



20           **WHEREAS**, the Exposition Center has been home to Rodeo Austin, formerly  
21 known as the Star of Texas Fair & Rodeo, since its construction in 1984, and Rodeo Austin  
22 occupies the property for six weeks every year; and

23           **WHEREAS**, Rodeo Austin has indicated an interest in a public-private partnership  
24 with Travis County for the purpose of creating a venue in the Eastern Crescent that would  
25 produce revenue and provide employment opportunities; and

26           **WHEREAS**, the execution of this partnership and the contemplated improvements  
27 could be simplified if management of the site rested with Travis County rather than the  
28 City of Austin; and

29           **WHEREAS**, the Walter E. Long Metropolitan Park and the Johnny Trevino District  
30 Park are currently undergoing the master planning process and the Exposition Center could  
31 have revenue designated specifically to the Parks and Recreation Department to activate  
32 their master plans; **NOW, THEREFORE,**

33 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

34           The City Manager is directed to develop and present options to Council that would  
35 allow for the redevelopment, renovation, and activation of the Exposition Center and the  
36 surrounding 128-acre site.

37 **BE IT FURTHER RESOLVED:**

38           These options shall be presented to Council within six months from the date of this  
39 resolution so that in the case the Council selects an option requiring voter approval, it can

40 be presented to Austin voters at the next available uniform election date, pursuant to  
41 Chapter 253 of the Texas Local Government Code.

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44 **ADOPTED:** \_\_\_\_\_, 2018    **ATTEST:** \_\_\_\_\_

45 Jannette S. Goodall  
46 City Clerk

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