

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	74403	Agenda Number	16.
---------------------	---------	-------	---------------	-----

Meeting Date:	9/28/2017	Department:	Economic Development
---------------	-----------	-------------	----------------------

Subject

Approve a resolution authorizing the City Manager to grant agreements for Fiscal Year 2017-2018 in an amount not to exceed \$8,624,405, and authorizing payment in the amount of \$60,000 for Zachary Scott Theatre Center maintenance required under a separate operations agreement.

Amount and Source of Funding

Funding in the amount of \$8,684,405 is available in the Fiscal Year 2017-2018 approved budget for the Cultural Arts Fund for cultural arts contracts and the Zachary Scott Theatre Center contract.

Fiscal Note

A fiscal note is not required

Purchasing Language:	
Prior Council Action:	September 13, 2017 - Council approved the FY 2017-2018 Cultural Arts Fund during adoption of the FY 2017-2018 Budget.
For More Information:	Kevin Johns, Director Economic Development Department 512-974-2802 and Meghan Wells, 512-974-9314
Council Committee, Boards and Commission Action:	August 21, 2017 – The Arts Commission approved the recommended approval of the FY 2017 – 2018 Cultural Arts Fund.
MBE / WBE:	
Related Items:	

Additional Backup Information

This agenda item seeks City Council approval of the Fiscal Year 2017–2018 cultural arts services contracts in the amount of \$8,624,405 from the Cultural Arts Fund and payment of \$60,000 to the Zachary Scott Theatre Center for a portion of the Center’s maintenance as required under a separate operations agreement between the parties.

The Cultural Arts Division of the Economic Development Department manages funding for programs to provide financial support to organizations and individuals through a competitive application and review process. The majority of the funds for cultural arts services contracts are derived from a portion of the revenues from the City’s Hotel Occupancy Tax. The funds must be used to promote tourism as well as the convention and hotel industry, additionally, the City must ensure that the activities being funded meet one of the specific uses authorized by state law. Applicants must use the funds to provide activities related to programming and projects that will attract visitors and tourists to the City. The programming and projects must be consistent with the promotion and enhancement of the City as a cultural destination for tourists and people attending conventions in Austin. The Fiscal Year 2017-2018

Funding Allocations working group of the Austin Arts Commission worked with Cultural Arts Division staff in the development of a funding plan based on a model adopted to be consistent with Council in Resolution No. 20050818-007. Deliberations by the Arts Commission working group on the funding plan and related matrix parameters were conducted in a blind process for Core Funding, Cultural Expansion, and Cultural Heritage Programs. Names of the individual applicants were not revealed during the competitive selection process. Recommended contracts below the City Manager's authority are being approved by the City Manager under Article VII, Section 15 of the City Charter. Contracts in excess of that amount are shown on "Exhibit A" attached to the proposed resolution. Exhibit A also includes a list of organizations that may serve as fiscal sponsors under the Communitive Initiative Program and their collective sponsored contracts cannot exceed \$100,000 per organization.