ORDINANCE NO. 20160623-xxx

AN ORDINANCE DESIGNATING THE AREA WITHIN THE AUSTIN CORPORATE CITY LIMITS AS A QUALIFIED MEDIA PRODUCTION ZONE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN: PART 1. FINDINGS.

- a. Chapter 485A of the Texas Government Code (Act) allows for the creation of a media production development zone (Zone).
- b. The Act offers exemptions to the limited sales, excise, and use taxes to qualified persons who build, construct, renovate, improve, or expand a media production facility within the state.
- c. The Act was enacted to maintain and strengthen the media production industry in Texas in the face of strong competition from other states. Soundstages and other production facilities would be key assets in this effort.
- d. The Council wishes to take advantage of the provisions of the Act in order to incentivize additional economic development with the City.
- e. The boundaries of the Zone are the City's corporate limits as of the effective date of this ordinance. The Zone meets all the criteria for recognition as a media production development zone, as the zone is in a metropolitan statistical area, in which Austin has a population of more than 250,000, has the adequate workforce, infrastructure, facilities, or resources to support the production and completion of moving image projects; and, subject to approval from the Music, Film, Television and Multimedia Office within the office of the governor, it will contain a qualified media production location

within its geographical boundaries that meets the criteria under section 485A.102 of the Act.

PART 2. The Council designates the area within the City's corporate limits as of the effective date of this ordinance as a media production development zone and authorizes the City Manager to submit the required application and supporting documents to the Texas Film Commission.

PART 3. This ordinance takes effect on _	, 2016.
PASSED AND APPROVED	
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, 2016	§Steve Adler
A DDD OVED.	Mayor
APPROVED: Anne L. Morgan City Attorney	Jannette S. Goodall City Clerk