

MEMORANDUM

TO: Mayor and Council

FROM: Sara L. Hensley, CPRP, Director Austin Parks and Recreation Department

DATE: April 25, 2019

SUBJECT: Update on Ordinance 20180426-038 - Pat Crow Memorial Plaza

This memorandum provides an update on the Parks and Recreation Department's (PARD) response to Ordinance 20180426-038 (CIUR 2025): Naming the Old Bakery and Emporium open space to the Pat Crow Memorial Plaza and waiving certain provisions of City Code Chapter 14.

PARD has incorporated this initiative into its Community Activated Park Projects program, which facilitates improvement projects by community members. PARD is actively meeting with community members and stakeholders, including members of Pat Crow's family and community leaders, to develop biographical information for an interpretive sign.

Given the urban and prominent location of the plaza near the intersection of Congress Avenue and 11th Street, specialized signage will be designed. PARD, in collaboration with the stakeholder community will develop appropriately scaled and designed identification and interpretive signage for the Pat Crow Memorial Plaza.

Once final plans are developed, the fabrication and installation of the signage will be funded privately through the stakeholder group. A formal dedication ceremony will be scheduled, and members of City Council and City Leadership will be invited. The dedication ceremony is anticipated to take place in the fall of 2019.

Should you have any questions, please contact my office at (512) 974-6717.

cc: Spencer Cronk, City Manager Elaine Hart, Deputy City Manager