ORDINANCE NO. 20180412-009

AN ORDINANCE GRANTING LONE STAR AMBULANCE 1, LLC, d/b/a ALLEGIANCE MOBILE HEALTH, A FRANCHISE TO OPERATE A MEDICAL TRANSFER SERVICE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. FINDINGS.

(A) Council finds the following:

(1) Lone Star Ambulance 1, LLC, d/b/a Allegiance Mobile Health ("Allegiance"), has filed an application under Section 10-2-61 of the City Code for a franchise to operate and maintain a medical transfer service within the city limits of the City of Austin. In accordance with Section 10-2-62(A) of the City Code, the Austin/Travis County EMS Advisory Board has reviewed the application and recommended its approval.

(2) Allegiance seeks approval of a franchise to operate a medical transfer service under the City Charter and Chapter 10-2 of the City Code.

(3) Allegiance has met the requirements of Chapter 10-2 of the City Code.

(4) Public convenience will be served by granting a franchise to Allegiance.

(5) The proposed operation of the transfer service will be in compliance with all provisions of the City Code and all applicable state and federal statutes and regulations.

(B) Council approves the granting of a medical transfer services franchise to Allegiance subject to the conditions in this ordinance.
PART 2. DEFINITIONS.

DIRECTOR means the Director of the City of Austin Emergency Medical Services Department.

GRANTEE means Lone Star Ambulance 1, LLC, d/b/a Allegiance Mobile Health, a Texas corporation authorized to do business in Texas.

MEDICAL TRANSFER SERVICE has the meaning prescribed in Chapter 10-2 of the City Code.

PUBLIC RIGHT-OF-WAY means the surface of a public street, highway, lane, path, alley, sidewalk, boulevard, drive, bridge, tunnel, easement or similar property in which the City holds a property interest or exercises rights of management or control and which, consistent with the purposes for which it was acquired or dedicated, may be used for the operation of a medical transfer service.

PART 3. GRANT OF A FRANCHISE.

The Council grants to Allegiance ("Grantee") the nonexclusive right and privilege to operate a medical transfer service on the public right of way of the City subject to this Part:

(A) If Grantee accepts this Franchise, it shall, not later than 20 days after the adoption of this ordinance, file with the City Clerk a letter acknowledging and accepting the provisions of this Franchise, and agreeing to be bound by the terms of this Franchise.

(B) The Grantee shall execute, or cause to be executed, all legal documents, insurance certificates, and performance bonds required by the City. The documents are subject to review and approval by the City Attorney.

(C) The term of this franchise begins on June 12, 2018, and expires on the fifth anniversary of that date unless terminated in accordance with this Franchise.

(D) A reference in this Franchise to a Public Right-of-Way is not a representation or guarantee by the City that its interests or other rights in property are sufficient to permit its use for the operation of a
medical transfer service and the Grantee will gain only those rights which the City has the right and power to give.

PART 4. EXTENSION OF FRANCHISE.

The Grantee may request an extension of the term of this Franchise as provided by the Charter. The request for the extension shall be filed no later than nine months prior to the expiration of the Franchise.

PART 5. TRAINING.

The Grantee's employees may attend City in-service training provided to EMS employees at no cost to the Grantee on a space-available basis. The Director may make additional training available to the Grantee's employees on a fee basis.

PART 6. EMPLOYEES.

The employees and agents of the Grantee may not be the employees, agents, or representatives of the City.

The City may not direct or control the Grantee's employees and agents in the performance of their duties under this Franchise. The City is not liable for the acts or omissions of the Grantee's employees and agents.

PART 7. COMPLIANCE WITH LAW.

The Grantee, its employees, and agents shall comply with applicable federal, state and City laws, rules, regulations, codes, and other requirements in connection with the operation of the medical transfer service and the confidentiality of patient information.

PART 8. RATES AND CHARGES FOR SERVICE

The City Council may, after notice and hearing, regulate by ordinance the rates, charges, and fares the Grantee charges for services provided under this Franchise.

PART 9. COMPENSATION TO THE CITY.

The Grantee shall pay to the City as compensation during each year of this Franchise, a franchise fee as provided by Chapter 10-2 of the City Code, as
amended from time to time. The compensation is in addition to all special assessments and ad valorem taxes.

PART 10. CITY'S RIGHT TO PURCHASE.

(A) The City may purchase the Grantee's medical transfer service at any time within five years before the expiration of this Franchise.

(B) If the City elects to exercise its right to purchase the Grantee's medical transfer service, the City shall notify the Grantee in writing at least 90 days before the effective date of the purchase.

(C) The City and Grantee shall have 30 days following the date of the City's notice to negotiate and agree upon a purchase price. If they fail to reach agreement within such 30 day period, each party shall, within 60 days following the date of the City's notice of intent to purchase, designate an appraiser experienced and knowledgeable in the valuation of similar services.

(1) Each appraiser shall conduct an independent appraisal of the fair market value of the Grantee's medical transfer service as a going concern as of the effective date of the purchase by the City.

(2) Each party shall be responsible for the appraisal fees of its own appraisers.

(3) In conducting the appraisals, the appraisers shall consider, among other factors, the book value of the assets constituting the Grantee's medical transfer service, the age, condition, and remaining useful life of the Grantee's property utilized in performing services under this Franchise, and the discounted future revenue stream considering the Grantee's actual customer base at the time the notice of purchase is given by the City, for the remaining useful life of the assets.

(4) If the two independent appraisals result in purchase prices that are within 20 percent of each other, the purchase price to be paid by the City will be the average of the two appraisals. If the two independent appraisals are not within 20% of each other,
then the two appraisers shall discuss their appraisals and attempt to arrive at a joint determination concerning the purchase price. If the two appraisers are not able to arrive at a joint determination of fair market value within 120 days after the City's notice of its intent to purchase, then the City and Grantee shall jointly select a third independent appraiser. The third appraiser shall submit a determination of the purchase price within thirty days of being selected, and the purchase price shall be the average of the three appraisals. The City and the Grantee shall each pay 50% of the costs of the third independent appraiser.

(D) The purchase price shall be payable in cash unless the parties mutually agree otherwise. If the City exercises the purchase option, pays the purchase price, and serves notice of the action on the Grantee, the Grantee shall immediately transfer to the City title to the Grantee's medical transfer service and all property, real and personal, of the Grantee's medical transfer system.

(E) The Grantee shall transfer the property free from liens and encumbrances unless the City agrees to assume the encumbrances in lieu of some portion of the purchase price.

(F) The Grantee shall execute and deliver warranty deeds, bills of sale, or other instruments of conveyance to the City to complete the transfer.

PART 11. ACCOUNTS, RECORDS, REPORTS AND INVESTIGATIONS.

Not later than 10 days after receipt of a request for information from the Director, the Grantee shall provide the City information affecting the maintenance, operation, and repair of the Grantee's medical transfer service in the public rights of way.

(A) The Grantee shall keep complete and accurate books of accounts and records of its business and operations under this Franchise. The account shall be maintained in accordance with generally accepted accounting principles.

(B) The Director may require the Grantee to keep additional records to identify, account for, and report revenue and uncollectible accounts.

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(C) The Director may require the Grantee to provide other information relating to this Franchise in the form and manner prescribed by the Director.

(D) The Director may audit the Grantee.

PART 12. ANNUAL AUDIT.

The Grantee shall furnish to the Director an annual financial review audit performed by a Certified Public Accountant. The audit shall describe the Grantee's financial status and shall be performed at the Grantee's expense.

PART 13. QUALITY ASSURANCE REVIEW.

The Director may conduct periodic reviews, including actual on-site surveys of the Grantee's physical plant and operation. The Director may, at any time, make inquiries pertaining to the Grantee's performance of the terms and conditions of this Franchise. The Grantee shall respond to an inquiry not later than three days after an inquiry by the Director.

PART 14. INSURANCE.

(A) The Grantee shall provide and maintain the following insurance:

(1) Workers' Compensation insurance in accordance with the limits of coverage established by Tex. Labor Code Chapter 401.001 et seq.

(2) General liability insurance with a minimum bodily injury limit of $1,000,000 for each occurrence and a property damage limit of $500,000 for each occurrence to include premises/operations, broad form property damages, personal liability, and contractual liability coverage.

(3) Automobile liability insurance for all vehicles used in performing services under this Franchise with minimum limits for bodily injury of $500,000 for each person and $1,000,000 for each occurrence; and property damage limit of $100,000 for
each occurrence. The insurance must not contain a passenger liability exclusion.

(B) The required insurance must be written by a solvent company licensed to do business in the State of Texas.

(1) Grantee shall furnish the City with a certificate of coverage issued by the insurer.

(2) The City shall be named as an additional insured.

(3) The certificate of insurance shall contain transcripts from the office of the insurer, evidencing those insured, the extent of the insurance, the location and the operations to which the insurance applies, the expiration date, and a notice of cancellation clause.

(C) The Grantee may not cause any insurance to be canceled, nor permit any insurance to lapse. Insurance certifications shall include a clause that the policy may not be canceled or altered in any way until 10 days after the Director has received written notice as evidenced by return receipt of a registered or certified letter.

(D) The City may review the insurance requirements of this section during the effective period of this Franchise and adjust insurance coverage and limits if the City's Risk Manager determines an increase is required based on changes in statutory law, court decisions, or the claims history of the industry as well as of the Grantee. The City agrees to review the coverage if the required insurance coverage increases.

PART 15. PERFORMANCE BOND.

(A) The Grantee shall file with the Director a surety bond in a form approved by the City Attorney to secure performance of the Grantee's obligations under the Franchise. The bond must be written by an insurance company licensed to do business in the state and with an agent or attorney in the city for service of process.
(B) Instead of the surety bond described in this section, the Grantee may file with the Director a certificate of deposit or irrevocable letter of credit in favor of the City. The certificate of deposit or letter of credit is subject to the conditions for a surety bond stated in this section.

(C) A surety bond under this chapter must include the following terms:

1. The Grantee shall pay to the City all amounts due under the terms of Chapter 10-2 of the City Code.

2. The Grantee shall pay fines, assessments, and judgments levied against the Grantee by a court, by the City, and by other officials that may levy fines, taxes, charges, assessments, or judgments.

3. The Grantee shall perform every obligation under the Grantee's Franchise and Chapter 10-2 of the City Code.

4. Each surety bond must contain an endorsement that no cancellation or restriction of the bond is effective until the 30th day after the day the City receives notice, by certified mail return receipt requested, of the cancellation or restriction.

5. The bond amount must be $10,000.

PART 16. INDEMNITY.

The Grantee is an independent contractor in the performance of this Franchise, and shall indemnify and hold harmless the City, its officers, agents and employees from any and all claims or losses which may result from any negligent or intentional act or omission of the Grantee, its agents, employees or representatives under this Franchise. The Grantee shall defend, indemnify and hold the City harmless against damages, costs, loss or expense for the repair, replacement, or restoration of City's property, equipment, materials, structures and facilities which are damaged, destroyed or found to be defective as a result of an act or omission of Grantee, its agents, employees or representatives under this Franchise.

(A) The Grantee, for itself and its agents, employees, subcontractors, and the agents and employees of subcontractors, shall defend, indemnify, and hold the City, its successors, assigns, officers, employees and
elected officials harmless against claims, demands, suits, causes of action, and judgments for:

(1) damage to or loss of the property of a person including, but not limited to, the Grantee, its agents, officers, employees and subcontractors, City's agents, officers and employees, and third parties arising out of, incident to, concerning or resulting from a negligent or intentional act or omission of the Grantee, its agents, employees, or subcontractors, in the performance of all activities and services under this Franchise, no matter how, or to whom, the loss may occur; and

(2) death, bodily injury, illness, disease, worker's compensation, loss of services, or loss of income or wages to a person including, but not limited to, the agents, officers and employees of the Grantee, the Grantee's subcontractors and the City, and third parties, arising out of, incident to, concerning or resulting from a negligent or intentional act or omission of the Grantee, its agents, employees, or subcontractors, in their performance of all activities and services under this Franchise, no matter how, or to whom, the loss may occur.

(B) If damage, claim or loss is found by a court of competent jurisdiction to be caused by the concurrent fault of both the Grantee and the City, then the Grantee shall indemnify the City to the full proportionate extent that the Grantee is determined to be at fault. It is the intention of the parties, and the Grantee expressly agrees, that the provisions of this section shall not exclude claims, damages, and losses caused in part, but not wholly, by the negligence of the City, even if the City is more negligent than the Grantee.

The City shall give the Grantee prompt written notice of claims made or suits filed against the City that relate to the Grantee's franchise activity, and shall cooperate with the Grantee in the defense of such claims or suits. The Grantee shall have the right to investigate, defend, and compromise a claim or suit to the extent of its own interests, including but not limited to the extent to which Grantee may be liable for indemnification of City.
PART 17. NOTICES.

(A) The Grantee shall direct all notices from the Grantee to the City under this Franchise to the City Attorney and the Director of EMS, individually, at P.O. Box 1088, Austin, Texas 78767, or to the officer designated by the City Council.

(B) All notices to the Grantee under this Franchise shall be to the local corporate officer within the Austin city limits designated by the Grantee in writing.

(C) The Grantee shall maintain within the Austin city limits an address for service of notices by mail throughout the term of this Franchise.

(D) The Grantee shall also maintain within the Austin city limits a local telephone number operational during normal business hours for the conduct of matters related to this Franchise. The Grantee shall furnish any change in address or telephone number to the City at least 10 days before the change.

PART 18. FRANCHISE CERTIFICATION.

The Grantee certifies that it complies with the Discrimination in Employment by City Contractors requirements of Chapter 5-4 of the Austin City Code.

PART 19. GRATUITIES.

The City may cancel this Franchise if it is found that gratuities in the form of entertainment, gifts, or otherwise were offered or given by the Grantee or any agent or representative to any City official or employee with a view toward securing favorable treatment with respect to the awarding, amending or making of any determinations with respect to the performing of the Franchise. In the event this Franchise is canceled by the City under this provision, the City shall be entitled, in addition to any other rights and remedies, to recover from the Grantee a sum equal in amount to the cost incurred by the Grantee in providing the gratuities.
PART 20. ASSIGNMENT.

This Franchise is not transferable, delegable, or assignable without the approval of the Austin City Council as provided in Article XI, Section Four of the Charter and in Chapter 10-2 of the City Code.

PART 21. JURISDICTION AND VENUE.

Jurisdiction and venue for litigation arising from this Franchise lies in Austin, Travis County, Texas.

PART 22. TERMINATION

In addition to the franchise revocation and suspension rights set forth in Chapter 10-2 of the Austin City Code and to all other rights and powers retained by the City under this Franchise, the City reserves the right to terminate this Franchise and all Franchise rights and privileges of the Grantee if the Grantee violates any provision of the City Charter, the City Code, or this Franchise ordinance.

PART 23. SEVERABILITY.

If any provision, section, sentence or clause of this Franchise, or its application to any person or set of circumstances is for any reason held unconstitutional, void, or invalid, the validity of the remaining portions of this Franchise shall not be affected. All provisions of this Franchise are intended to be severable for this purpose.

PART 24. This ordinance takes effect on June 12, 2018.

PASSED AND APPROVED

April 12, 2018

APPROVED: Anne L. Morgan
City Attorney

ATTEST: Jannette S. Goodall
City Clerk

Steve Adler
Mayor
Austin – Travis County EMS Advisory Board RECOMMENDATION 20171101-007

Date: 11/1/2017

Subject: Consider and take action of the non-emergency medical transfer franchise application submitted by Allegiance Mobile Health.

Motioned By: Board Member Jerry Staton Seconded By: Board Member John Villanacci

Recommendation: To support the approval of the non-emergency medical transfer franchise for Allegiance Mobile Health.

Rationale: Due to growth of the City of Austin, having a third non-emergency medical transfer franchise in the City of Austin could help to handle additional volume of non-emergency transfer calls. The City Code allows the City Council to extend an initial medical transfer agreement for up to five years. If approved, the transfer service franchise holder will be subject to review and analysis on an annual basis with results being presented to the ATCEMS Advisory Board and City Council. Allegiance Mobile Health has adequately completed the application process as determined by City Code as noted in the EMS staff findings. The Austin – Travis County EMS Advisory Board encourages the Austin City Council to approve this five-year agreement.

Date of Approval: November 1, 2017

Record of the vote: Unanimous on a 7-0 vote, with two members absent.

For: 7 - Mark Clayton, Tracy Dalbosco, Lisa Harris, John Villanacci, Justin Otwell, Randall Higgins, Jerry Staton

Against: 0

Abstain: 0

Absent: 2 - Chris Ziebell, Yard Curtis

Attest: Mark Clayton, Chair
Austin-Travis County EMS Staff Findings Regarding an Application for the City of Austin Non-Emergency Medical Transfer Franchise for Allegiance Mobile Health

October 30, 2017

Background
In order for a private ambulance company to provide non-emergency transfer services within the limits of the City of Austin, the provider must hold a franchise from the City. Non-emergency transfers typically occur between skilled nursing facilities, nursing homes and hospitals, and are usually prescheduled by medical personnel. Currently, two companies hold such franchises, Acadian Ambulance Service of Texas, Inc. and American Medical Response of Texas, Inc. (AMR)

Allegiance Mobile Health applied for a franchise with the City of Austin in September 2017. Lonestar Ambulance 1, LLC doing business as Allegiance Mobile Health, is a wholly owned subsidiary of Bluebird, LLC and is requesting a franchise for a five-year term. All the required application elements have been submitted and the application fee has been paid in full.

Application Review
Allegiance Mobile Health is headquartered at 3201 South Austin Avenue Ste. 335, Georgetown Texas. Allegiance Mobile Health has identified three locations for possible stations within Austin if the franchise is approved that are in close proximity to multiple hospitals and other facilities to provide service throughout the Austin area. The locations are:

3200 West Anderson Lane
7575 Burnet Road
7500 Burnet Road

The performance bond is in the form a certificate of deposit of $10,000 located at the Union State Bank. General liability and automobile liability insurance are provided through American Alternative Insurance at levels that meet or exceed those required by the franchise ordinance. The City of Austin will be named on both the performance bond and the certificate of insurance if the franchise is granted.
Inspections of 3 units by ATCEMS occurred on October 13, 2017 and revealed that vehicles that will be used if the franchise is granted meet basic standards for emergency ambulances based on federal ambulance specifications, as well as general ambulance manufacturing standards. Odometer readings were all well within the mileage and age limits as specified in Chapter 10-2-82.

A preventive maintenance program is in place and repair records are kept electronically. Three of the five units that are proposed franchise vehicles were inspected to insure compliance with the required equipment as listed in TAC 157.11 - there were no deficiency found.

Allegiance Mobile Health and the inspected franchise ambulances hold the appropriate current licenses through the Texas Department of State Health Services (TDSHS) which are valid through August 31, 2017, however, Allegiance Mobile Health has provided a letter from the Texas Health and Human Services Department advising that the “EMS Certification and Licensing office in Austin has received the items necessary to approve your provider license renewal application”. The delay of having a new license issued is due to a State backlog.

Allegiance Mobile Health currently has 800 employees, and 30 stations throughout the State of Texas. ATCEMS will have to verify the certification of the employees that will be assigned to the Austin operation if the franchise is granted. ATCEMS will review state certifications of the 20 employees proposed for the Austin franchise to insure that all are current and no suspensions or revocations were found for the company or its employees.

ATCEMS reviewed 250 Patient Care Reports (PCRs) for service provided by Allegiance Mobile Health. The records were reviewed using multiple data points, including response times, level of service provided, medical coding, origin and destination modifiers, dispatch times, medical documentation and Medicare/Medicaid compliance. On the initial review there were 96 patient care reports or 38.4% that ATCEMS needed additional information from the applicant to proceed with the process. Issues that needed clarification involved the rounding up of mileage on specific federal payer types, incoming calls documented as being received from an incorrect location, level of service billed and medical coding issues.

Allegiance Mobile Health’s response to the issues, identified errors within their Billing and Computer Aided Dispatch software, as well as some human errors. The outcome for the billing errors required Allegiance Mobile Health to either fully or partially refund the revenue back to the original payer. The CAD errors required Allegiance Mobile Health to make modifications to the control files of the software to eliminate the potential of errors for incoming call documentation. Even though Allegiance Mobile Health corrected the CAD errors the issue still remains that their PCRs were incorrectly documented. It is the responsibility of the provider under Title 25, Part 1, Chapter 157, Subchapter B, Rule §157.11, (n) Responsibilities of the EMS provider. During the license period, the EMS
provider's responsibilities shall include: (9) assuring that patient care reports are completed accurately for all patients and meet standards as outlined in 25 Texas Administrative Code, Chapter 103.

The majority of the errors found were preventable if Allegiance Mobile Health would have been completing internal post payment audits as part of a compliance program. The Affordable Care Act has specific language that mandates a compliance program for providers enrolled in Medicare, Medicaid and Children's Health Insurance Program requiring the adoption of compliance programs as a condition of enrollment by March 23, 2013. Based on discussions with the Allegiance Mobile Health's staff it is evident that Allegiance Mobile Health does not have a compliance program as required by the Affordable Care Act.

Public Convenience
Per the City Code, an applicant shall not be granted a transfer franchise unless the council determines that the public convenience will be served by the issuance of the franchise. In all hearings, the burden of proof shall be upon the applicant to establish by clear, cogent and convincing evidence that the public convenience will be served by the granting of a transfer services agreement. In determining public convenience, the council shall consider the following:

1. The distance from the permanent address at which the applicant proposed to operate the transfer service to hospitals and other medical facilities providing service to the public.
2. In the event the applicant has previously participated in or is currently participating as an ambulance or transfer service, evidence as to whether the applicant performed or is performing in a satisfactory manner.
3. The number of providers available to provide service in the area in which the applicant proposed to furnish service, and whether granting the franchise will adversely affect existing service so as to lower the standards of existing services and cause public inconvenience.

The applicant began addressing the public convenience through a letter addressed to the ATCEMS Chief asserting that the pursuance of a franchise agreement is due to the following:

- "a response to a need for additional services and resources expressed by the local health care facilities in the region."
- "Since the addition of a second franchise in 1998, the City's total area population has grown from 613,458 to 949,587. According to the City Demographer's Population Histories and Forecasts, Austin's total area population is set to reach 1,033,072 by 2020."
- "Our clients, such as St. David's Health System and Baylor Scott & White, (scott and white have to facilities in Austin Proper) have requested we pursue a franchise"
license and provide additional means of ambulance transportation to help mitigate this strain.”

The chart below provides historical context regarding the volume of non-emergency medical transfers within the Austin city limits:

![Chart showing total non-emergent transports from 2008 to 2017](chart.png)

### Conclusion

The City Code allows the council to extend an initial medical transfer franchise agreement for up to five years. If approved, the transfer service franchise holder will be subject to review and analysis on an annual basis with results being presented to the ATCEMS Advisory Board and council. Allegiance Mobile Health has adequately completed the application process as determined by City Code as noted in the staff findings above.

The remaining steps in the process are as follows:

- ATCEMS Advisory Board Review and Recommendation – November 1, 2017
- Set Public Hearing and First Reading for non-emergency transfer franchise – Date TBD
- 2nd & 3rd Readings for non-emergency transfer franchise – Date TBD