

**ORDINANCE NO.**

**AN ORDINANCE AMENDING CITY CODE CHAPTER 25-10 REGARDING SIGN REGULATIONS.**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

**PART 1. FINDINGS** [to be inserted]

**PART 2.** City Code Section 25-10-4 is amended to add new definitions for “sponsorship sign” and “transit facility” to read as follows, and to renumber the remaining definitions accordingly:

**§ 25-10-4 DEFINITIONS.**

- (20) SPONSORSHIP SIGN means a sign used solely to identify the operator of a facility, a sponsor of a facility, or both.
- (22) TRANSIT FACILITY means a public right-of-way installation:
  - (a) owned and operated by a transit authority established under Chapter 451 of the Texas Transportation Code;
  - (b) permitted under Title 14, Title 25, or an interlocal agreement pursuant to Texas Government Code Chapter 791; and
  - (c) that includes a bus shelter, train station and related appurtenances.

**PART 3.** City Code Chapter 25-10, Article 7 (*Special Signs*) is amended to add a new Section 25-10-159 (*Sponsorship Signs*) to read as follows:

**§25-10-159 SPONSORSHIP SIGNS.**

(A) Sponsorship Signs Located on Public Primary or Secondary Educational Facilities.  
A sponsorship sign is allowed on a property with a single principal use of a public primary or secondary educational facility if it complies with this subsection.

- (1) A sponsorship sign must be:
  - (a) made of fabric or vinyl;
  - (b) affixed flush to an ornamental fence;

- (c) placed at least one foot from another sponsorship sign located on the same fence;
- (d) 12 square feet or less;
- (e) designed with a maximum of two contrasting colors; and
- (f) placed at the same height as any other sponsorship sign located on the same fence.

(2) A sponsorship sign may not be illuminated or contain electronic images or moving parts.

(B) Sponsorship Signs on Transit Facilities. A sponsorship sign is allowed on a transit facility if it complies with this subsection.

(1) A sponsorship sign may not:

- (a) face portions of the right-of-way that are open to automobile traffic;
- (b) be illuminated or contain electronic images or moving parts; or
- (c) exceed 12 square feet.

(2) Only one sponsorship sign may be installed on a transit facility.

(C) A sponsorship sign allowed under this section is not required to obtain a permit under Section 25-10-211 (*Sign Installation Permit Required*) or register under Section 25-10-231 (*Registration Required*).

(D) These provisions do not override the authority of the governing body of a public primary or secondary educational facility or transit authority to prohibit the installation of one or more sponsorship signs.

**PART 4. SEVERABILITY [to be inserted]**

**PART 5.** This ordinance takes effect on \_\_\_\_\_, 2019.

**PASSED AND APPROVED**

\_\_\_\_\_, 2019

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\_\_\_\_\_  
Steve Adler  
Mayor

**APPROVED:** \_\_\_\_\_  
Anne L. Morgan  
City Attorney

**ATTEST:** \_\_\_\_\_  
Jannette S. Goodall  
City Clerk

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