

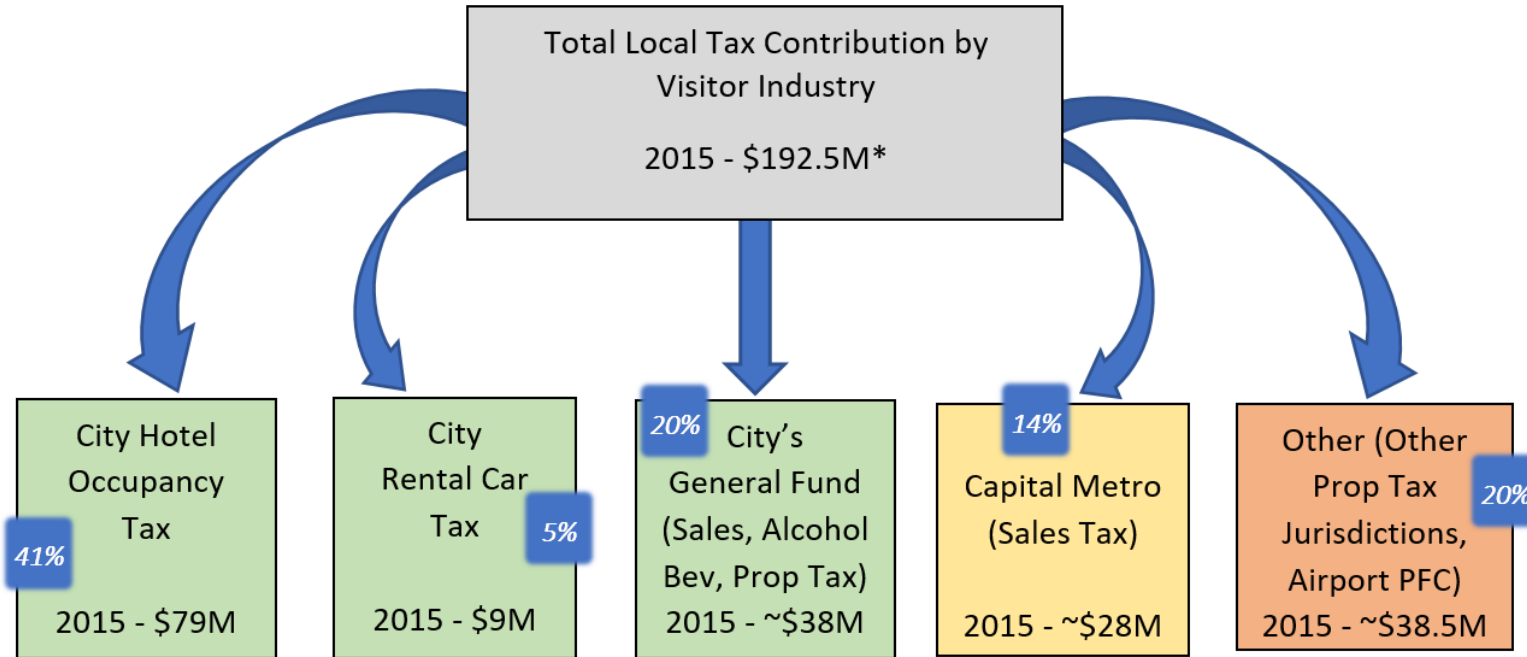
Overview of Local Tax Contributions by Visitor Industry

Presented by Austin Convention Center Department to the
Visitor Impact Task Force
March 14, 2017

Local Tax Contribution by Visitor Industry

2015 Estimates of All Sources

Local Tax Contribution by Visitor Industry, with State 2015 Estimates



See Note Below

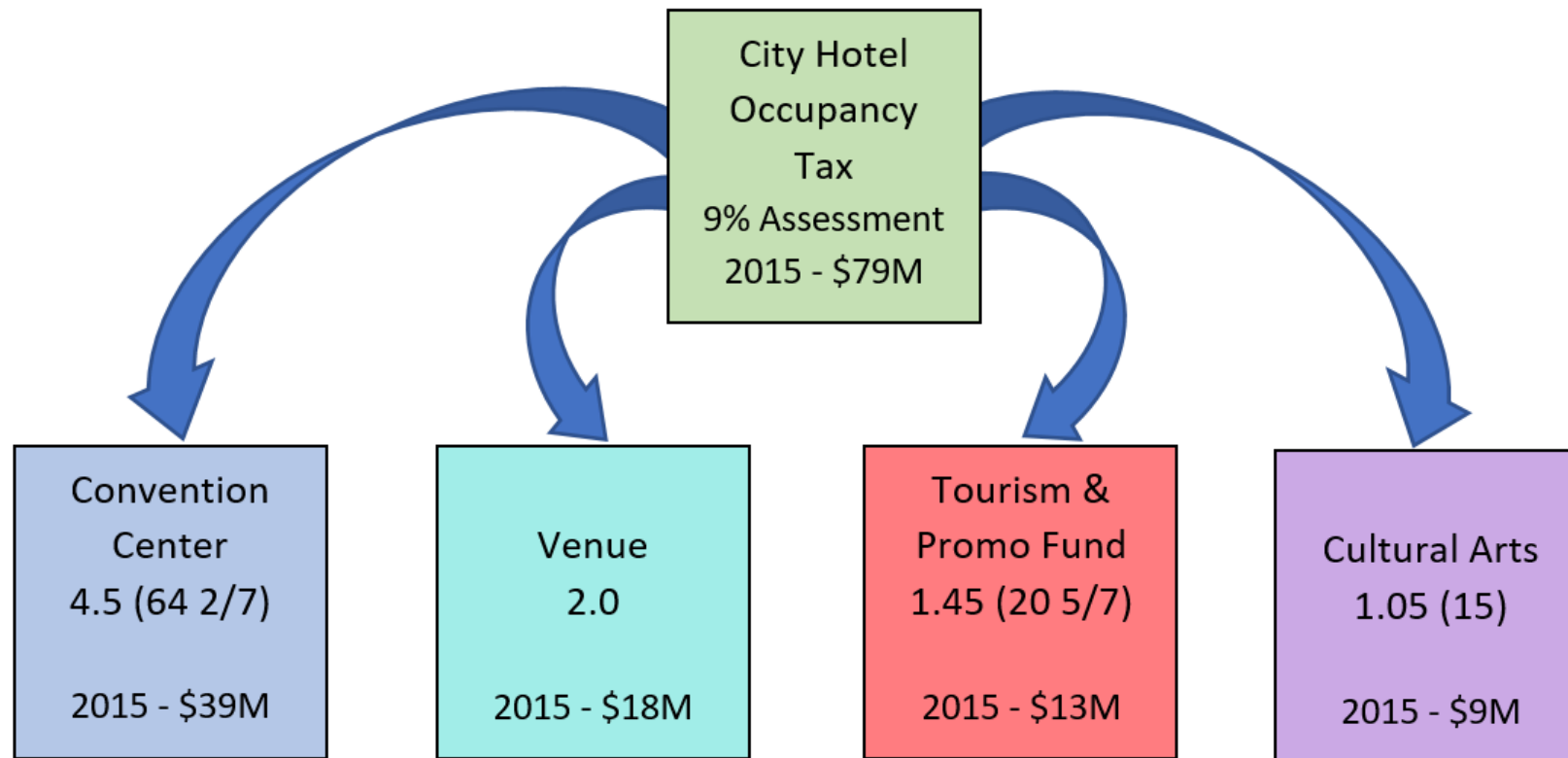
*From State's 2015 Economic Impact of Travel on Texas – p. 118: https://travel.texas.gov/tti/media/PDFs/TXImp15pRev2_1.pdf

Note: The amounts estimated in the further detailed local tax sources are calculated based on additional information from the State's consultants. The element of property tax does not represent the amount of property tax paid by all business related to tourism (i.e. hotels, restaurants, bars, etc.), but, per the State consultants, is a portion of property tax paid by residents that the consultants are estimating is directly related to those residents being involved (employed) in the Visitor industry. ACCD does not have the details of the algorithm or other formula used to predict that portion.

Local Tax Contribution by Visitor Industry

2015 Hotel Occupancy Tax

Hotel Occupancy Tax Distribution - with FY2015 amounts



Local Tax Contribution by Visitor Industry

General Fund Contributions and Certain General Fund Costs

One Way to
Conceptualize
it...

Description	FY2015 Amount (Actuals)	FY2017 Amount* (Budgeted)
Direct Visitor-Related Contributions to the General Fund	\$38,000,000	\$41,000,000
Visitor-Related General Fund Costs**:		
Police Special Events - Nonreimbursed	\$1,772,994	\$3,683,205
Parks:		
Central Parks Management	\$384,750	\$859,154
Zilker Park Maintenance	\$483,029	\$1,221,422
Trail Maintenance	\$1,743,949	\$1,354,444
Barton Springs Pool	\$944,774	\$1,050,210
Museums and Cultural Programs	\$5,314,738	\$5,884,483
AFD - Inspection, Review and Support	\$2,899,637	\$2,823,160
EMS Special Events	<u>\$2,191,125</u>	<u>\$1,464,933</u>
Subtotal	\$15,734,996	\$18,341,011
Music and Entertainment Office (EDD)***	<u>\$542,053</u>	<u>\$816,792</u>
Total	<u>\$16,277,049</u>	<u>\$19,157,803</u>
Amount Remaining for Other General Fund Costs	<u>\$21,722,951</u>	<u>\$21,842,197</u>

* Per review of past State reports, average annual increase since 2002 has been ~\$1.5M per year

** Amounts represent 100% of the activity's budget, even though the visitor element if only a portion

*** Funded in part by General Fund transfer



Local Tax Contribution by Visitor Industry

General Fund Contributions - Looking at it another way

...or, another way to think about it - Ask, "What can \$41 million in Visitor-Related General Fund Contributions get you?"

- From City's FY2017 Budget, \$41 Million would cover any one of the following:

Police

- 11% of Total
 - 75% of Investigations
 - 34% of Patrol
 - 215% of Traffic Enforcement
 - 293% of Specialized Patrol and Events

Parks and Recreation

- 51% of Total
 - 103% of Community Services
 - 100% of All Other Requirements

Fire

- 22% of Total
 - 32% of Combat Operations
 - 73% of All Other Requirements

EMS

- 49% of Total
 - 73% of Emergency Field Operations
 - 148% of All Other Requirements

Other

- 87% of Library Total; 257% of Circulation
- 109% of Development Services Total
- 129% of Social Service Contracts Total
- 106% of Health and Human Services Total

Note: Any reduction in the Visitor-Related contribution to the General Fund would result in decreased services or increased fees or property taxes paid by the citizens of Austin

Local Tax Contribution by Visitor Industry

Questions

