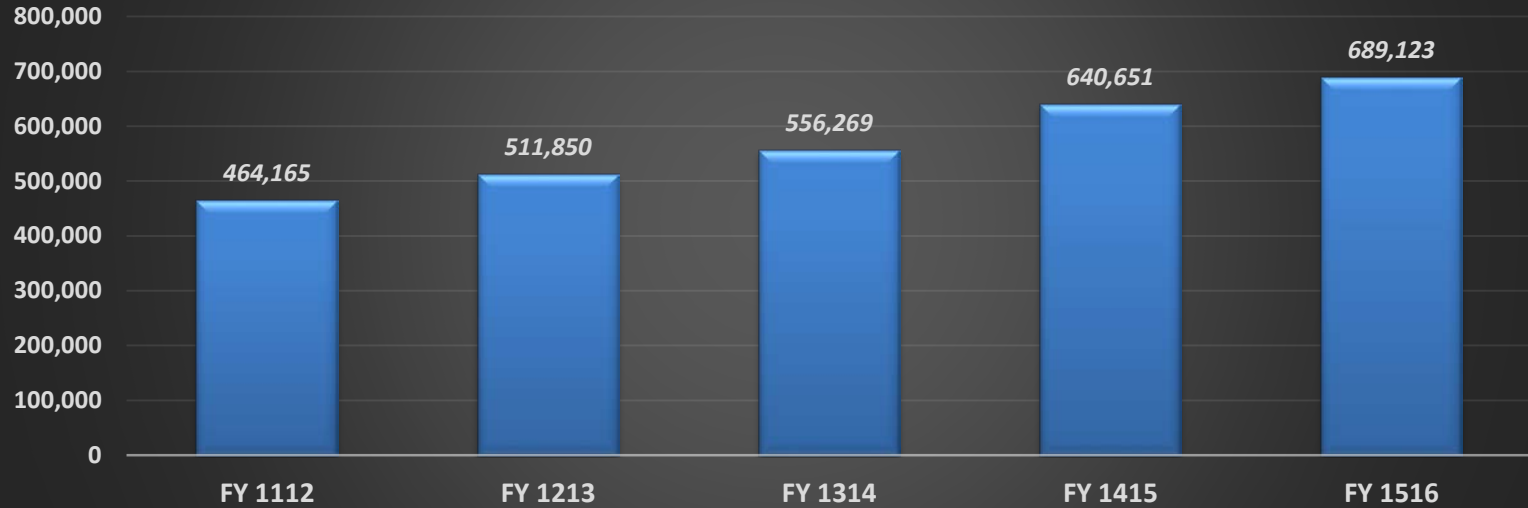


ACVB Total Room Night Production, FY1112-FY1516



Year	Economic Impact	Sales/Services Budget	Estimated ROI (\$)
FY 1112	\$542,339,493	\$3,770,749	144 to 1
FY 1213	\$508,166,473	\$3,835,465	132 to 1
FY 1314	\$570,154,914	\$3,970,846	144 to 1
FY 1415	\$618,846,773	\$4,735,858	131 to 1
FY 1516	\$673,233,320	\$5,300,709	127 to 1