

**EVALUATION MATRIX
TREE DISTRIBUTION AND EDUCATION PROGRAMS
RFP MMO0303**

(CERTIFIED ARBORIST PREP COURSE & TREE MAINTENANCE TRAINING PROGRAMS)

EVALUATION FACTORS	# Possible Points	Arborholic, LLC	TreeFolks, Inc.
APPROACH AND METHODOLOGY	40	35	32
EXPERIENCE & QUALIFICATIONS	30	28	28
PROPOSED COST	20	20	12
LOCAL BUSINESS PRESENCE	10	0	0
TOTAL	100	83	72

(TREE DISTRIBUTION PROGRAMS & URBAN FOREST STEWARDS PROGRAM)

EVALUATION FACTORS	# Possible Points	TreeFolks, Inc.
APPROACH AND METHODOLOGY	40	35
EXPERIENCE & QUALIFICATIONS	30	30
PROPOSED COST	20	20
LOCAL BUSINESS PRESENCE	10	0
TOTAL	100	85

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.