



MEMORANDUM

TO: Mayor and Council

FROM: Mark Tester, Director, Austin Convention Center Department (ACCD)

DATE: September 21, 2016

SUBJECT: Clarification Memo for Item #6 – Approve resolution adopting the Austin Convention and Visitors Bureau FY2016-2017 marketing plan and budget.

The September 22nd City Council agenda includes an item for the Mayor and Council's approval of a resolution adopting the Austin Convention and Visitors Bureau 2016-2017 marketing plan and proposed budget and setting the contract payment.

In the Amount and Source of Funding section, it states the following, "Funding in the amount of \$16,467,574, which includes a budgeted ending balance of \$1,993,841 is available from the Fiscal Year 2016-2017 Proposed Operating Budget for the Tourism and Promotion Fund, which is funded with a portion of Hotel Occupancy Tax (non-general fund)."

ACCD would like to clarify to Mayor and Council that \$16,467,574 available in the Tourism and Promotion Fund does not include a budgeted ending balance portion. Council's action to adopt the City's FY2016-2017 Budget on September 14, 2016 did not include action to amend the Tourism and Promotion Fund that would have resulted in an ending balance.

The Amount and Source of Funding section should read as follows, "Funding in the amount of \$16,467,574 is available from the Fiscal Year 2016-2017 Proposed Operating Budget for the Tourism and Promotion Fund, which is funded with a portion of Hotel Occupancy Tax (non-general fund)."

xc: Marc Ott, City Manager
Jannette Goodall, City Clerk
Anne Morgan, City Attorney