

PROPOSED 2016 BOND PACKAGE AND PROPOSITION

August 9, 2016



TODAY'S PRESENTATION

- Staff Recommendation: Ordinance, Proposition, Ballot Language
- Potential Council Resolution: Staff Recommendations
- Overview of Bond Informational Brochure
- Overview of Bond Informational Website
- Next Steps in Bond Process



ORDINANCE OVERVIEW

- Part 2: **Proposition** – Question Put Before Voters
- Part 3: **Ballot Language** – What Voters See on Ballot
- Part 4: Financial/Tax Impact Information
 - Prescribed by Texas statute
- Part 5: **Implementation Provisions**
 - Guidance to City Manager on implementation
- Parts 6-10: Election Information/Other Required Information
 - Prescribed by Texas statute



RECOMMENDED PROPOSITION LANGUAGE: REGIONAL MOBILITY

“\$93,000,000 for Regional Mobility Projects to address congestion and enhance safety, including (a) \$63,000,000 for improvements to Loop 360 corridor and Spicewood Springs Road, and (b) \$30,000,000 for improvements to Anderson Mill Road, intersection of RM 620 and RM 2222, and Parmer Lane”



RECOMMENDED PROPOSITION LANGUAGE: CORRIDOR MOBILITY

“\$482,000,000 for Corridor Improvement Projects, including (a) implementation of corridor plans for North Lamar Boulevard, Burnet Road, Airport Boulevard, East Martin Luther King Boulevard/969, South Lamar Boulevard, East Riverside Drive, and Guadalupe Street; (b) development and implementation of corridor plans for William Cannon, Slaughter Lane, and Manchaca Road; and (c) preliminary engineering and design for additional critical arterials and corridors”



RECOMMENDED PROPOSITION LANGUAGE: LOCAL MOBILITY

“\$145,000,000 for Local Mobility Projects, including (a) \$27,500,000 for implementation of the **Sidewalk Master Plan**, (b) \$27,500,000 for implementation of **Safe Routes to School**, (c) \$30,000,000 **Urban Trails Master Plans**; (d) \$20,000,000 for implementation of the **Bicycle Master Plan**; (e) \$15,000,000 for implementation of the **Vision Zero Master Plan**; and (f) \$25,000,000 for **sub-standard streets/capital renewal**”



RECOMMENDED BALLOT LANGUAGE

“The issuance of \$720,000,000 transportation and mobility improvement bonds and notes for improvements to Loop 360 corridor, Spicewood Springs Road, , Anderson Mill Road, intersection of RM 620 and RM 2222, Parmer Lane, North Lamar Boulevard, Burnet Road, Airport Boulevard, East Martin Luther King Boulevard/969, South Lamar Boulevard, East Riverside Drive, Guadalupe Street, **Slaughter Lane, William Cannon Drive, and Manchaca Road; Sidewalks, Urban Trails, Bikeways, Safe Routes to School**, and other local mobility projects; and the levy of a tax sufficient to pay for the bonds and notes.”



POTENTIAL COUNCIL RESOLUTION

■ Purpose:

- Provide additional Council guidance, direction for bond program to City Manager
- Set expectations for implementation for staff and community

■ Possible contents:

- Guidelines for implementation (Corridor Program)
- Desired outcomes, goals
- Priorities, key considerations for implementation
- Key milestones, timelines for implementation progress
- Other implementation guidance as desired



POTENTIAL COUNCIL RESOLUTION

- Why a Resolution?
 - Resolution is recommended vehicle for outlining expectations, stipulations for bond program implementation
 - Legal considerations:
 - Purpose of Ordinance – calling the election
 - Clear description of proposition and ballot language
 - Attorney General review of Ordinance stipulations
 - Other legal considerations (exec session)
- **Recommendation: Move Part 5 from Draft Ordinance and include in potential Council resolution**



BOND INFORMATIONAL BROCHURE

■ Purpose:

- Designed to provide general descriptions of the City of Austin bond propositions
- Information about projects and programs included in the propositions being considered by voters

■ Parameters:

- Language cannot advocate passage or defeat of the measures
- Intended for informational and educational purposes only



BOND INFORMATIONAL BROCHURE

■ General Contents:

- Ballot language for the bond proposition
- Brief description of the proposition (purpose)
- Descriptions of programs and projects to be funded
- Financial/Tax impact information
- Other factual information for educational purposes
 - Map of projects/programs
 - Overview of bond development/prioritization process
 - Other factual, descriptive information (charts, tables, etc.)
- Voter Information
- Source of additional information (i.e. bond website)



BOND BROCHURE INFORMATION: 2006-2014

	2016 (Rec)	2014 Bond	2013 Bond	2012 Bond	2010 Bond	2006 Bond
Ballot Language	✓	✓	✓	✓	✓	✓
Proposition Description	✓	✓	✓	✓	✓	✓
Examples of Programs/ Projects to be funded	✓	✓	✓	✓	✓	✓
Program/Project descriptions	✓	✓			✓	
Map of project locations	✓	✓			✓	
Financial and Tax Information	✓	✓	✓	✓	✓	✓
Program background/development	✓	✓		✓	✓	
Voter/Election Information	✓	✓	✓	✓	✓	✓



BOND INFORMATIONAL WEBSITE

- General Contents May Include:
 - Voter Informational Bond Brochure and all related content
 - Council Ordinance calling the bond election
 - Council Resolution(s) for bond program (if applicable)
 - Bond development process information
 - FAQ (frequently asked questions) regarding bond election
 - Video about bond proposition – would also air on ATXN
 - Bond Brochure distribution/location information
 - Voter Information (election dates, early voting, etc)

*All content subject to legal/advocacy considerations



NEXT STEPS

STEP	DATE/MEETING
<p>Draft bond package, funding amounts, proposition, and ballot language are placed on Council agenda for discussion and possible action</p>	<p>Aug. 9 Council Work Session (discussion)</p> <p>Aug. 11 Council Meeting (discussion and possible action)</p>
<p>Option for additional Council discussion</p>	<p>Aug. 16 Council Work Session</p> <p>Aug. 17 Budget Work Session</p> <p>Aug. 18 Council Meeting (Action – last scheduled meeting to set election ballot)</p>



QUESTIONS/FEEDBACK

