

**AGENDA**



**Recommendation for Council Action**

Austin City Council	<b>Item ID</b>	60312	<b>Agenda Number</b>	28.
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<b>Meeting Date:</b>	8/18/2016	<b>Department:</b>	Economic Development
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**Subject**

Authorize execution of a 12-month service contract with the Local Economies Council to host the 2016-17 Keep Austin Local Retreat, in an amount not to exceed \$15,000, with two 12-month extension options not to exceed \$15,000 each, for a total contract amount not to exceed \$45,000.

**Amount and Source of Funding**

Funding in the amount of \$15,000 is available in the Fiscal Year 2015-2016 Operating Budget of the Economic Development Department. Funding for the extension options is contingent on available funding in future budgets.

**Fiscal Note**

There is no unanticipated fiscal impact. A fiscal note is not required.

<b>Purchasing Language:</b>	
<b>Prior Council Action:</b>	January 28, 2016 - Council approved Resolution No. 20160128-066 directing the City Manager to partner with the Local Economies Council in hosting the annual Local Business Conference.
<b>For More Information:</b>	Sylvovia Holt-Rabb, Assistant Director, 512-974-3131
<b>Council Committee, Boards and Commission Action:</b>	
<b>MBE / WBE:</b>	
<b>Related Items:</b>	

**Additional Backup Information**

On January 28, 2016, Council approved Resolution No. 20160128-066 directing the City Manager to negotiate a multi-year contract with the Local Economies Council (LEC) to continue the City's partnership in hosting the Local Business Conference. This Council action will approve the contract negotiated as directed in Resolution No. 20160128-066. Although the proposed amount is within the City Manager's authority, the Resolution directed that the contract return to Council.

During contract negotiations, LEC proposed changing the Conference's format, and changing the name to the Keep Austin Local Retreat. The Keep Austin Local Retreat will be a one-day event to connect local business owners and share ideas, help them identify the best ways to embrace "local" as a tool for their business, and teach them how to build their business using the power of local. The retreat format will consist of two interactive workshops, two community conversations, a luncheon panel, networking session and a Biz to Biz Expo.

The Keep Austin Local Retreat will be a program of the Local Economies Council (LEC) which works in partnership with its sister-organization, the Austin Independent Business Alliance, to produce the event.