



Recommendation for Action

File #: 19-2093, **Agenda Item #:** 113.

6/20/2019

Posting Language

Conduct a public hearing and consider an ordinance amending City Code Title 25 (Land Development Code, Chapter 25-10 (*Sign Regulations*)) to provide limited allowances for off-premise signs at Public Primary and Secondary Educational Facilities, and Transit facilities.

Lead Department

Development Services Department

Fiscal Note

This item has no fiscal impact.

For More Information:

Christopher Johnson, Division Manager- Development Services, 512-974-2769

Council Committee, Boards and Commission Action:

May 15, 2019 - Approved by the Codes & Ordinances Joint Subcommittee on a 4-0 vote with Commissioners Schissler, Kazi and Barrera-Ramirez absent and with direction to review sign placement as it relates to right-of-way, and consider limiting signage at transit stations to square footage and not total number of signs. An amendment was made to include language that precludes signage at transit stations from obstructing visibility.

June 11, 2019 - To be reviewed by the Planning Commission.

Additional Backup Information:

This item was initiated by Council Resolution 20190131-037 directing the City Manager to develop amendments to Chapter 25-10 of the Land Development Code providing limited allowances for off-premise advertising at public primary and secondary educational facilities and transit facilities, while preserving the general ban on off-premise signs which has been in place since 1983. The proposed amendment creates a new sign type definition of SPONSORSHIP SIGN and a definition for TRANSIT FACILITY, creates an allowance for SPONSORSHIP SIGNS at public schools and transit facilities, and establishes applicable regulations for such signage.