

ORDINANCE NO.

**AN ORDINANCE AMENDING CHAPTER 2-1 OF THE CITY CODE TO
CREATE A TOURISM COMMISSION.**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. City Code Chapter 2-1 of City Code (*City Boards*) is amended to add a new Section 2-1-173 and to reletter remaining sections accordingly:

§ 2-1-173 TOURISM COMMISSION.

- (A) The Tourism Commission is established to provide expertise and recommendations to the city council concerning issues related to tourism and hotel occupancy tax revenue collected by the city.
- (B) The commission shall advise the city council on:
- (1) matters relating to the allocation, investment, and budgets for the hotel occupancy tax revenue and other related funds;
 - (2) city infrastructure and facility investments related to tourism;
 - (3) special events and other city events that have a major tourism component;
 - (4) review and recommendations for marketing related to advertising of Austin, Austin special events, music, art, cultural, and other existing or future tourist attractions;
 - (5) studies, reports, and plans related to the Austin Convention Center and any plans for expansion;
 - (6) state and federal legislation related to the municipal use of hotel occupancy taxes; and
 - (7) any other items related to tourism and hotel occupancy taxes deemed necessary by the city council or the Tourism Commission.
- (C) The commission shall consist of 11 members, nominated by each council member and the mayor and appointed by the city council.

