

AGENDA



Recommendation for Council Action

Austin City Council	Item ID	64215	Agenda Number	13.
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Meeting Date:	12/15/2016	Department:	Economic Development
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Subject

Authorize negotiation and execution of Amendment No. 1 for the contract with CAPITAL INVESTING IN DEVELOPMENT & EMPLOYMENT OF ADULTS INC DBA CAPITAL IDEA, INC. to increase funding by \$650,000 for a revised annual contract amount of \$1,780,650 for the remainder of the term through September 30, 2018, for a contract amount not to exceed \$4,691,950, with three 12-month extension options in the amount not to exceed \$1,780,650 for each extension option, for a total contract amount not to exceed \$10,033,900.

Amount and Source of Funding

Funding in the amount of \$1,780,650 is available in the 2016-2017 Economic Development Department Operating Budget. Extension options contingent upon approval of future budgets.

Fiscal Note

A fiscal note is not required.

Purchasing Language:	
Prior Council Action:	September 14, 2016 - Council approved Ordinance No. 20160914-001 adopting the Fiscal Year 2016-2017 Operating Budget including an additional \$300,000 for Capital IDEA. November 20, 2014 - Council authorized the negotiation and execution of a 37-month contract with Capital IDEA for career and occupational training in an amount not to exceed \$1,130,650 annually with three 12-month extension options. September 8, 2014 - Council approved Ordinance No. 20140908-001 adopting the Fiscal Year 2014-2015 Operating Budget including additional \$350,000 for Capital IDEA.
For More Information:	Kevin Johns, Director / EDD, (512) 974-7802; David Colligan, Global Business Recruitment and Expansion Manager / EDD, (512) 974-6381
Council Committee, Boards and Commission Action:	
MBE / WBE:	The existing contract was awarded in compliance with City Code Chapter 2-9C (Minority Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this contract.
Related Items:	

Additional Backup Information

Council approved funding for workforce development services as a part of the Fiscal Year 2016-2017 budget. Staff is proposing an expansion to the City's current contract with Capital IDEA in the amount of \$650,000 annually for the remainder of the existing contract term for additional workforce development services. This RCA amends the

existing contract with Capital IDEA to consolidate funds under a single existing contract to facilitate efficiency and consistency while reducing administrative burden in contract management and compliance.

The total addition of \$650,000 includes all recent additions to ongoing funding referenced in Prior Council Action (\$350,000 added in 2014; \$300,000 added in 2016). The combined funding for increased capacity is expected to contribute to an additional 135 clients serviced by Capital IDEA raising the target for clients served to 893 for Capital IDEA through all sources of funding.

Capital IDEA lifts working adults out of poverty and into living-wage careers through education. Capital IDEA serves the community by acting as a bridge, connecting committed, yet underemployed people to employers in need of highly skilled workers. It funds qualified participants' tuition, books, childcare, and other assistance and works with them to find employment with good salaries, benefits and opportunity for career growth. Capital IDEA works with workforce partners to identify new career-driven curriculum needed to educate the next generation of workers.

Performance Measures

Output Measures:

- a) Number of unduplicated clients served through all funding sources (893 for all funding sources)
- b) Number of clients obtaining employment.

Outcome Measures:

- a) Percentage of participants seeking employment who obtain employment (90%)
- b) Percentage of clients that retain employment for a period specified by the City (95% @ 6 months)
- c) Percentage of clients who obtain employment at or above target wages levels as specified by the City (90% @ \$12/hr)
- d) Percentage of participants completing College Prep Academy (90%)
- e) Percentage of participants who remain in the program (85%)