



Visitor Impact Task Force
January 17, 2017
3:00pm
Austin Convention Center
Meeting Room 3
500 E. Cesar Chavez
Austin, TX 78701

CURRENT BOARD MEMBERS:

Gavin Garcia, Music Industry Representative
Catlin Whittington, Music Industry Representative
Lulu Flores, Arts Community Representative
MariBen Ramsey, Arts Community Representative
James Russell, Special Events Industry Representative
Julie Niehoff, Special Events Industry Representative
Tom Noonan, Austin Convention & Visitors Bureau Representative
Shelly Schadegg, Hotel Industry Representative
Bill Worsham- Public Safety Community Representative
Alyson McGee- Preservation Community Representative
Dan Keshet- Parks Community Representative
Mark Tester- Convention Center Representative
Dewitt Peart- Downtown Commission Representative
Ashwin Ghatalia- Tourism Workforce Representative
Stephen Sternschein- Tourism Workforce Representative
Jonathan Mahone- Community Member Representative
Pam Thompson- Environmental Community Representative
Skeeter Miller- Restaurant Industry Representative
Sara Hartley- Public Works Department Representative (ex-officio)
Gordon Derr- Transportation Department Representative (ex-officio)

AGENDA

1. CALL TO ORDER: 3:00pm

2. CITIZEN COMMUNICATION: GENERAL

- a.* Citizens wishing to speak will need to sign up ten minutes before the meeting is called to order. Citizen communications will be limited to the first five speakers and each citizen communicator will be given three minutes to speak.

3. APPROVAL OF MINUTES

- a. From the January 3, 2017 meeting

4. NEW BUSINESS:

- a. Discussion and possible action on Convention and Visitors Bureau use of Hotel Occupancy Tax for heritage tourism grants (Steve Genovesi)
- b. Discussion and possible action on the use of Hotel Occupancy Tax for grants to cultural arts programming and organizations (Sylvia Holt Rabb)

5. STAFF BRIEFINGS

- a. Discussion and possible action on use of hotel occupancy venue tax – policy and legal issues.
- b. Discussion and possible action on City historic grant program – history and legal framework under the City Code and State law.

6. FUTURE AGENDA ITEMS

- a. Discussion of items for future agendas

7. ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Larry Schooler at Communication and Public Information Office Department, at 512.974.6004, larry.schooler@austintexas.gov for additional information; TTY users route through Relay Texas at 711.

For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, felicia.ojeda@austintexas.gov.