M/WBE Summary

Participation subgoals stated in the solicitation were 1.90% African American; 9.00% Hispanic; 4.90% Native/Asian; 15.80% WBE. The recommended firm provided a MBE/WBE Compliance Plan that met the goals of the solicitation and was approved by the Small and Minority Business Resources Department. The alternate firm also provided a MBE/WBE Compliance Plan that met the goals of the solicitation and was approved by the Small and Minority Business Resources Department.

Notification of issuance of a Request for Qualifications was issued on July 13, 2015 through the City's Vendor Connection web portal, which resulted in 1712 firms receiving notice. The solicitation was obtained by 154 firms and five submitted qualification statements. None of the firms were certified MBE/WBE. Two of the firms were deemed non-responsive during the evaluation process. Of the three firms evaluated, two were short-listed and interviewed. On February 25, 2016, Council approved negotiation of a professional services agreement with CDM Smith Inc. or one of the other qualified responders which resulted in the following recommendation:

RECOMMENDED FIRM: CDM SMITH INC., Austin, TX – Total Participation:

NON M/WBE TOTAL – PRIME	38.40%
CDM Smith Inc., Austin, TX	38.40%
MBE TOTAL – SUBCONSULTANTS	15.80%
African American Subtotal	01.90%
(FB) Adisa Public Relations, Austin, TX (public information services, web page design, communications: public relations consulting, partnering workshop facilitation services, event planning)	01.90%
Hispanic Subtotal	09.00%
(MH) Crespo Consulting Services, Austin, TX (environmental impact studies, environmental consulting, environmental engineering, civil engineering, engineering consulting, water supply, treatment and distribution engineering)	09.00%
Native/Asian Subtotal	04.90%
(MA) Encotech Engineering Consultants, Inc., Austin, TX (civil engineering, water supply, treatment and distribution engineering)	04.90%
WBE TOTAL – SUBCONSULTANTS	15.80%
(FW) Rifeline LLC, Austin, TX (communications/media relations, advertising/public relations, communications marketing services, conference and planning services, graphic arts, public information services, public awareness, consulting, community development, marketing consulting, public art consulting,	15.80% 07.00%
(FW) Rifeline LLC, Austin, TX (communications/media relations, advertising/public relations, communications marketing services, conference and planning services, graphic arts, public information services, public awareness,	
(FW) Rifeline LLC, Austin, TX (communications/media relations, advertising/public relations, communications marketing services, conference and planning services, graphic arts, public information services, public awareness, consulting, community development, marketing consulting, public art consulting, urban planning, public option surveys, writing services, event planning) (FW) Susan Roth Consulting, LLC, Austin, TX (civil engineering, communications-public	07.00%
 (FW) Rifeline LLC, Austin, TX (communications/media relations, advertising/public relations, communications marketing services, conference and planning services, graphic arts, public information services, public awareness, consulting, community development, marketing consulting, public art consulting, urban planning, public option surveys, writing services, event planning) (FW) Susan Roth Consulting, LLC, Austin, TX (civil engineering, communications-public Relations consulting, environmental engineering, water/waste water conservation services) (FW) K2 Partners, LLC, Wimberley, TX (designing services, drafting services, copying services, mapping services) 	07.00% 06.00% 02.80%
 (FW) Rifeline LLC, Austin, TX (communications/media relations, advertising/public relations, communications marketing services, conference and planning services, graphic arts, public information services, public awareness, consulting, community development, marketing consulting, public art consulting, urban planning, public option surveys, writing services, event planning) (FW) Susan Roth Consulting, LLC, Austin, TX (civil engineering, communications-public Relations consulting, environmental engineering, water/waste water conservation services) (FW) K2 Partners, LLC, Wimberley, TX (designing services, drafting services, copying services, mapping services) NON M/WBE TOTAL – SUBCONSULTANTS GHD Inc., Irvine, CA (water, environmental consulting, water/wastewater services) Amy Vickers & Associates, Inc., Amherst, MA (communications: public relations consulting, environmental consulting, water/wastewater conservation services) 	07.00% 06.00% 02.80% 30.00% 20.00% 05.00%
 (FW) Rifeline LLC, Austin, TX (communications/media relations, advertising/public relations, communications marketing services, conference and planning services, graphic arts, public information services, public awareness, consulting, community development, marketing consulting, public art consulting, urban planning, public option surveys, writing services, event planning) (FW) Susan Roth Consulting, LLC, Austin, TX (civil engineering, communications-public Relations consulting, environmental engineering, water/waste water conservation services) (FW) K2 Partners, LLC, Wimberley, TX (designing services, drafting services, copying services, mapping services) NON M/WBE TOTAL – SUBCONSULTANTS GHD Inc., Irvine, CA (water, environmental consulting, water/wastewater services) Amy Vickers & Associates, Inc., Amherst, MA (communications: public relations 	07.00% 06.00% 02.80% 30.00% 20.00%