

**M/WBE Summary**

Participation subgoals stated in the solicitation were 2.11% African American, 3.01% Hispanic, 0.90% Asian/Native American and 5.39% WBE. The recommended firm's M/WBE Compliance Plan exceeded the subgoals with 2.11% African American, 3.01% Hispanic, 0.90% Asian/Native American and 93.98% WBE participation and was approved by the Small and Minority Business Resources Department.

**WBE TOTAL - PRIME** **93.98%**  
Concept Development and Planning, LLC, Austin, TX

**MBE TOTAL - SUBCONTRACTORS** **6.02%**

**African American Total**  **Subcontractor** **2.11%**  
(FB) Darlene Watkins dba Reach Out Austin!, Austin, TX  
(Communication marketing services)

**Hispanic Total**  **Subcontractor** **3.01%**  
(FH) Power of Two Productions, LLC, Austin, TX  
(Printing and related services)

**Native/Asian Total**  **Subcontractor** **0.90%**  
(FA) Ivy Le dba 9Terrains LLC, Austin, TX  
(Communication marketing services)

## M/WBE Summary

Participation subgoals stated in the solicitation were 2.11% African American, 3.01% Hispanic, 0.90% Asian/Native American and 5.39% WBE. The recommended firm's M/WBE Compliance Plan exceeded the subgoals with 5.03% African American, 14.75% Hispanic, 4.76% Asian/Native American and 19.14% WBE participation and was approved by the Small and Minority Business Resources Department.

<b>NON MBE/WBE TOTAL - PRIME</b>	<b>52.49%</b>
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Zero Waste Strategies, LLC, Austin, TX	

<b>MBE TOTAL - SUBCONTRACTORS</b>	<b>24.55%</b>
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<b>African American Total</b> <input type="checkbox"/> <b>Subcontractor</b>	<b>5.03%</b>
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(FB) Adisa Communications, Austin, TX (Graphic design services for printing)	

<b>Hispanic Total</b> <input type="checkbox"/> <b>Subcontractors</b>	<b>14.76%</b>
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(FH) EQ Consulting Group, LLC, Austin, TX (Communication marketing services)	4.65%

(MH) RMD Strategy, LLC, Austin, TX (Communication marketing services)	4.65%
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(FH) Focus Latino, Austin, TX (Communication marketing services)	1.74%
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(FH) Pink Consulting, San Marcos, TX (Communication marketing services)	3.72%
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<b>Native/Asian Total</b> <input type="checkbox"/> <b>Subcontractor</b>	<b>4.76%</b>
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(FA) Shaila Abdullah, Austin, TX (Communication marketing)	

<b>WBE TOTAL</b> <input type="checkbox"/> <b>SUBCONTRACTOR</b>	<b>19.14%</b>
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TrachMar, LLC, Austin, TX (Date preparation and processing services)	

<b>NON MBE/WBE</b> <input type="checkbox"/> <b>SUBCONTRACTOR</b>	<b>3.83%</b>
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Zero Waste Associates, San Diego, CA (Consulting services)	