



Visitor Impact Task Force
April 25, 2017
3:00pm
Austin Convention Center
Meeting Room 5abc
500 E. Cesar Chavez
Austin, TX 78701

MINUTES

In Attendance:

Gavin Garcia - Music Industry Representative
Catlin Whittington - Music Industry Representative
Lulu Flores - Arts Community Representative
MariBen Ramsey - Arts Community Representative
James Russell - Special Events Industry Representative
Julie Niehoff - Special Events Industry Representative
Tom Noonan - Austin Convention & Visitors Bureau Representative
Shelly Schadegg - Hotel Industry Representative
Bill Worsham - Public Safety Community Representative
Alyson McGee - Preservation Community Representative
Dan Keshet - Parks Community Representative
Mark Tester - Convention Center Representative
Dewitt Peart - Downtown Commission Representative
Stephen Sternschein - Tourism Workforce Representative
Jonathan Mahone - Community Member Representative
Pam Thompson - Environmental Community Representative
Richard Mendoza - Public Works Department Representative (ex-officio)

Absent:

Ashwin Ghatalia - Tourism Workforce Representative
Skeeter Miller - Restaurant Industry Representative

Staff and Others In Attendance:

Mark Washington, ACM
Carla Steffen, Austin Convention Center Department
Felicia Ojeda, Austin Convention Center Department
Bill Manno, City of Austin, Austin Center for Events
George Cofer, Historic/ Parks/ Preservation
Joe Clemens, Capital Metro
Bill Bunch, Save Our Springs Alliance
Scott Joslove, Texas Hotel & Lodging Association
Rebecca Melancon, ABIA IBIZ Districts – Local Businesses
Hill Abell, Local Business
Arnold Garcia, Convention Center

Staff and Others In Attendance: (con't)

Tam Hawkins

Rudy Garza, Convention Center Expansion

AGENDA

1. CALL MEETING TO ORDER

- a. Meeting called to order at 3:03pm by Chair James Russell

2. Approval of Minutes from April 11, 2017 Meeting, all voters approved minus Bill Worsham (due to absence of April 11, 2017 meeting) and the absence of Task Force Members, Ashwin Ghatalia and Skeeter Miller.

3. OLD BUSINESS

- a. Larry Schooler discussed how Public Participation can be visible with SpeakUpAustin.org
- b. Chair, James Russell discussed Resolution details.
- c. Larry Schooler presented the February 28, 2017 meeting initial ideas for recommendations from each Task Force members to begin discussions of recommendations to deliver to the City Council.
- d. The Task Force voted and approved on adding an additional meeting, May 2, 2017 to the schedule.

4. CITIZEN COMMUNICATION: 5:30pm

- a. George Cofer, Historic/ Parks/ Preservation
- b. Joe Clemens, Capital Metro
- c. Bill Bunch, Save Our Springs Alliance
- d.** Scott Joslove, Texas Hotel & Lodging Association
- e. Rebecca Melancon, ABIA IBIZ Districts – Local Businesses
- f. Hill Abell, Local Business
- g. Arnold Garcia, Convention Center
- h. Tam Hawkins
- i. Rudy Garza, Convention Center Expansion

5. FUTURE AGENDA ITEMS

- a. Discussed possible recommendations on items for future agendas

6. ADJOURNMENT

- a. Meeting Adjourned at 6:05pm

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Larry Schooler at Communication and Public Information Office Department, at

512.974.6004, larry.schooler@austintexas.gov for additional information; TTY users route through Relay Texas at 711.

For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, felicia.ojeda@austintexas.gov.