

AGENDA

**Recommendation for Council Action****AUSTIN CITY COUNCIL****Regular Meeting: March 8, 2018**Item Number: **004****Office of Performance Management**

Adopt the Austin Strategic Direction 2023 Plan, which concerns strategic outcomes related to economic opportunity and affordability, mobility, safety, health and environment, culture and lifelong learning, and government that works for all.

Lead Department	Office of Performance Management.
Fiscal Note	This item has no fiscal impact.
For More Information	Kimberly Olivares, Chief Performance Officer, Office of Performance Management.

Additional Backup Information:

Since January 2017, City Council convened five strategy workshops to set the direction for Austin over the next three to five years. This direction is captured in the Austin Strategic Direction 2023 Plan with challenge statements, metrics, and strategies to drive six key outcomes experienced by the Austin community:

6 Strategic Outcomes

- Economic Opportunity and Affordability
- Mobility
- Safety
- Health and Environment

- Culture and Lifelong Learning
- Government That Works for All

Across the six outcomes are the following perspectives, or strategic themes, that underpin the proposed strategic plan and how it will be implemented:

- Equity
- Affordability
- Innovation
- Resiliency and Sustainability
- Proactive Prevention
- Community Trust and Relationships

As a single playbook for the City of Austin, the strategic plan enables the City to proactively address multiple time horizons and more rigorously assess performance and results. The strategic plan is a mechanism to bridge short-term and the long-term goals, such as our annual budget process with the 30-year outlook of our *Imagine Austin* comprehensive plan. If adopted, Strategic Direction 2023 will provide a framework for adaptive strategic leadership that focusses on prioritization, resource allocation, reporting and evaluation, and enhanced accountability and organizational transformation to improve community outcomes.

Learn more about the strategic plan process and deliverables at <http://austinstrategicplan.bloomfire.com>.