



# J.D. POWER

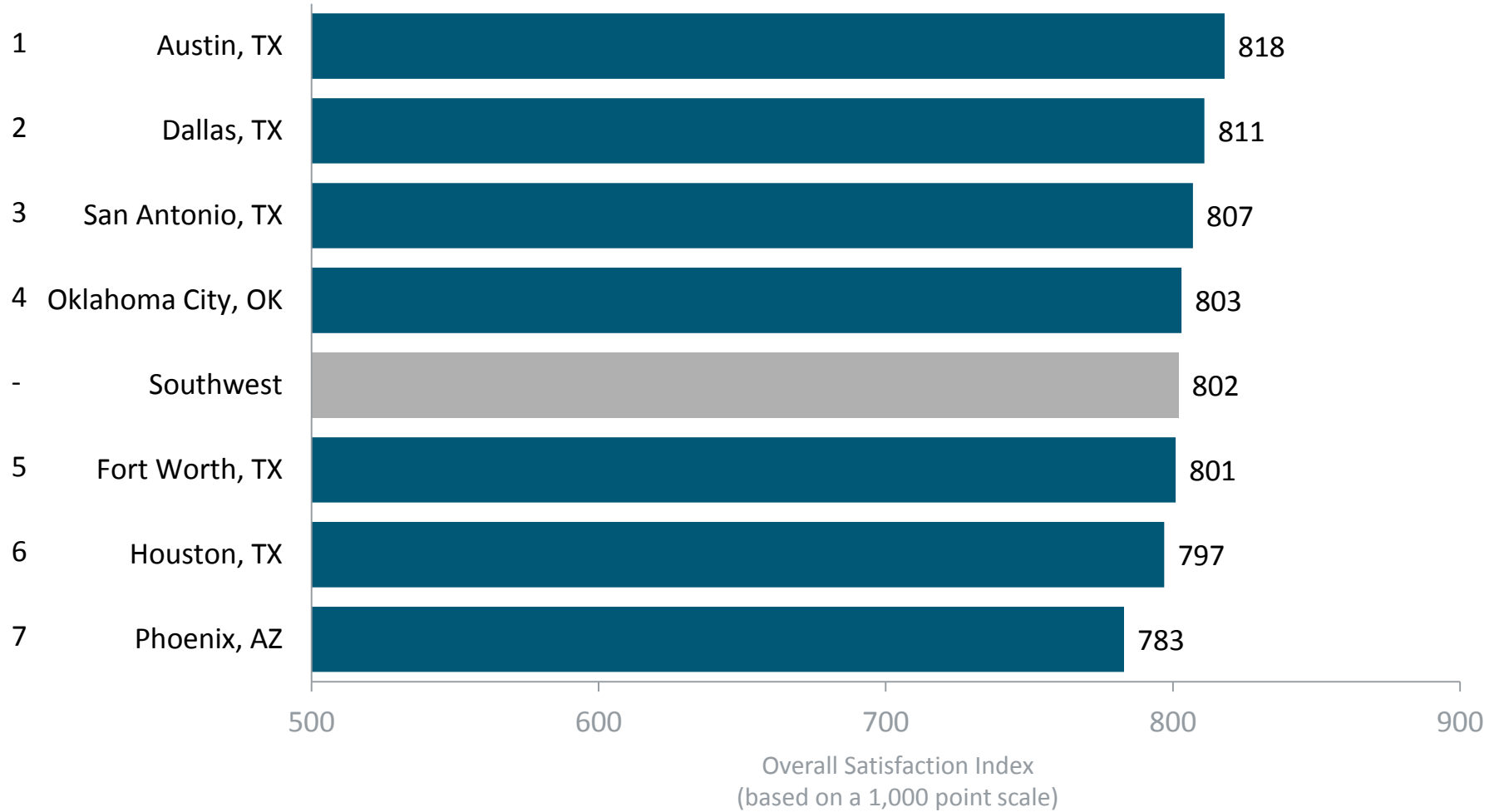
## 2016 Destination Experience Satisfaction Study

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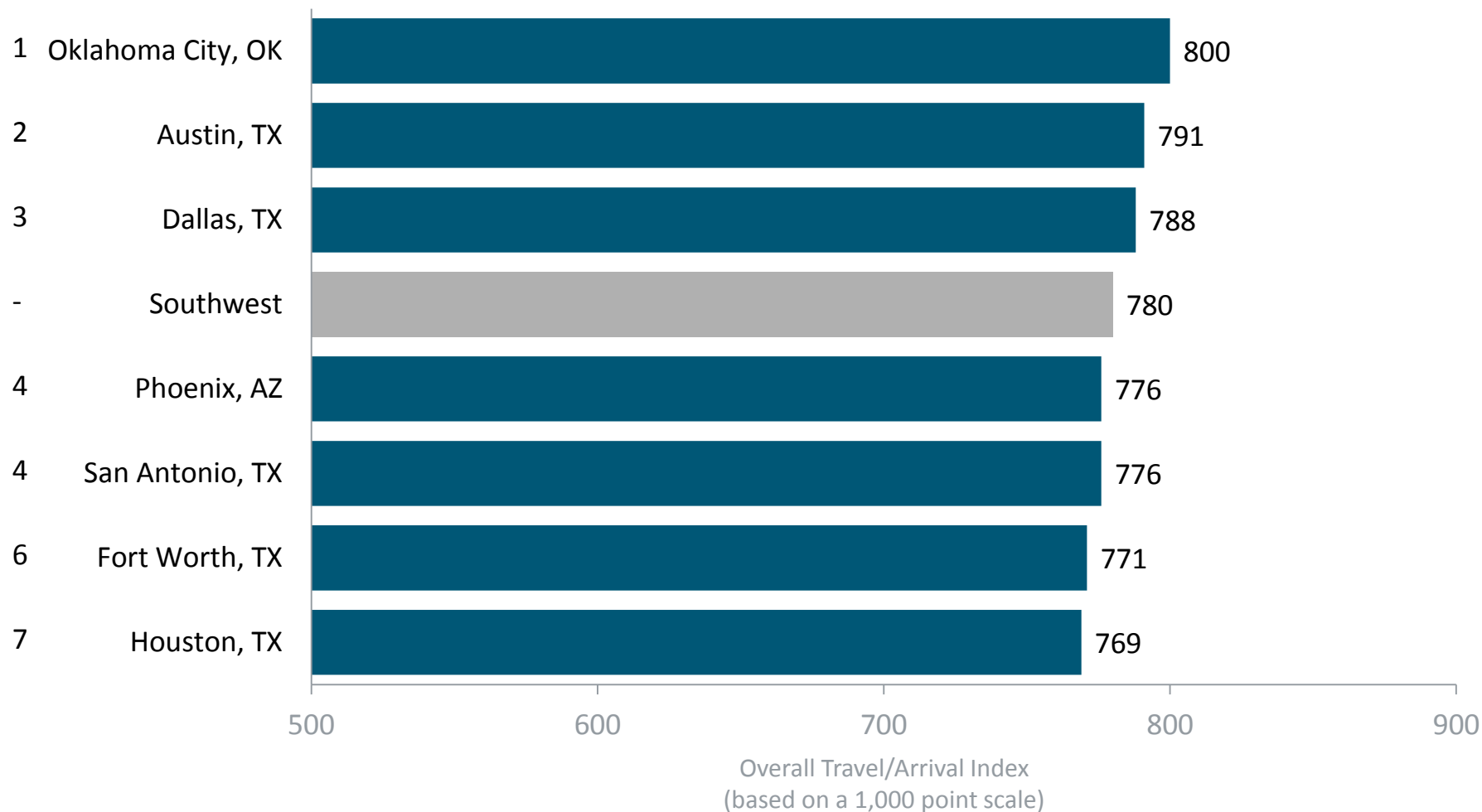
### 2016 YTD Rank Charts – Southwest

# Southwest

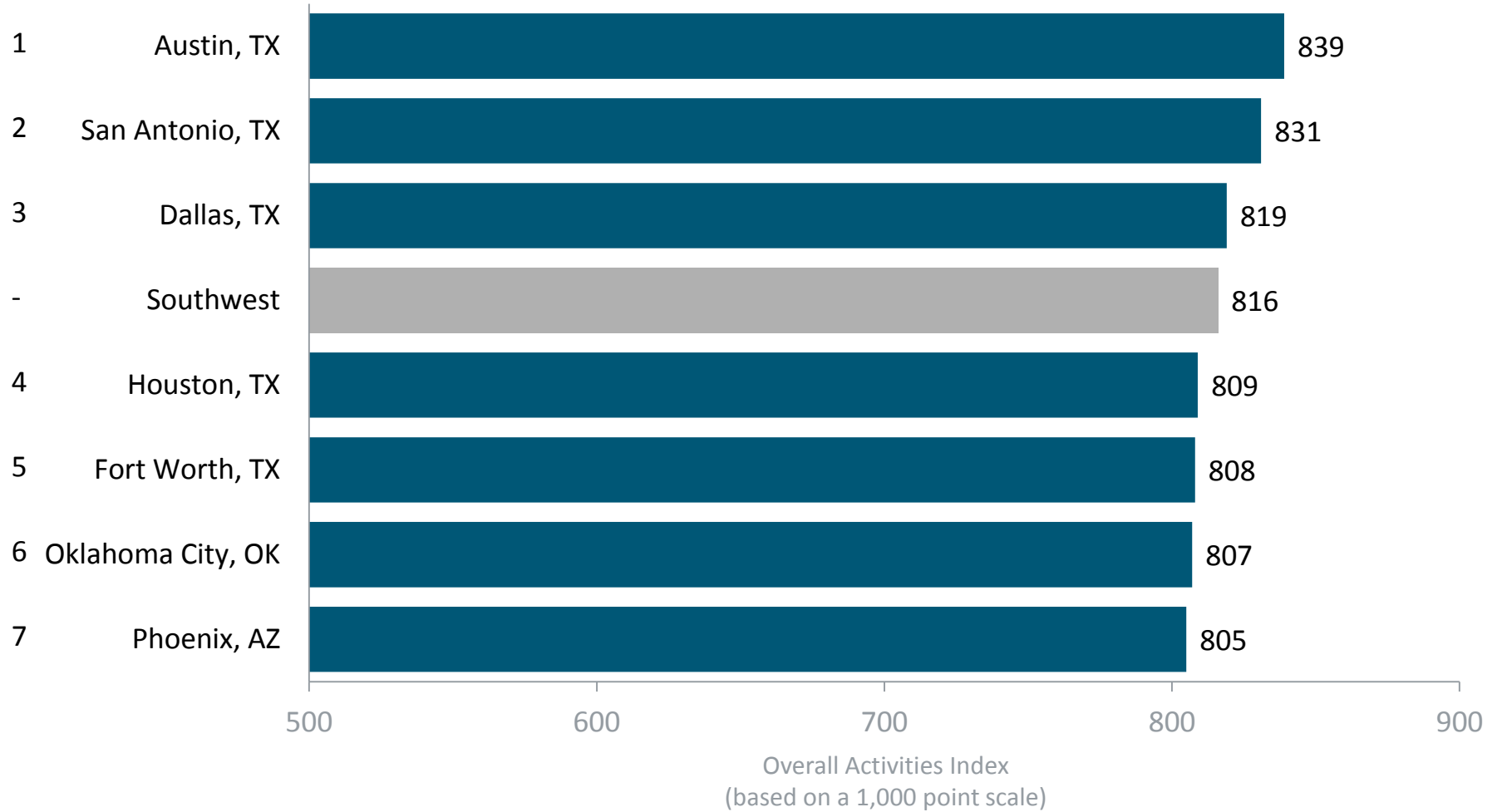
# Overall Satisfaction – Southwest



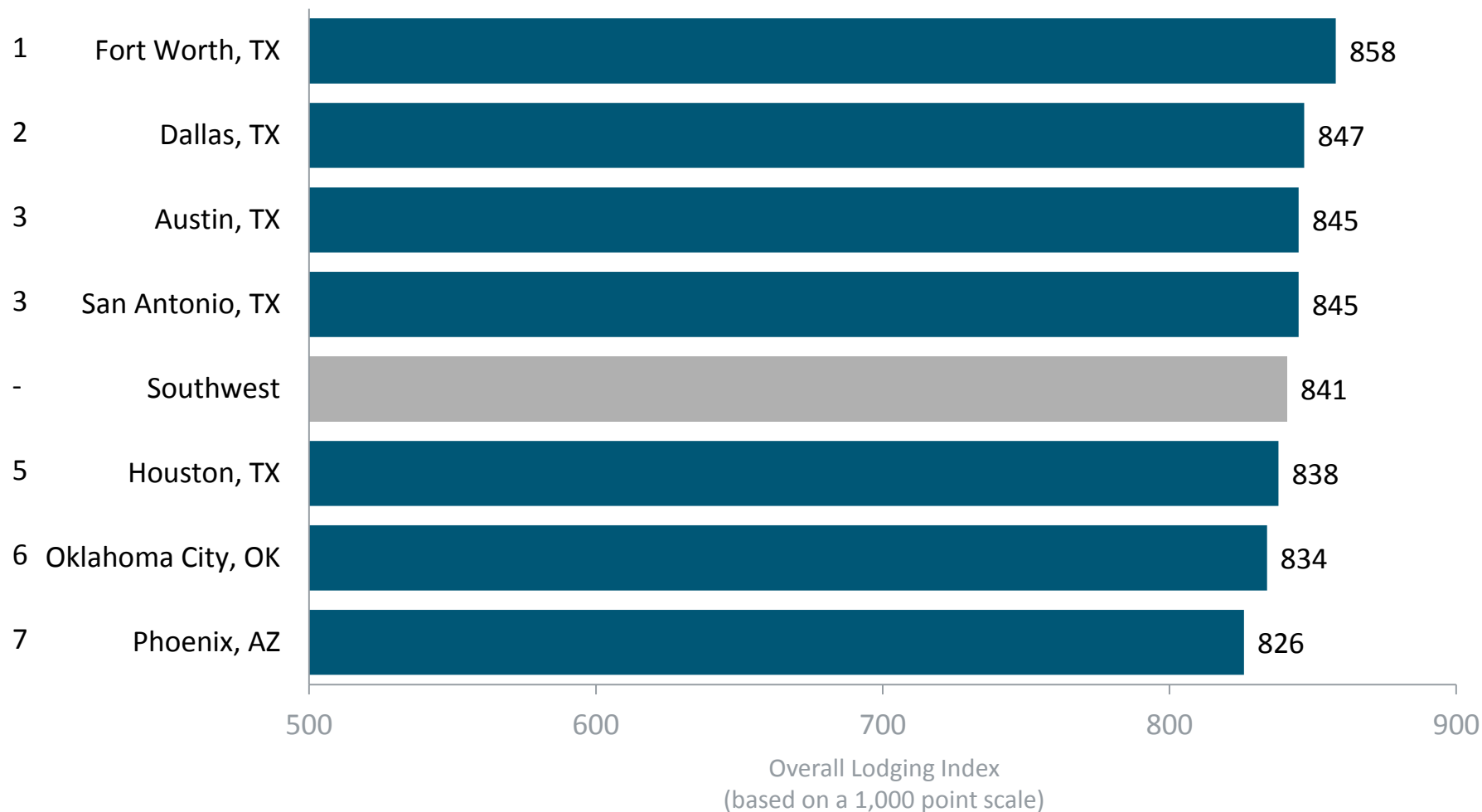
# Overall Travel/Arrival Experience – Southwest



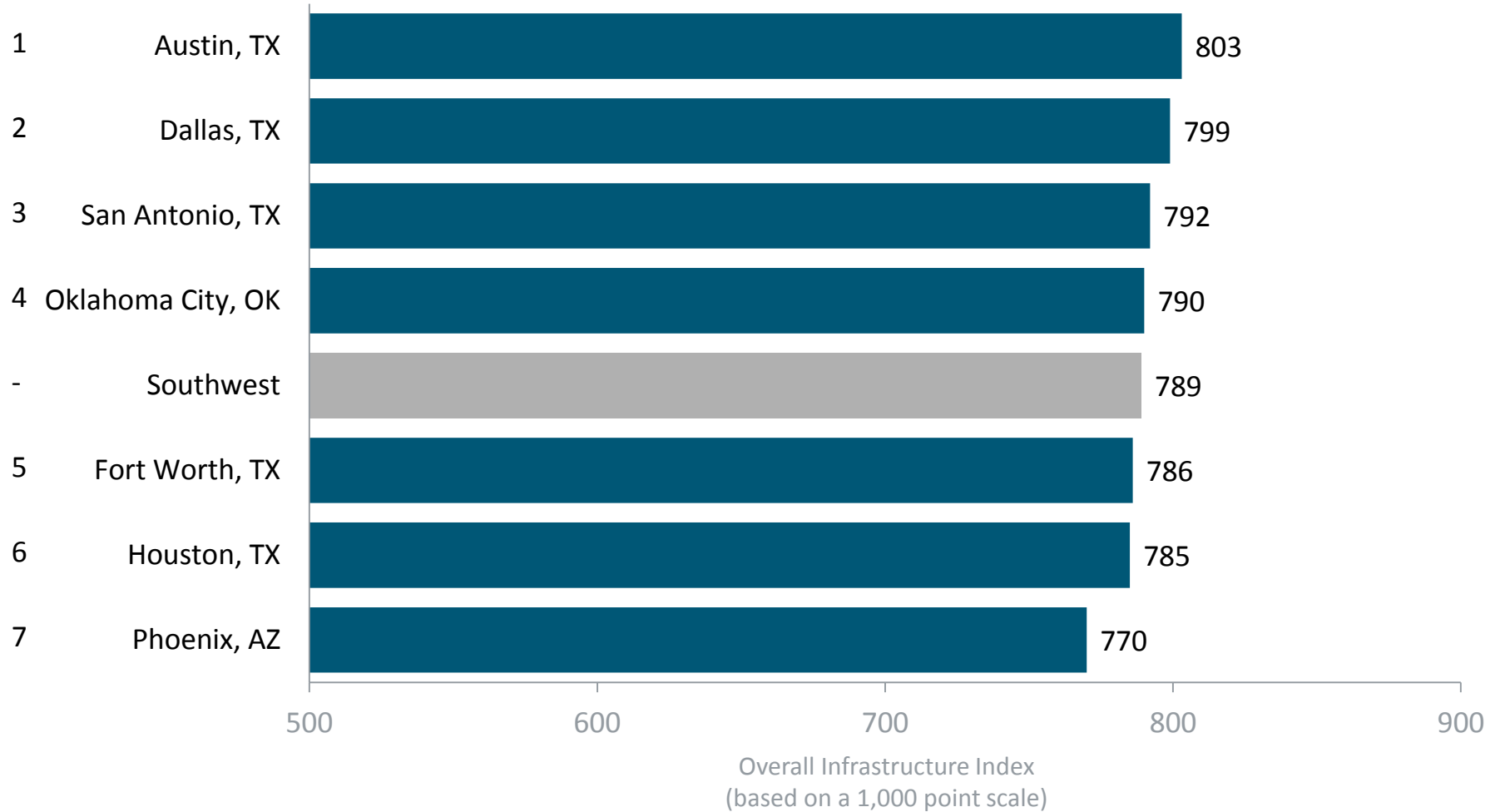
# Overall Activities Experience – Southwest



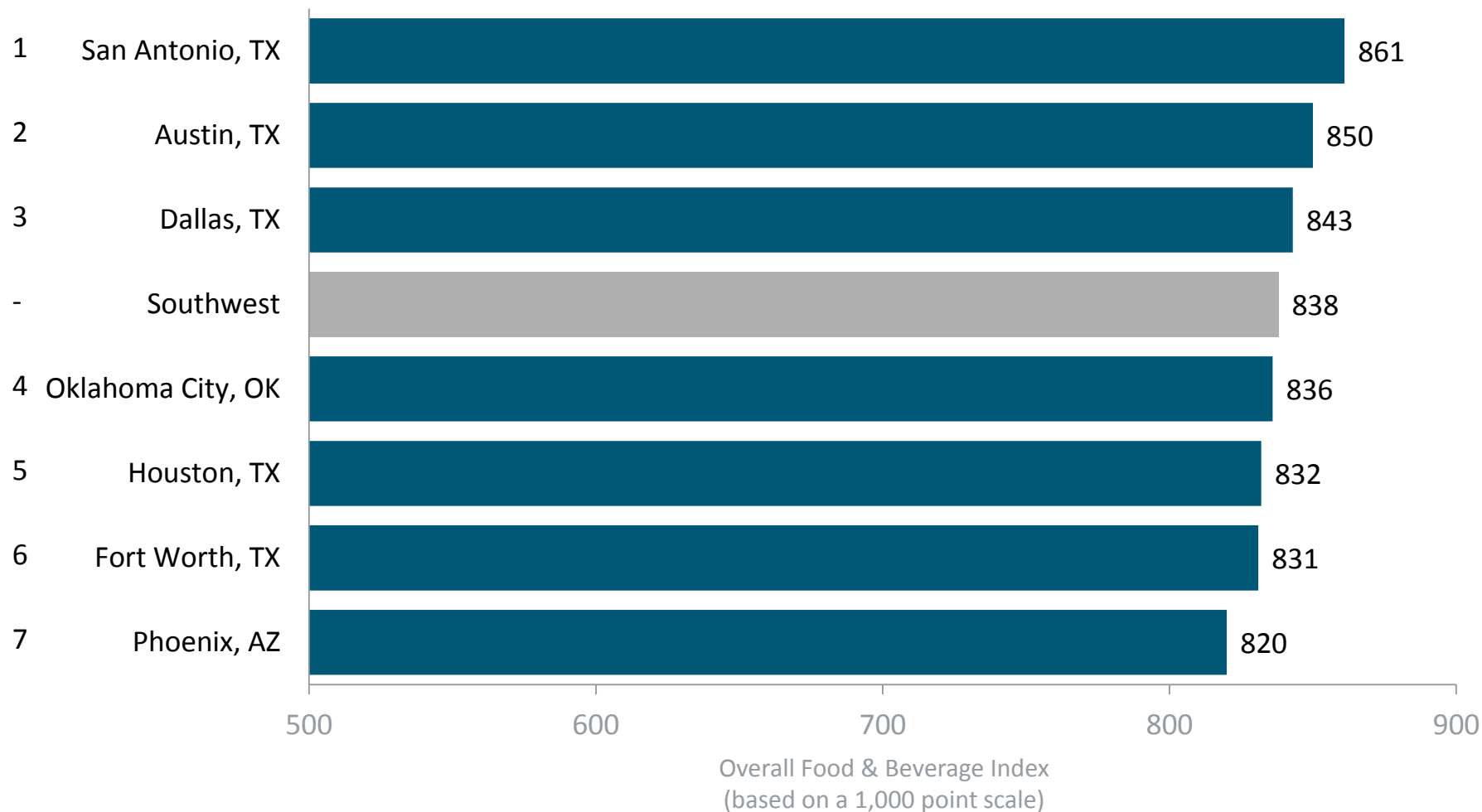
# Overall Lodging Experience – Southwest



# Overall Infrastructure Experience – Southwest



# Overall Food & Beverage Experience – Southwest





# Overall Cost & Fees Experience – Southwest

