

## Programming Report | Events & Programming

DATE		TIME	EVENT	TYPE	ATTEND	DESCRIPTION
10.20.17	F	9a - 1p	Archer's Challenge	Fundraiser	120	Press conference for downtown wheelchair challenge
10.22.17	Su	12p - 4p	Boosted Boards Demo	Marketing Demo	150	Promotional demonstration
10.29.17	Su	11a - 4p	AIDS Walk 2017	Charity/ Fundraiser	1,000	Kick-off party for the annual AIDS walk
11.01.17	W	11a - 12p	Opening Reception	Reception	98	Public recognition ceremony
12.13.17	W	4p - 7p	Holiday Market	Market	500	Local artisans and vendors
12.20.17	W	4p - 7p	Holiday Market	Market	1,000	Local artisans and vendors
04.14.18	Sa	2p - 4p	ACC's Create A Poem Box	Education	12	Learn poetry as part of NEA's Big Read
04.15.18	Su	10a - 11a	For a Moment Meditation	Health/ Fitness	70	Mass meditation led by Wanderlust Yoga.
05.12.18	Sa	2p - 10p	* Taco Libre	Festival	2,600	Food festival with music and lucha libre wrestling. Family Friendly. \$18 ticket
05.19.18	Sa	11a - 2p	The Great Love Drop	Lifestyle	350	Group activity- writing love letters to leave randomly about.
05.23.18	W	11a - 1p	Carry the Load Rally	Charity/ Fundraiser	120	National public rally in support of military and first responders
05.25.18	Tu	11a- 3p	Moose Tracks 10,000 Scoop Challenge	Marketing/ Fundraiser	5,000	Free ice cream served all day with special donation to local Salvation Army
DAILY MAY	M-Th	6p- 7p	May Fitness Series	Fitness	1,102	Free fitness including yoga, rowing, barre and circuit.
06.07.18	Th	6p-10p	101X Summer Cinema Series: Superbad	Movie	170	Free summer movie series
06.21.18	Th	6p-10p	101X Summer Cinema Series: Sixteen Candles	Movie	280	Free summer movie series

WKLY JUNE	Tu	7p- 8p	Summer Sunset Series: Yoga + Music	Fitness	443 week avg	Free yoga series by Wanderlust Yoga
07.07.18	Sa	6p-10p	Amazon Treasure Truck Movie: Hotel Transylvania	Movie	450	Free movie. National tour.
07.12.18	Th	6p-10p	101X Summer Cinema Series: Die Hard	Movie	300	Free summer movie series
07.14.18	Sa	6p-10p	Amazon Treasure Truck Movie: Isle of Dogs	Movie	570	Free movie. National tour.
07.21.18	Sa	11a- 4p	Summer by J Crew	Marketing/ Promotion	600	National promotional tour. Family games and prizes
07.26.18	Th	6p-10p	101X Summer Cinema Series: The Incredible	Movie	250	Free summer movie series
WKLY JULY	Tu	7p- 8p	Summer Sunset Series: Yoga + Music	Fitness	475 week avg	Free yoga series by Wanderlust Yoga
08.04.18	Sa	9a- 10p	Austin's Birthday Bash	Festival	8,000	Grand re-opening of park. Family- friendly music and activities
08.09.18	Th	6p-10p	101X Summer Cinema Series: Shaun of the Dead	Movie		Free summer movie series
08.24.18	Fr	6p- 11p	* Cody Johnson Concert	Music		Country music concert. All ages. \$25 ticket
WKLY AUG	Tu	7p- 8p	Summer Sunset Series: Yoga + Music	Fitness		Free yoga series by Wanderlust Yoga
WKLY YRLY	Sa	9a- 1p	SFC Farmer's Market Downtown	Market	1,000 week avg	

\* denotes FULL PARK CLOSURE (ticketed/private event)

## Programming Report | Calendar View

OCTOBER 2017						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER 2017						
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DECEMBER 2017						
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31						

JANUARY 2018						
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28	29	30	31			

FEBRUARY 2018						
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25	26	27	28			

MARCH 2018						
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18	19	20	21	22	23	24
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APRIL 2018						
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29	30					

MAY 2018						
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27	28	29	30	31		


JUNE 2018						
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JULY 2018						
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AUGUST 2018						
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SEPTEMBER 2018 (projected)						
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30						

### COLOR KEY:

 Free Event (rental revenue)  
 Paid Event / Closed Park (rental revenue)

 Free Programming  
 SFC Downtown Farmers' Market EVERY Saturday

## Programming Report | Rental Rates

Republic Square rental fees are determined by taking into consideration the following criteria: type of event (public or private), public access to the park, structures, length of time park is reserved, and the time of the year. The base fee schedule is as follows:

EVENT TYPE	SQUARE FOOTAGE	CAPACITY	BASE FEE	REFUNDABLE DEPOSIT
Full Park (includes Plaza)	35,850	3,585	\$6,000	\$2,000
Public Event/ Partial Closure		2,000- 2,999	\$5,000	\$1,500
		1,000- 1,999	\$4,000	\$1,000
Market Promenade	5,115	511	\$2,000	\$500
Auction Oaks Deck	2,250	225	\$1,250	\$300
The Grove	2,115	211	\$1,000	\$300

Additional fees could include: post event clean up and/or damages, City permits, and grounds restoration/replacement.

Since taking over management in October 2017, Republic Square has generated **\$42,260** in event rentals and fees.