



Visitor Impact Task Force  
January 3, 2017  
3:00pm  
Palmer Events Center  
Meeting Room 1-2  
900 Barton Springs Rd.  
Austin, TX 78704

**CURRENT BOARD MEMBERS:**

Gavin Garcia, Music Industry Representative  
Catlin Whittington, Music Industry Representative  
Lulu Flores, Arts Community Representative  
Mari-Ben Ramsey, Arts Community Representative  
James Russell, Special Events Industry Representative  
Julie Niehoff, Special Events Industry Representative  
Tom Noonan, Austin Convention & Visitors Bureau Representative  
Shelly Schadegg, Hotel Industry Representative  
Bill Worsham- Public Safety Community Representative  
Alyson McGee- Preservation Community Representative  
Dan Keshet- Parks Community Representative  
Mark Tester- Convention Center Representative  
Dewitt Peart- Downtown Commission Representative  
Ashwin Ghatalia- Tourism Workforce Representative  
Stephen Sternschein- Tourism Workforce Representative  
Jonathan Malone- Community Member Representative  
Pam Thompson- Environmental Community Representative  
Skeeter Miller- Restaurant Industry Representative  
Sara Hartley- Public Works Department Representative (ex-officio)  
Gordon Derr- Transportation Department Representative (ex-officio)

**AGENDA**

**1. CALL TO ORDER: 3:00pm**

**2. CITIZEN COMMUNICATION: GENERAL**

- a.* Citizens wishing to speak will need to sign up ten minutes before the meeting is called to order. Citizen communications will be limited to the first five speakers and each citizen communicator will be given three minutes to speak.

### **3. APPROVAL OF MINUTES**

- a. From the December 12, 2016 meeting

### **4. OLD BUSINESS:**

- a. Discussion and Selection of the Chair and Vice-Chair
- b. Discussion and possible action on public involvement strategy for the Task Force

### **5. NEW BUSINESS:**

- a. Introduction of the New Task Force Member
- b. City of Austin Law Department Training and Presentation on the Ethics and Conflicts of Interest
- c. Overview of the Hotel Occupancy Tax
  - i. The law governing the use of the Hotel Occupancy Tax
  - ii. The allowable uses for the Hotel Occupancy tax
  - iii. Current uses of Hotel Occupancy Tax in the City of Austin

### **6. FUTURE AGENDA ITEMS**

- a. Discussion of items for future agendas

### **7. ADJOURNMENT**

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Larry Schooler at Communication and Public Information Office Department, at 512.974.6004, [larry.schooler@austintexas.gov](mailto:larry.schooler@austintexas.gov) for additional information; TTY users route through Relay Texas at 711.

For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, [felicia.ojeda@austintexas.gov](mailto:felicia.ojeda@austintexas.gov).