

AGENDA



Recommendation for Council Action

AUSTIN CITY COUNCIL

Regular Meeting : February 15, 2018

Item Number: 037

Public Health

Authorize negotiation and execution of an agreement with Latino Healthcare Forum for community health and senior services in the Rundberg area in an amount not to exceed \$120,000 for the 12-month period beginning February 1, 2018.

Lead Department	Austin Public Health.
Fiscal Note	Funding in the amount of \$120,000 is available in the Fiscal Year 2017-2018 Austin Public Health Operating Budget.
For More Information	Stephanie Hayden, Interim Director, 512-972-5010; Adrienne Sturup, Acting Assistant Director, 512-972-5167; Vella Karman, Social Services Policy Manager, 512-972-5064; Estella Kirscht, Agenda Coordinator, 512-972-5039.

Additional Backup Information:

Approval of this item will authorize Austin Public Health to negotiate and execute an agreement with Latino Healthcare Forum for community health services with a focus on the senior population of the Rundberg area.

In response to the Fiscal Year 2012 Byrne Criminal Justice Innovation solicitation, the City selected the Rundberg neighborhood for additional resources in order to address the significant incidents of crime in that area. Austin's Rundberg corridor is defined as: Research Boulevard/Anderson Lane to the south; railroad tracks (just west of Metric) and Lamar to the

west; Interstate 35 and Cameron Road to the east; and, Rutland Drive, Braker Lane, Floradale Drive, and Applegate Drive to the north. It encompasses 5.74 square miles, or 2% of the city, and is home to 5 percent of the city's population. Residents in the Rundberg corridor led this revitalization effort, termed Restore Rundberg, with a mission to improve the quality of life, health, safety, education, and well-being of individuals living and working in the Rundberg neighborhood. Restore Rundberg has been a partnership between neighborhoods, the community, government, higher education, public safety, researchers, and stakeholder groups. The goal was to develop innovative crime solutions and complementary social services.

The Latino Healthcare Forum conducted a data driven community health assessment (CHA) in the Rundberg area. The CHA had five components: Quantitative & Demographic Analysis, Qualitative Research & Surveys, Community Outreach & Social Media, Community Asset Mapping & Stakeholder Analysis, and Recommendations for Future Planning & Prioritized Efforts. In 2014, the results of the CHA found Rundberg is an area characterized by low socio-economic status, relatively high density, and it is by far the most linguistically and demographically diverse community of the City of Austin. Based on the CHA, 13% of the Rundberg population is 55+.

During the following year, the Latino Healthcare Forum led a collaborative planning process for four activity areas identified in the CHA: Direct Service & Workforce Development, Planning Community Innovation Zone, Language & Resource Directory Mobile Application, and Planning for the Next Phase of Health Planning. A Community Health Improvement Plan was developed with community stakeholders that focused on three strategic areas: Access to Resources, Language Access, and Access to Healthy Living.

The Latino Healthcare Forum's continuation of this work in Fiscal Year 2016-2017 focused on three key areas: community services through staffing Community Healthcare Workers (CHWs) at partner institutions, capacity building to train additional CHWs with an emphasis on the Asian American community, and information technology to develop applications and web-based tools to provide navigation and resources for residents.

In Fiscal Year 2017-2018, the Community Healthcare Worker program will expand to coordinate and connect additional residents to community service providers through navigation services. Navigation will consist of collaborating with existing agencies to address social determinants of health, such as housing and utility instability, food insecurity, interpersonal violence, and transportation needs. CHWs will work with senior residents to deliver fall prevention education and training. CHWs will provide education and support with medication and appointment compliance, language interpretation, and connection to basic-needs resources.

Performance Measures:

Performance measures as well as contract exhibits will be negotiated with Latino Healthcare Forum staff.

Related Departmental Goal:

Provision: Social Services - Promote and foster increased self-sufficiency, healthy behaviors, and lifestyle

among targeted populations.