



Visitor Impact Task Force  
January 17, 2017  
3:00pm  
Austin Convention Center  
Meeting Room 3  
500 E. Cesar Chavez  
Austin, TX 78701

## **MINUTES**

### **In Attendance:**

Gavin Garcia, Music Industry Representative  
Catlin Whittington, Music Industry Representative  
Lulu Flores, Arts Community Representative  
MariBen Ramsey, Arts Community Representative  
James Russell, Special Events Industry Representative  
Tom Noonan, Austin Convention & Visitors Bureau Representative  
Shelly Schadegg, Hotel Industry Representative  
Bill Worsham- Public Safety Community Representative  
Alyson McGee- Preservation Community Representative  
Dan Keshet- Parks Community Representative  
Mark Tester- Convention Center Representative  
Dewitt Peart- Downtown Commission Representative  
Ashwin Ghatalia- Tourism Workforce Representative  
Stephen Sternschein, Tourism Workforce Representative  
Pam Thompson- Environmental Community Representative  
Skeeter Miller, Restaurant Industry Representative  
Gordon Derr, Transportation Department Representative (ex-officio)

### **Absent:**

Julie Niehoff, Special Events Industry Representative  
Jonathan Mahone- Community Member Representative  
Sara Hartley, Public Works Department Representative (ex-officio)

### **Staff and Others In Attendance:**

Mark Washington, ACM  
Larry Schooler, CPIO, Facilitator  
Leela Fireside, City of Austin, Law Department  
Felicia Ojeda, Austin Convention Center Department  
Terri McBride, Austin Convention Center Department  
Sylvia Holt Rabb, Economic Development Department  
Kevin Johns, Economic Development Department  
Meghan Wells, Economic Development Department  
Jesus Pantel, Economic Development Department  
Steve Genovesi, Austin Convention & Visitors Bureau

Mike Cannatti, Barton Springs Conservancy  
Kimberley Sidey, HOT funding & Art Organizations

## **AGENDA**

### **1. CALL MEETING TO ORDER**

- a. Meeting called to order at 3:03pm by Chair, James Russell

### **2. CITIZEN COMMUNICATION: GENERAL**

- a. Kimberley Sidey, HOT funding & Art Organizations
- b. Mike Cannatti, Barton Springs Conservancy

### **3. Approval of Minutes from January 3, 2017 Meeting**

### **4. BRIEFING:**

- a. Steve Genovesi, Austin Convention and Visitors Bureau, presented the use of Hotel Occupancy Tax for heritage tourism grants.
- b. Sylvania Holt Rabb, Economic Development Department, presented the use of Hotel Occupancy Tax for grants to cultural arts programming and organizations.

### **5. FUTURE AGENDA ITEMS:**

### **6. ADJOURNMENT**

- a. Meeting adjourned 5:40pm

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For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, [felicia.ojeda@austintexas.gov](mailto:felicia.ojeda@austintexas.gov).