



Visitor Impact Task Force  
May 23, 2017  
3:00pm  
Hyatt Regency Austin  
Foothills 2 Room  
208 Barton Springs  
Austin, TX 78704

## MINUTES

### **In Attendance:**

Gavin Garcia - Music Industry Representative  
Catlin Whittington - Music Industry Representative  
Lulu Flores - Arts Community Representative  
MariBen Ramsey - Arts Community Representative  
James Russell - Special Events Industry Representative  
Julie Niehoff - Special Events Industry Representative  
Tom Noonan - Austin Convention & Visitors Bureau Representative  
Bill Worsham - Public Safety Community Representative  
Alyson McGee - Preservation Community Representative  
Dan Keshet - Parks Community Representative  
Mark Tester - Convention Center Representative  
Dewitt Peart - Downtown Commission Representative  
Ashwin Ghatalia - Tourism Workforce Representative  
Stephen Sternschein - Tourism Workforce Representative  
Jonathan Mahone - Community Member Representative  
Pam Thompson - Environmental Community Representative  
Richard Mendoza - Public Works Department Representative (ex-officio)

### **Absent:**

Shelly Schadegg - Hotel Industry Representative  
Skeeter Miller - Restaurant Industry Representative

### **Staff and Others In Attendance:**

Mark Washington, ACM  
Larry Schooler, CPIO, Facilitator  
Felicia Ojeda, Austin Convention Center Department  
Robert Lee  
Tommy Mantini  
Liz Lathan  
John Bernardoni  
Bill Bunch  
Rebecca Melancon  
Scott Joslove, THLA

**Staff and Others In Attendance: (con't)**

Susan Richardson, Visit Austin

Mary Kay Hackley

Qi Dada

Linda Atkins

Gene McMenamin

Jeff Jack

Zenobia C. Joseph

**AGENDA**

**1. CALL MEETING TO ORDER**

*a.* Meeting called to order at 3:14pm by Chair James Russell

**1. Approval of Minutes from May 16, 2017 Meeting**, all voters approved minus the absence of Task Force Members, Shelly Schadegg and Skeeter Miller.

**2. OLD BUSINESS**

- a.* Chair, James Russell continued the discussion of recommendations to present to City Council.
- b.* Convention Center Design Amendments review presented by Task Force Member, Dan Keshet.
- c.* Heritage Grant program funds review and presented by Task Force member, Alyson McGee.
- d.* Cultural Arts Division review presented by Task Force member, Jonathan Mahone.

**3. CITIZEN COMMUNICATION: 5:25pm**

- a.* Robert Lee
- b.* Tommy Mantini
- c.* Liz Lathan
- d.* John Bernardoni
- e.* Bill Bunch
- f.* Rebecca Melancon
- g.* Qi Dada
- h.* Gene McMenamin
- i.* Jeff Jack
- j.* Zenobia C. Joseph

**4. OLD BUSINESS – resumed- 5:54pm**

- a.** Chair, James Russell reviewed Scott Joslove's response to Task Force member, Pam Thompson's recommendation
- b.** Minority Report provided by Task Force member, Pam Thompson.

- c. Break to review Sticky Notes Recommendations from February 28 and April 25 meeting
- d. Finalizing Recommendations
- e. Task Force member, Lulu Flores, motioned to extend the meeting until 8pm
- f. Chair, James Russell requested for a motion to support the Recommendations
  - i. Vice Chair, MariBen Ramsey motioned to approve and support the Recommendations
  - ii. Catlin Whittington second the motion
  - iii. All voters approved minus the absence of Task Force Members, Shelly Schadegg and Skeeter Miller, and Task Force Member, Pam Thompson abstained.

## 5. ADJOURNMENT

- a. Meeting Adjourned at 8:00pm

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For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, [felicia.ojeda@austintexas.gov](mailto:felicia.ojeda@austintexas.gov).