

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council

Item ID:

60242

Agenda Number

41.

Meeting Date:

August 4, 2016

Department:

Purchasing

Subject

Authorize negotiation and execution of a 19-month contract with CORTEZ CONSULTING SERVICES (WBE) to provide community engagement and outreach services in an amount not to exceed \$180,340.

Amount and Source of Funding

Funding is available in the Fiscal Year 2015-2016 Operating Budget of the Economic Development Department.

Fiscal Note

A fiscal note is not required.

Purchasing
Language:

Professional Service

Prior Council
Action:



For More
Information:

Claudia Rodriguez, Senior Buyer, 512-974-3092

Boards and
Commission
Action:



Related Items:

MBE / WBE:

This contract was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9B Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this contract, there were insufficient subcontracting opportunities therefore, no subcontracting goals were established.

Additional Backup Information

The contract will provide community engagement and outreach services for the Colony Park Master Plan. The services to be provided under this contract include outreach management, meeting facilitation, public relations, marketing content development, and facilitation of discussions between the community, stakeholders and developers.

In 2009, the U.S. Department of Housing and Urban Development (HUD), U.S. Department of Transportation and U.S. Environmental Protection Agency partnered to develop the Community Challenge Planning Grant program. According to HUD, the grant program will foster reform and reduce barriers to achieving affordable, economically vital, and sustainable communities. In 2011, the City was awarded a three-year, \$3 million Community Challenge Grant for the Colony Park Sustainable Community Initiative Project. As a result of that grant, the Colony Park Master Plan was developed and adopted on December 11, 2014.

Cortez Consulting Services provides a unique set of preferred qualifications including experience working as a representative for the Colony Park Community. Without this contract, the Colony Park Master Plan implementation phase (Phase II) will be unsuccessful without the community engagement experience Cortez Consulting Services offers.