

RESOLUTION NO.

WHEREAS, on November 30, 2015, the Public Safety Committee of the City Council heard a presentation regarding the potential benefits of amending the City of Austin's sign regulations to allow digital billboards; and

WHEREAS, after considering the briefing, the Public Safety Committee voted to express its recommendation that the issue of whether to allow digital signage be considered in developing proposed sign regulations as part of the CodeNext process; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to ensure that, in developing a proposed rewrite of the City of Austin's sign regulations, the CodeNext consultants consider the issue of whether to allow digital signage.

ADOPTED: _____, 2016

ATTEST: _____

Jannette S. Goodall
City Clerk