approve the amended minutes with a second by Member Valencia. Motion passed (8.0).

D. Briefings:

- a. Assistant Director Kimberly McNeeley spoke on PARD and ESB-MACC budgets. She discussed PARD’s Strategic Plan and departmental policies.
- b. Member Vale-Castillo asked for a report on the funding and staffing of the City’s Cultural Centers.

- c. Herlinda Zamora gave a slide presentation of the ESB-MACC history, events, programs and staffing.

E. Discussion and Action Items:

1. Board Members introduced themselves.
2. Laura Esparza stated the Mission of the Advisory Board is on the website and for the board members to read it and become familiar with it.
3. Action Item: The Board will nominate and elect a Chair and a Vice-Chair.
 - a. Member Maciel stated she was not comfortable selecting a Chair and Vice-Chair with vacancies remaining on the Board.
 - b. Member Oyervides suggested the Board wait until next month to elect a Chair and Vice-Chair.
 - c. City Clerk Jeannette Goodall stated that Laura could open and run the next meeting and have the first item on the next meeting to elect officers.
 - d. Member Vale-Castillo made the motion to postpone the election of Chair and Vice-Chair. Member Valencia seconded the motion. Motion passed (8.0).
4. Action Item: Discuss and possibly amend the ESB-MACC Advisory Board By-Laws.
 - a. Board Members were provided the last draft of the By-Laws.
 - b. Member Valencia made a motion to postpone the revisions of the By-Laws. Member Maciel seconded the motion. Motion passed (8.0).

F. Briefings:

- a. Laura Esparza briefed the Board that Council decided that in the near future they will call upon several commissions to nominate one representative to a Joint Cultural Committee. An open invitation was extended to all members to volunteer to attend. Laura read the memo about the Joint Cultural Committee and stated that perhaps in the next agenda a representative from the Board can be elected.
- b. Herlinda Zamora reported on August programming. Univision will be the sponsor for the Viva Mexico event on Sept 12. She explained that Raul Valdez will curate an exhibit in the gallery with four artists from San Antonio. Proyecto Teatro starts in August through the end of the year. Teatro Vivo is starting their production and mentioned summer camps are ending.
- c. Herlinda Zamora talked about Performance Measures which are generated monthly.
- d. Kimberly McNeeley talked about scholarships for children that are not able to afford the programs at the Center.
- e. Kimberly McNeeley stated that there is a no solicitation policy for the entire City. She stated donations can be accepted but not solicited. Member Oyervides requested a copy of the policy.
- f. Laura Esparza gave an update on the FY16 budget and an update on current CIP projects. The City derives a portion of the revenue for the upkeep and maintenance of the parking lot and has enumerated about \$40,000 in expenses. The Budget Office has placed \$40,000 in the MACC's budget for the fiscal year to reimburse the MACC for maintaining the lot. The budget is being presented to Council and Council will begin public hearings on August 20th. The MACC's budget in 2015 was \$998,431.00. A cost of living increase, the cost of insurance and increase in electricity and the addition of \$40,000 will push the budget over \$1 million dollars next year.
- g. The CIP Project is funded by the bond funds from 2012 to include the overflow parking lot used for the Center's events.
- h. Laura Esparza also reported on the wastewater construction that is anticipated to be completed by October 31st.

G. Future Agenda Items:

- a. Request for a briefing of the 15 year old master plan for the MACC by Member Oyervides and sponsored by Member Vale-Castillo and Member Maciel.
- b. Request for a briefing on the history of Rainey Street Historic District by Member Oyervides and sponsored by Member Vale-Castillo and Member Maciel.

H. Adjournment: Member Aguilar made a motion to adjourn. Member Valencia seconded the motion. Motion passed (7.0). Member Tijerina left the dais at 7:30pm. Laura Esparza adjourned the meeting at 8:20pm.