



Visitor Impact Task Force
January 3, 2017
3:00pm
Palmer Events Center
Meeting Room 1-2
900 Barton Springs Rd.
Austin, TX 78704

CURRENT BOARD MEMBERS:

Gavin Garcia, Music Industry Representative
Catlin Whittington, Music Industry Representative
Lulu Flores, Arts Community Representative
Mari-Ben Ramsey, Arts Community Representative
James Russell, Special Events Industry Representative
Julie Niehoff, Special Events Industry Representative
Tom Noonan, Austin Convention & Visitors Bureau Representative
Shelly Schadegg, Hotel Industry Representative
Bill Worsham- Public Safety Community Representative
Alyson McGee- Preservation Community Representative
Dan Keshet- Parks Community Representative
Mark Tester- Convention Center Representative
Dewitt Peart- Downtown Commission Representative
Ashwin Ghatalia- Tourism Workforce Representative
Stephen Sternschein- Tourism Workforce Representative
Jonathan Malone- Community Member Representative
Pam Thompson- Environmental Community Representative
Skeeter Miller- Restaurant Industry Representative
Sara Hartley- Public Works Department Representative (ex-officio)
Gordon Derr- Transportation Department Representative (ex-officio)

AGENDA

1. CALL TO ORDER: 3:00pm

2. CITIZEN COMMUNICATION: GENERAL

- a.* Citizens wishing to speak will need to sign up ten minutes before the meeting is called to order. Citizen communications will be limited to the first five speakers and each citizen communicator will be given three minutes to speak.

3. APPROVAL OF MINUTES

- a. From the December 12, 2016 meeting

4. OLD BUSINESS:

- a. Discussion and possible action on the Selection of the Chair and Vice-Chair
- b. Discussion and possible action on public involvement strategy for the Task Force

5. NEW BUSINESS:

- a. Introduction of the New Task Force Member
- b. Discussion of Task Force scope, duties, and work plan

6. STAFF BRIEFINGS

- a. City of Austin Law Department (Leela Fireside) Training and Presentation on the Ethics and Conflicts of Interest
- b. Overview of the Hotel Occupancy Tax
 - i. The law governing the use of the Hotel Occupancy Tax (Leela Fireside)
 - ii. The allowable uses for the Hotel Occupancy tax (Leela Fireside)
 - iii. Current uses of Hotel Occupancy tax
 - i. Carla Steffen, Austin Convention Center Department
 - ii. Austin Convention and Visitors Bureau Representative

7. FUTURE AGENDA ITEMS

- a. Discussion of items for future agendas
- b. Staff Briefing on uses of Hotel Occupancy Tax for Cultural Arts

8. ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Larry Schooler at Communication and Public Information Office Department, at 512.974.6004, larry.schooler@austintexas.gov for additional information; TTY users route through Relay Texas at 711.

For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, felicia.ojeda@austintexas.gov.