



MEMORANDUM

TO: Mayor and Council

FROM: Rebecca Giello, Economic Development Department, Interim Director

DATE: May 1, 2018

SUBJECT: Update on Resolution No. 20180322-099: 10414 McKalla Place MLS Soccer Stadium
Analysis and public engagement

This memorandum serves to provide an update regarding City Council Resolution No. 20180322-099, directing the City staff to analyze the 10414 McKalla Place property as a potential site for a proposed Major League Soccer (MLS) Stadium. In conjunction with the report due to City Council by June 1, 2018, the City Council Resolution directed staff to initiate and complete a community engagement process and return to Council with a detailed report of the input received.

The Economic Development Department and the Communications and Public Information Office with leadership from the Community Engagement Division developed a community engagement plan that incorporates informational sessions to include the stakeholder groups noted in the resolution. In addition, community meetings have been scheduled at the following locations:

- Sessions at 6 pm & 7 pm Tuesday, May 8, at Northwest Recreation Center, 2913 Northland Dr. Austin, 78757
- Session at 7pm Thursday, May 10, at Montopolis Recreation Center, 1200 Montopolis Dr. Austin, 78741

The stakeholder meetings are designed as Informational Sessions to connect the public with convenient, efficient information providing City of Austin staff an opportunity to share information about the site to include site analysis, location, history and possible opportunities for future use. Precourt Sports Ventures representatives have offered to be available at the City of Austin hosted meetings should community members have specific questions or desire information from Precourt Sports Ventures.

Interdepartmental Work Group

EDD has been working with an interdepartmental / interagency team to assist in the analysis as outlined in the resolution. Participating entities include: EDD, Financial Services, Office of Real Estate Services, Neighborhood Housing and Community Development, Planning and Zoning Department, Parks and Recreation Department, Austin Water Utility, Public Works, Austin Fire Department, Austin Police

Department, Austin Transportation Department, Corridor Program Office, and the Capital Metropolitan Transportation Authority.

A report documenting the analysis will be forwarded to Council no later than June 1, 2018, and staff will be available to conduct a Council Briefing at the earliest possible Worksession following completion of the report. For more information about the work underway on this resolution, please visit www.austintexas.gov/mckalla. This site will be updated as information becomes available.

Please don't hesitate to contact me, 512.974.3045, should you have additional questions.

cc: Spencer Cronk, City Manager
Elaine Hart, Chief Financial Officer
Greg Canally, Deputy Chief Financial Officer
Doug Matthews, Communications and Public Information Office, Director