

ORDINANCE NO. 20180614-067

**AN ORDINANCE AMENDING CHAPTER 2-1 OF THE CITY CODE TO
CREATE A TOURISM COMMISSION.**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. City Code Chapter 2-1 of City Code (*City Boards*) is amended to add a new Section 2-1-173 and to reletter remaining sections accordingly:

§ 2-1-173 TOURISM COMMISSION.

- (A) The Tourism Commission is established to provide expertise and recommendations to the city council concerning hotel occupancy tax revenue collected by the city and issues related to and that promote tourism.
- (B) The commission shall advise the city council on:
- (1) matters relating to the allocation, investment, and budgets for the hotel occupancy tax revenue and other related funds;
 - (2) city infrastructure and facility investments related to tourism;
 - (3) special events and other city events that have a major tourism component;
 - (4) review and recommendations for marketing related to advertising of Austin, Austin special events, music, art, cultural, and other existing or future tourist attractions;
 - (5) studies, reports, and plans related to the Austin Convention Center and any plans for expansion;
 - (6) state and federal legislation related to the municipal use of hotel occupancy taxes; and
 - (7) any other items related to tourism and hotel occupancy taxes deemed necessary by the city council or the Tourism Commission.
- (C) The commission shall consist of 11 members, nominated by each council member and the mayor and appointed by the city council.

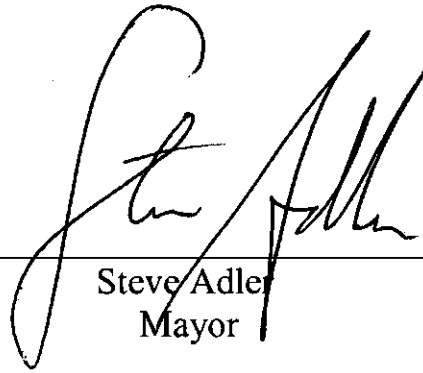
(D) The commission shall convene its first meeting no later than August 28, 2018, meeting monthly as required to provide timely recommendations to Council.

PART 2. This ordinance takes effect on June 25, 2018.

PASSED AND APPROVED


June 14, 2018

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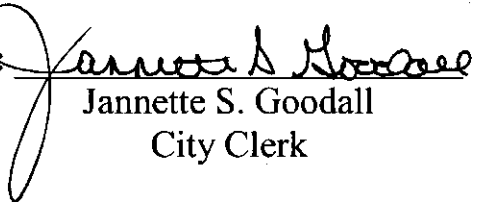
Steve Adler
Mayor

APPROVED:



Anne L. Morgan
City Attorney

ATTEST:



Jannette S. Goodall
City Clerk