TO: Mayor and City Council

FROM: Mark Washington, Assistant City Manager

DATE: April 7, 2017

SUBJECT: Visitors Impact Task Force – Completion Extension Date

The purpose of this memo is to provide you with an update on Resolution #20160818-075 which established a Visitors Impact Task Force to:

- Study the use of tourism on the City;
- Review current uses of Hotel Occupancy Tax;
- Review State and National Best Practices for tourism programs;
- Review Texas Tax Code Chapter 351 and allowable uses of Hotel Occupancy Tax;
- Review the Austin Convention Center expansion, possible design options, and funding;
- Make recommendations to Council by April 1, 2017 about the best utilization of hotel occupancy revenue

Additionally, the City Manager was directed to report back to Council in conjunction with the Visitor Impact Task Force Report no later than April 1, 2017.

To date, the task force has had eight meetings, and has recently requested to continue meeting through the end of May. The extension of the meetings will allow the Task Force additional time to provide their recommendations and a report to Council. The City Manager will review the task force's recommendations and report once it is finalized.

Please let me know if you have any questions.

CC: Elaine Hart, Interim City Manager
James Russell, Chair, Visitors Impact Task Force
MariBen Ramsey, Vice-Chair, Visitors Impact Task Force